



# Top 200

# AI Leaders

# in 2025

FAVIKONAI200

# Introducing The FavikonAI200

AI is no longer just a tech trend. It defines how we work, learn, govern, and create. From business to politics, culture to daily life, AI is everywhere.

And just like knowing world leaders or CEOs, recognizing the people shaping AI has become part of cultural literacy.

That's why we built the FavikonAI200:  
a data-backed ranking of the 200 most influential voices driving the AI conversation worldwide.



# The Methodology

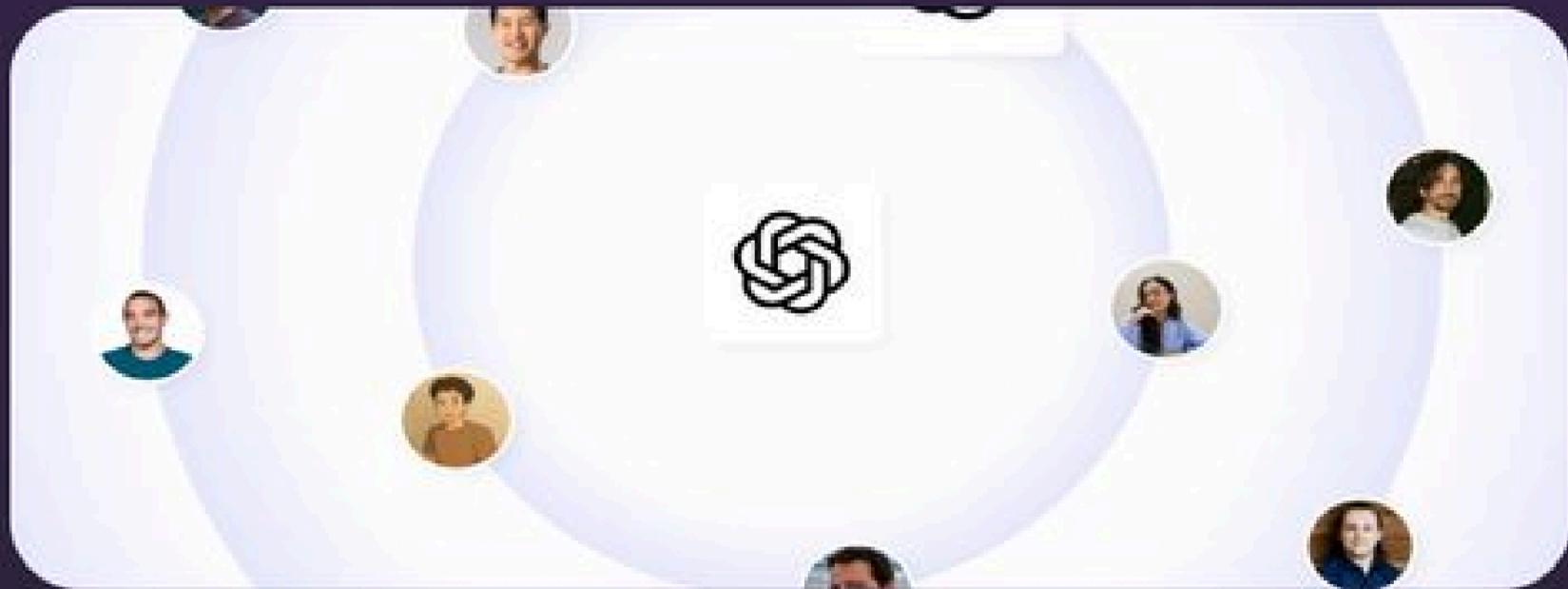
The AI200 highlights the most impactful creators in AI, based on a mix of data-driven and network signals.

Creators were selected using:

- Favikon's Authenticity Score
- Favikon's Authority Score
- Their connection and contributions to the AI ecosystem (via the Creator Network)
- Number of quotes, mentions, and ties with other leading AI figures (via the Creator Network)
- Their overall impact on the advancement of AI



# Beyond Audience Size



The AI200 goes further than follower counts by looking at how creators are embedded in the AI ecosystem.

Using Favikon's Creator Network, we mapped their visibility, peer recognition, and ties to leading AI figures and brands.

This explains why some big accounts are missing: large audiences don't always mean influence if there's no connection to the wider AI conversation.

The AI200 highlights voices with both scale and network presence, the creators truly shaping AI in 2025.

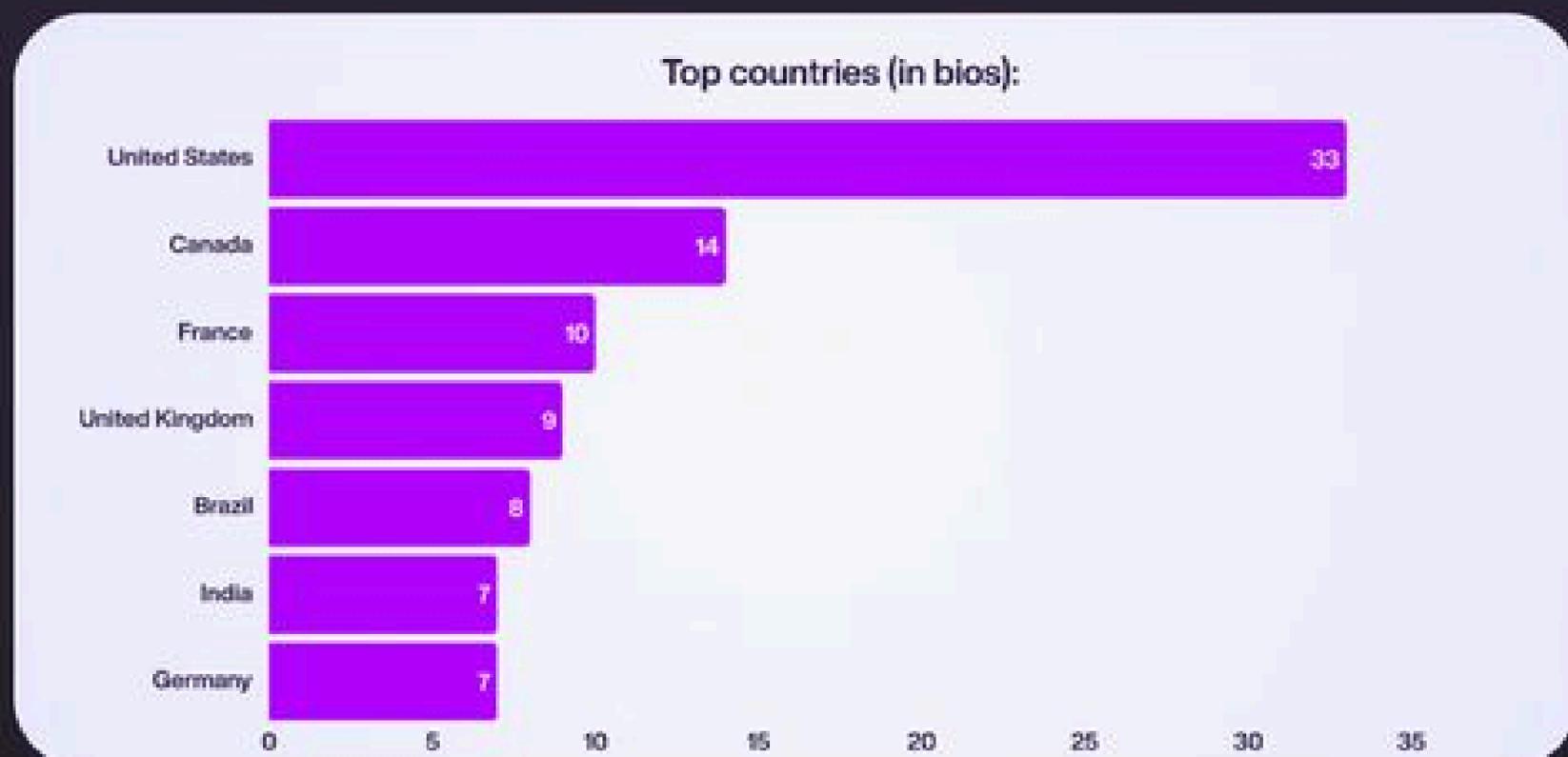
# Key Findings

## Platform Dominance

- LinkedIn leads AI conversations: over two-thirds of profiles are most active there.
- X comes next for fast updates and debates.
- YouTube, Instagram, and TikTok are growing, bringing AI to broader audiences through video.

## Geography

- The U.S. leads in numbers
- Europe, India, Brazil, and Japan are rising hubs
- Examples: Yann LeCun (France), Tiago Lemos (Brazil), Masa (Japan)



# Key Findings

## Gender gap

- ~85% men, 15% women
- Reflects broader gaps in tech & AI
- Underscores the need to amplify underrepresented voices

## Role diversity

### The AI200 isn't just CEOs, it includes:

- Researchers: Fei-Fei Li, Chris Olah
- Startup founders: Mustafa Suleyman, Thomas Wolf
- Enterprise leaders: Satya Nadella, Lisa Su
- Creators & educators: Tiffany Janzen, Rowan Cheung
- Policy & ethics advocates: Luiza Jarovsky, Jan Leike

## Rising stars

- New entrants are climbing fast
- Voices like Natasha Jaques and Tiago Lemos entered the global top 200 in under a year
- Proof of how quickly influence can scale in AI

# How Brands Can Leverage the AI200

## Find Trusted Voices

Use the ranking to spot AI leaders with real reach and credibility, the people your customers already follow.

## Target By Niche

Filter by research, applied AI, productivity, ethics, or robotics to match the right voices to your campaign.

## Expand Globally

Discover influential creators across the U.S., Europe, Asia, and beyond to support your regional growth.

## Ensure Authenticity

All profiles are verified by Favikon, no fake accounts, no inflated numbers, just real impact.

## Track Momentum

See who's growing fastest and connect before they peak with Favikon's audience monitoring tools.

## Plan Smarter Partnerships

Stop guessing. Use data-backed insights to pick 5–10 creators that align with your brand goals.

# How Creators Can Leverage the AI200

## **Spot opportunities**

See who's most visible in AI today to find peers, collaborators, and communities worth joining.

## **Benchmark yourself**

Compare your audience size and platform mix with others on the list to know where you stand.

## **Learn from leaders**

Study how top voices create content, pick formats, and engage audiences to refine your own strategy.

## **Build connections**

Use the list as a networking map, reach out for cross-posts, interviews, or collaborations.

## **Boost credibility**

If you're ranked, showcase it in your bio, talks, or media kit. If not, use it as a growth reference point.



#1



Total Followers: 224.9M

## Associated Brands



## Sphere of Influence



Donald Trump



Joe Rogan

# Elon Musk

Tech Visionary and Space Exploration Leader

## Short Biography

Elon Musk is a South African-born entrepreneur, engineer, and investor best known as the founder, CEO, or co-founder of companies including Tesla, SpaceX, Neuralink, and xAI. With a background in physics and economics, he has led innovations in electric vehicles, space exploration, brain-computer interfaces, and artificial intelligence. In 2023, he launched xAI, a company focused on developing AI systems aimed at better understanding the universe.

## Why he matters in AI

Elon combines resources, influence, and vision to accelerate both the development and public discourse around artificial intelligence. Through Neuralink, he explores human-machine integration, while with xAI he pushes forward the creation of advanced reasoning systems as alternatives to existing large AI models. His advocacy for responsible AI development, alongside his direct involvement in building companies, makes him one of the most visible and influential figures shaping the global AI ecosystem.



#2

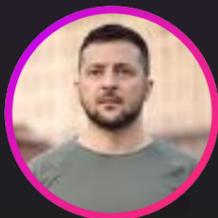


Total Followers: 12.8M

## Associated Brands



## Sphere of Influence



Volodymyr Zelenskyy



Bernie Sanders

# Lex Fridman

MIT Research Scientist & Podcast Host

## Short Biography

Lex Fridman is a Russian-American AI researcher, educator, and podcast host. He studied computer science at Drexel University, where he earned his BS, MS, and PhD, focusing on machine learning and human-centered AI. Fridman worked at Google and later at the Massachusetts Institute of Technology (MIT) on autonomous vehicle research, deep learning, and human-robot interaction. Beyond academia, he is best known for his long-form podcast where he interviews leading figures in AI, science, technology, and philosophy.

## Why he matters in AI

Lex Fridman matters in AI because he bridges the gap between cutting-edge research and the public. While his academic work has contributed to machine perception and human-AI collaboration, his podcast has become one of the most influential platforms for discussing the societal, ethical, and technical aspects of AI with top researchers and industry leaders, shaping how millions of people understand the technology's trajectory.



#3



Total Followers: 11M

## Associated Brands



## Sphere of Influence



Emily Chang

# Sundar Pichai

CEO of Google and Advocate for AI and Education

## Short Biography

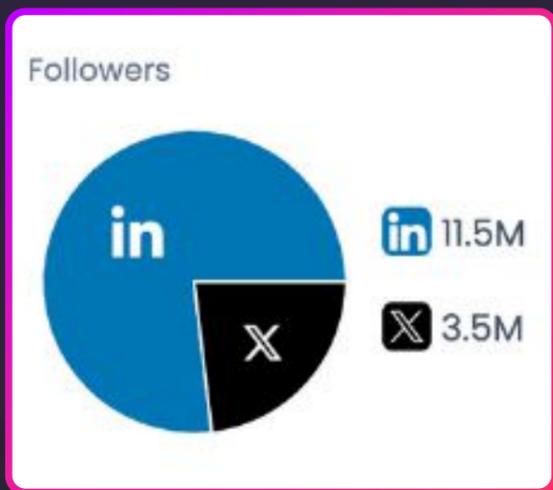
Sundar Pichai is an Indian-American business executive and the CEO of Alphabet and Google. Born in Chennai, India, he studied engineering at IIT Kharagpur before earning advanced degrees at Stanford and the Wharton School. Pichai joined Google in 2004, where he led the development of Chrome, Android, and other flagship products before becoming CEO in 2015 and later CEO of Alphabet in 2019.

## Why he matters in AI

Sundar has positioned Google and Alphabet as global leaders in artificial intelligence research and deployment. Under his leadership, the company has invested heavily in large language models, cloud AI services, and applied AI products such as Google Bard and Gemini. His vision of making AI accessible, safe, and beneficial for billions of users worldwide places him at the forefront of shaping how AI technologies are scaled and integrated into society.



#4



Total Followers: 15M

## Associated Brands



## Sphere of Influence



Narendra Modi



Bill Gates

# Satya Nadella

Chairman and CEO of Microsoft

## Short Biography

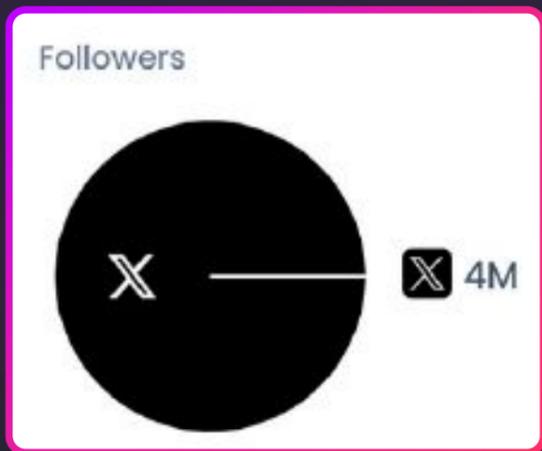
Satya Nadella is an Indian-American business executive and the CEO of Microsoft since 2014. He studied electrical engineering at Manipal Institute of Technology, earned a master's degree in computer science from the University of Wisconsin-Milwaukee, and an MBA from the University of Chicago Booth School of Business. Before becoming CEO, Nadella led Microsoft's Cloud and Enterprise group, driving the company's shift toward cloud computing.

## Why he matters in AI

Satya Nadella matters in AI because he has positioned Microsoft as a central player in the AI race. His strategic partnership with OpenAI and integration of AI tools like Copilot across Microsoft products have brought advanced AI to hundreds of millions of users. By making AI a core part of Microsoft's cloud and productivity ecosystem, he has accelerated the commercial adoption of generative AI and shaped how enterprises and individuals interact with intelligent systems.



#5



Total Followers: 4M

## Associated Brands



## Sphere of Influence



Fidji Simo



Satya Nadella

# Sam Altman

AI Innovator and OpenAI Leader

## Short Biography

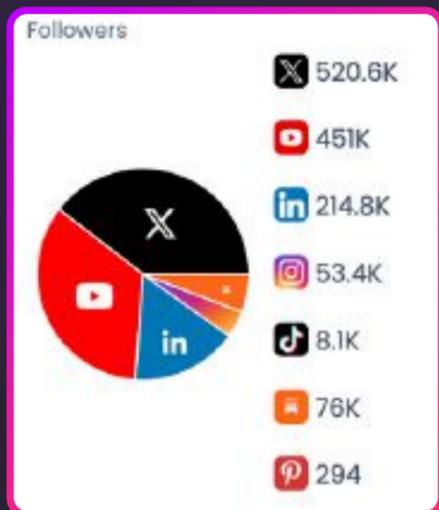
Sam Altman is an American entrepreneur, investor, and the CEO of OpenAI. He studied computer science at Stanford University before leaving to co-found Loopt, a location-based social networking app acquired in 2012. Altman later became president of the startup accelerator Y Combinator, where he backed and mentored hundreds of tech companies. Since taking the helm at OpenAI in 2019, he has overseen the development and launch of major AI systems, including ChatGPT and GPT-4.

## Why he matters in AI

Sam Altman matters in AI because he has turned OpenAI into one of the most influential organizations in the field. By pushing large language models into mainstream use, he has accelerated the public and business adoption of generative AI. His leadership has sparked global debates about AI's potential, governance, and safety, while influencing how both regulators and competitors approach the technology's development and deployment.



#6



Total Followers: 1.3M

### Associated Brands



### Sphere of Influence



Pieter Levels



Satya Nadella

## Greg Isenberg

CEO of Late Checkout & AI Startup Expert

### Short Biography

Greg Isenberg is an entrepreneur, investor, and advisor known for building and scaling internet businesses. He is the founder and CEO of Late Checkout, a product studio and agency that focuses on creating community-based products. Previously, he founded 5by, a video discovery app acquired by StumbleUpon, and Islands, a group chat app acquired by WeWork. He has advised major tech companies including TikTok and Reddit.

### Why he matters in AI

Greg Isenberg matters in AI because he is a leading voice on how to merge artificial intelligence with online communities to create engaging, scalable products. He actively explores ways AI can be used for community management, personalized content, and product growth. By sharing practical strategies and real-world examples, he influences founders, designers, and product teams on how to use AI as a tool for building stronger user connections and sustainable digital ecosystems.



#7



Total Followers: 965.6K

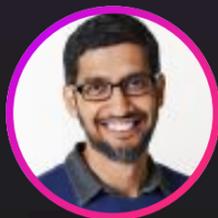
## Associated Brands



## Sphere of Influence



Narendra Modi



Sundar Pichai

# Aravind Srinivas

CEO & Co-founder of Perplexity AI

## Short Biography

Aravind Srinivas is an Indian-American computer scientist and entrepreneur. He worked at OpenAI, DeepMind, and Google before co-founding Perplexity AI in 2022, where he is CEO. Perplexity is an AI-powered answer engine that delivers concise, sourced responses to user questions. Under his leadership, the company has grown rapidly, raised significant funding, and attracted backing from high-profile investors including Jeff Bezos.

## Why he matters in AI

Aravind Srinivas matters because he is rethinking how people search for and consume information. Perplexity AI combines conversational interfaces with reliable citations, offering an alternative to traditional search engines. His approach focuses on speed, accuracy, and user trust, positioning the platform as a strong contender in the next phase of AI-driven information access.



#8



Total Followers: 2.5M

## Associated Brands



## Sphere of Influence



Simon Willison



Keller Jordan

# Andrej Karpathy

Leading AI Influencer and CEO of Startup Creator

## Short Biography

Andrej Karpathy is a Slovak-Canadian computer scientist and AI educator. He earned his PhD from Stanford, where he developed and taught CS231n, one of the university's first deep learning courses. He co-founded OpenAI in 2015, then joined Tesla in 2017 to lead Autopilot Vision. After a return to OpenAI in 2023, he left a year later and launched Eureka Labs, an AI-native education platform.

## Why he matters in AI

Karpathy matters in AI because he stands at the intersection of research, real-world impact, and education. His work at Stanford helped train countless AI practitioners. His leadership at Tesla pushed forward practical applications of computer vision in autonomous vehicles. Now with Eureka Labs, he's shaping how AI is taught, using AI as a teaching assistant to reach more learners and redefine education in the AI era.

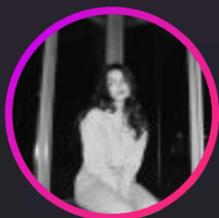


#9

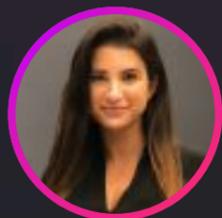


Total Followers: 869.2K

## Sphere of Influence



Jules Terpak



Allie K. Miller

# CatGPT - Catherine Goetze

AI Educator and Entrepreneur

## Short Biography

Catherine Goetze, known online as CatGPT, is a creator and educator focused on making AI accessible and relatable. Through platforms like TikTok, Instagram, and her newsletter, she breaks down complex AI topics in a clear, engaging way. She founded CatGPT to deliver “non-pretentious, non-patronizing AI education” and gained attention from major outlets like Time for her ability to connect tech with everyday life.

## Why she matters in AI

Catherine Goetze matters in AI because she bridges the gap between AI experts and the public. Her voice brings clarity to a complex field and helps people understand how AI is reshaping learning, work, and daily life. She builds community around understanding AI, making it approachable for creators, professionals, and curious learners..



#10



Total Followers: 776.1K

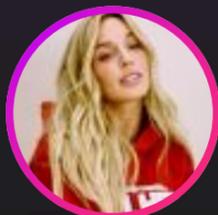
## Associated Brands



## Sphere of Influence



Daniel Ek



Alexandra Cooper

# Kane Kallaway

Tech & AI Content Strategist and Innovator

## Short Biography

Kane Kallaway is a creator, entrepreneur, and brand strategist focused on AI, technology, and storytelling. He is the founder of WavyStudios and WavyWorld, platforms that provide resources and tools for digital creators. His short-form videos have earned over a billion views across TikTok, Instagram, and YouTube, making him one of the most visible voices in explaining complex tech trends in an accessible way.

## Why he matters in AI

Kane Kallaway matters in AI because he makes the technology understandable and appealing to a mass audience. Through highly engaging short-form content, he translates complex AI concepts into practical ideas for creators, entrepreneurs, and everyday users. His work helps accelerate AI adoption by showing how it can be integrated into creative processes, marketing strategies, and online business growth.



#11



Total Followers: 3.5M

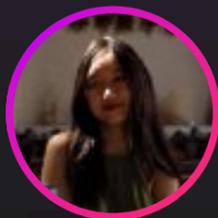
## Associated Brands



## Sphere of Influence



Amit Sangani



Karina Nguyen

# Andrew Ng

AI Educator and Innovator

## Short Biography

Andrew Ng is a computer scientist, AI researcher, and entrepreneur. He earned his PhD in computer science from the University of California, Berkeley, and has taught at Stanford University, where he is an adjunct professor. Ng co-founded Google Brain, led AI efforts at Baidu as Chief Scientist, and launched the online learning platform DeepLearning.ai. He is also a co-founder of Coursera, one of the largest online education platforms in the world.

## Why he matters in AI

Andrew Ng matters in AI because he has played a central role in advancing deep learning research and bringing AI education to millions. His technical contributions have influenced computer vision, speech recognition, and scalable neural networks. Through Coursera, DeepLearning.ai, and his teaching, he has trained a global generation of AI practitioners, making him one of the most influential voices in both the research and application of artificial intelligence.



#12



Total Followers: 1.8M

## Associated Brands



## Sphere of Influence



Alex Hormozi

# Hani Shaker

Educational / AI Content Creator

## Short Biography

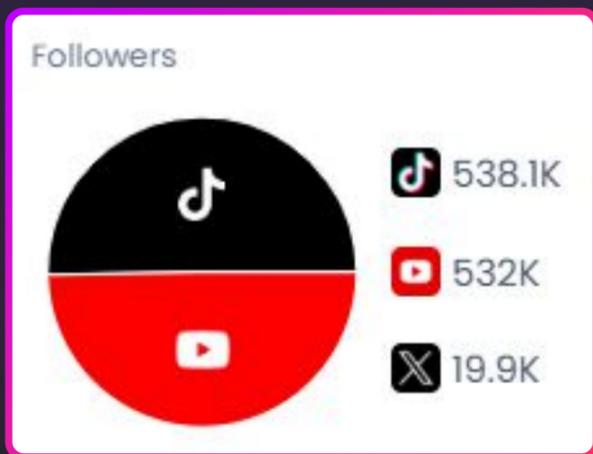
Hani Shaker, also known as Dr. Potter, is an educational AI content creator from Egypt. He has a background as a pharmacist and now shares how to make AI powered videos that go viral. On social media, he teaches tools and techniques for creators, especially around AI storytelling, and has built an audience of more than three million followers across platforms.

## Why he matters in AI

Hani Shaker is shaping the AI content space by making AI video creation practical and engaging. His approach blends education with entertainment, making advanced tools feel accessible. Through his tutorials, he encourages creators to use AI in storytelling and marketing with clarity and confidence.



#13



Total Followers: 1M

## Associated Brands



# Ryota Tomogane

AI Engineer and Beatboxer  
with a Flair for Trivia

## Short Biography

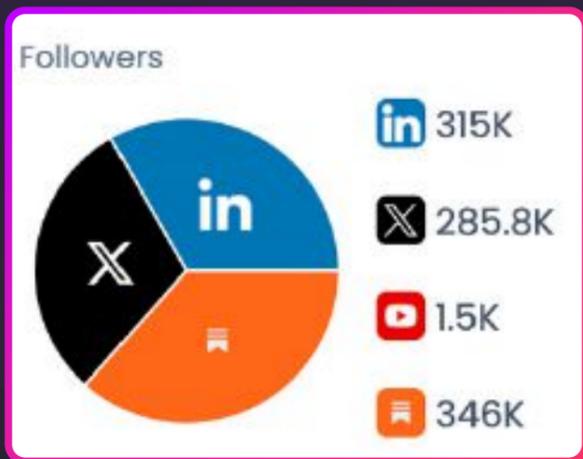
Ryota Tomogane, known online as TOMOKIN, is a Japanese AI engineer, entertainer, and YouTuber. He's based in Kobe and earned his degree from Kwansai Gakuin University. As a dual-career creator, he shares videos on everything from general trivia and urban legends to IT topics, while working as a systems engineer during the weekdays. His unique background includes skills as a human beatboxer, and he's been a TEDx speaker and featured on Japanese media like AbemaTV and television programs.

## Why he matters in AI

TOMOKIN brings AI and tech to life with personality and passion. His YouTube channel boasts over 530,000 subscribers and nearly 700 million views, making him one of Japan's leading tech influencers. He educates through entertaining storytelling, breaking down IT topics, AI insights, and curiosities. His approach makes tech feel familiar, fun, and within reach for his audience.

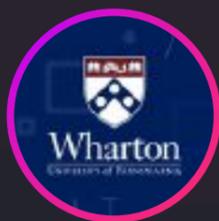


#14



Total Followers: 948.3K

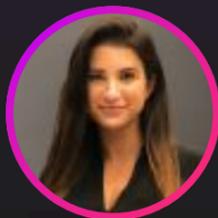
## Associated Brands



## Sphere of Influence



Simon Willison



Allie K. Miller

# Ethan Mollick

AI and Innovation Professor

## Short Biography

Ethan Mollick is an AI researcher, professor, and author. He's an associate professor at Wharton, co-director of Wharton's Generative AI Labs, and a Distinguished Faculty Scholar. He holds an MBA and PhD from MIT Sloan, and a bachelor's from Harvard. His research focuses on how AI reshapes work, education, entrepreneurship, crowdfunding, and simulations. He also advises organizations and co-founded a startup.

## Why he matters in AI

Ethan Mollick matters in AI because he is a leading voice on how people and organizations can work with intelligent systems. His book Co-Intelligence became a New York Times bestseller and he was named one of TIME's Most Influential People in AI in 2024. He teaches, creates interactive learning tools, writes a widely read newsletter, and advises policy makers and Fortune 500 companies on AI's risks and opportunities.



#15



Total Followers: 78.3K

## Associated Brands



## Blaine Brown

Generative AI Video Creative and Workflow Expert

### Short Biography

Blaine Brown is Director of Machine Intelligence Innovation at Diversified, where he shapes how AI enhances audiovisual and immersive experiences in spaces like stadiums, campuses, and production venues. He also creates surreal AI-generated videos under the name blizaine, blending imagination with emerging tools from platforms like Sora and RunwayML.

### Why he matters in AI

Blaine stands at the intersection of AI, design, and experience. At Diversified, he helps businesses use AI-powered systems to build smarter, more immersive environments. His experimental videos, rich in creative flair, show how AI can spark wonder, and point to how future worlds might let us interact with tech through storytelling and presence.



#16



Total Followers: 3.5M

## Associated Brands



## Reid Hoffman

AI Innovator and LinkedIn Co-Founder

### Short Biography

Reid Hoffman is an American entrepreneur, investor, and author best known as the co-founder of LinkedIn and a partner at the venture capital firm Greylock Partners. He studied philosophy at Stanford University and earned a master's degree at Oxford before moving into tech entrepreneurship. Beyond LinkedIn, Hoffman has been an early investor and board member at companies like Facebook, Airbnb, and Microsoft. More recently, he has become an active voice in artificial intelligence.

### Why he matters in AI

Reid Hoffman combines entrepreneurial vision with a strong influence on how AI is commercialized and integrated into daily life. Through Inflection AI and his investments, he has helped fund and shape the development of conversational AI systems aimed at broad accessibility. As a public thinker and author, Hoffman also frames the societal and ethical discussions around AI, influencing how policymakers, entrepreneurs, and the public understand the opportunities and risks of the technology.



#17



Total Followers: 595.3K

## Associated Brands



## Sphere of Influence



Britta Behrens



Dr. Markus Söder

# Florian Hübner

Leading AI Influencer and CEO of Startup Creator

## Short Biography

Florian Hübner, also known as “Mr. Tech,” is a CEO, keynote speaker, and AI influencer. He co-founded Uberall in 2013, a location marketing platform, after working as a strategy consultant at McKinsey & Company and as a researcher at the Hasso Plattner Institute. He later founded AI Universe, through which he has provided AI solutions, workshops, and digital transformation consulting. Since early 2023, he has generated over 100 million impressions on AI content and become one of Europe’s most followed AI creators.

## Why he matters in AI

Florian Hübner matters in AI because he takes complex technology and turns it into engaging, actionable insight. As a keynote speaker and digital educator, he shows how AI can be applied in business, creativity, and daily life. His real-world projects and large public presence help companies and individuals understand and adopt AI in meaningful ways.



#18



Total Followers: 1.5M

## Associated Brands



## Sphere of Influence



Mark Zuckerberg



Kevin Scott

# Tiffany Janzen

Tech Education Leader and AI Advocate

## Short Biography

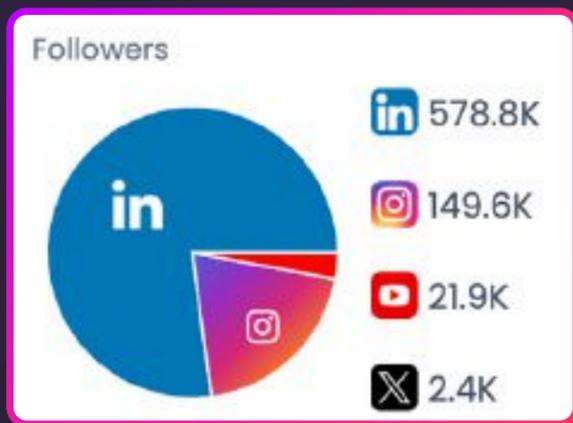
Tiffany Janzen is a Canadian software developer, tech consultant, and STEM advocate. She founded TiffinTech, a platform that delivers technical tutorials, career advice, and industry insights across YouTube, TikTok, Instagram, and her podcast “Talk Tech with Tiff.” Her platform grew to over 1.3 million followers, and she has collaborated with major tech brands like Apple, NVIDIA, Meta, LinkedIn, and Microsoft. Tiffany holds qualifications in AI and machine learning, full stack development, and graphic communications management. She also advises organizations and speaks at global tech events on AI, digital transformation, and inclusivity.

## Why she matters in AI

Tiffany is influencing the AI space by making technology education inclusive and inspiring. She simplifies AI, coding, and tech careers through clear tutorials and engaging conversations. Her work empowers people from beginners to professionals to explore AI with confidence and builds bridges between big tech and underrepresented audiences.



#19



Total Followers: 752.7K

## Associated Brands



## Sphere of Influence



Reid Hoffman



Erica Ewing Lockheimer

# Aishwarya Srinivasan

AI Advisor | LinkedIn Top Voice

## Short Biography

Aishwarya Srinivasan is an AI advisor, educator, and community builder. She earned a postgraduate degree in data science from Columbia University and has held roles at IBM, Google Cloud, Microsoft, and Fireworks AI. She founded Illuminate AI, a nonprofit that supports aspiring AI professionals. She is also a developer advocate, working with open-source tools like Deepchecks, and has received honors including LinkedIn Top Voice in Data Science & AI, Trailblazer of the Year from Women in AI, and the EB1A US visa for extraordinary ability.

## Why she matters in AI

Aishwarya matters in AI because she blends deep technical knowledge with community leadership. She shapes how professionals enter and grow within the field, especially non-technical folks, through mentorship, workshops, and public speaking. Her work on responsible AI and open-source advocacy expands access and trust in AI. She helps translate AI for real-world impact and lifts up future talent.



#20



Total Followers: 1.5M

## Associated Brands



## Sphere of Influence



Ian Bremmer



Salman Khan

# Bilawal Sidhu

AI Creator and VFX Specialist

## Short Biography

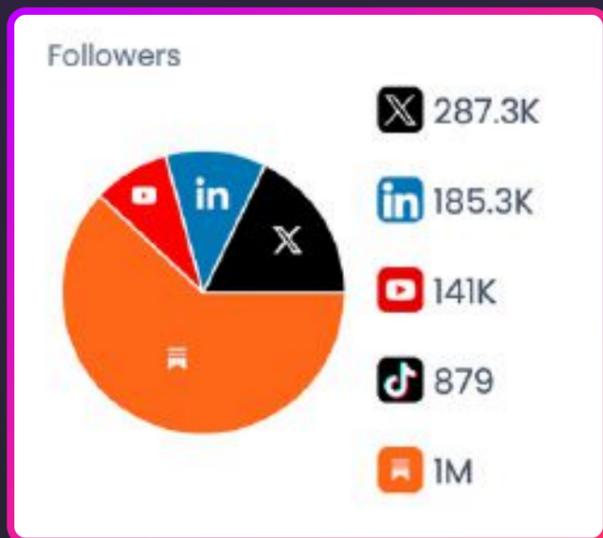
Bilawal Sidhu is a creative technologist, engineer, and product builder. He spent six years at Google as a product manager, working on projects like immersive views in Maps, ARCore field APIs, and VR experiences for YouTube. He's now best known as the host of The TED AI Show, a curator at TED tech sessions, and a content creator with well over a million subscribers and hundreds of millions of views across platforms. He also acts as an angel investor and a16z scout, backing startups in generative AI, spatial computing, and creative tech.

## Why he matters in AI

Bilawal Sidhu plays an important role in AI by blending reality with imagination through technology and storytelling. He bridges deep tech and mass creativity by deconstructing VFX, AI workflows, and spatial computing in ways that are accessible and inspiring. His work helps creators, entrepreneurs, and technologists see how AI can transform both craft and product, driving the evolution of creative tools and human-centered computing.



#21



Total Followers: 1.6M

## Associated Brands



## Sphere of Influence



Thomas Dohmke



Simon Willison

# Gergely Orosz

Author of The Pragmatic Engineer

## Short Biography

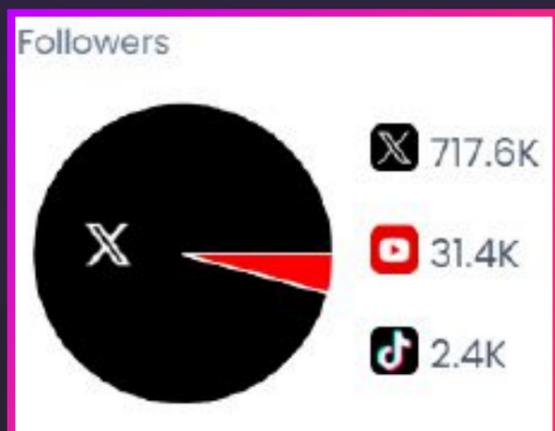
Gergely Orosz is a software engineer, author, and tech educator from the Netherlands. He previously worked at Microsoft, Skype, Uber, and Skyscanner before leaving big tech to go independent. He now writes The Pragmatic Engineer, the top technology newsletter on Substack, and is the author of The Software Engineer's Guidebook. His practical insights reach over a million readers who value his experience and clarity.

## Why he matters in AI

Gergely shapes the AI space by helping engineers and managers understand how AI tools fit into real-world software workflows. He translates complex tech trends into actionable guidance, from AI code assistants to team-level adoption. His work supports professionals in making smarter, more informed decisions in AI-infused engineering and leadership.



#22



Total Followers: 751.4K

## Associated Brands



## Sphere of Influence



Marc Köhlbrugge

# Pieter Levels

Digital Nomad  
Advocate and  
Startup Creator

## ✦ Short Biography

Pieter Levels is a Dutch entrepreneur, programmer, and digital nomad best known for building successful bootstrapped startups like Nomad List and Remote OK. With a background in economics and self-taught programming, he became a leading voice in the indie hacker community by demonstrating how individuals can create profitable businesses without large teams or funding. More recently, he has explored artificial intelligence through projects that integrate AI into media, job boards, and creative tools.

## ✦ Why he matters in AI

Pieter shows how independent builders can harness emerging technologies to create impactful products quickly. By applying AI to practical domains like remote work, hiring, and online communities, he demonstrates how small teams or even solo founders can compete with larger companies. His influence lies in inspiring entrepreneurs to experiment with AI and proving that accessible tools can drive innovation outside of big tech.



#23

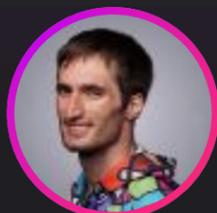


Total Followers: 429K

## Associated Brands



## Sphere of Influence



Zach Wilson



Matt Turck

# Chip Huyen

Author Specializing in  
Machine Learning Systems

## Short Biography

Chip Huyen is a computer scientist, writer, and AI practitioner originally from a small farming village in Vietnam. She earned her degree from Stanford and taught a course on machine learning systems design there. Her early work includes roles at NVIDIA, Snorkel AI, and Netflix, and she co-founded Claypot AI. She is the author of the best-selling books *Designing Machine Learning Systems* and *AI Engineering*, which focus on building reliable, scalable AI in production.

## Why she matters in AI

Chip advances the AI field by teaching engineers how to bridge the gap between research and real-world applications. Through her books, talks, and workshops, she shares practical guidance on designing robust ML systems, making her a key voice for AI practitioners building products that last.



#24



Total Followers: 2.4M

## Sphere of Influence



Augusto Backes

# Tiago Lemos

AI Educator and Income Transformation Specialist

## Short Biography

Tiago Lemos is a Brazilian AI content creator and educator. He shares daily tips on how to use AI to create viral, monetizable content. On Instagram, he has over 1.5 million followers, and on YouTube, he reaches about 100,000 subscribers with videos that explain AI tools and creative workflows. He's also active on X (formerly Twitter) and Threads, where he promotes AI learning and innovation.

## Why he matters in AI

Tiago influences the AI field through turning complex tools into clear, actionable tutorials that help people create and grow. His focus on using AI for real-world content, like videos, graphics, and writing, makes innovation tangible for thousands of creators and educators.



#25



Total Followers: 1.9M

## Associated Brands



## Sphere of Influence



Nomad

## Ediel Costa

Digital Marketing Expert and AI Tools Advocate

### Short Biography

Ediel Costa is a Brazilian entrepreneur, digital strategist, and educator who has been active in the online business space since 2016. With a background in management processes, he built several successful projects online, reaching seven-figure results, and later shifted to teaching others through mentoring, courses, and social media. His work focuses on digital entrepreneurship, content strategy, and the integration of artificial intelligence into modern workflows.

### Why he matters in AI

Ediel brings the technology into the context of digital business, making it accessible to entrepreneurs and creators. By building tools, resources, and AI-driven systems—including assistants that integrate directly into daily communication platforms—he shows how AI can drive both efficiency and innovation. His influence lies in empowering Portuguese-speaking professionals to adopt AI practically, helping them transform ideas into sustainable online ventures.



#26



Total Followers: 1.9M

## Associated Brands



## Sphere of Influence



Gavin Newsom



Joelle Pineau

# Yann LeCun

Chief AI Scientist at Meta and Advocate for Open Source AI

## Short Biography

Yann LeCun is a French-American computer scientist and a pioneer in artificial intelligence. He earned an engineer's diploma from ESIEE Paris and a PhD in computer science from Université Pierre et Marie Curie. At Bell Labs, he developed convolutional neural networks like LeNet for handwriting recognition, a major milestone in deep learning. He later joined New York University as a professor and founded the Center for Data Science. Since 2013, he has been Chief AI Scientist at Meta, leading research at the Facebook AI Research lab (FAIR).

## Why he matters in AI

Yann LeCun matters in AI because he helped create core methods that power modern machine learning. His early work on convolutional neural networks shaped computer vision and deep learning, earning him the 2018 Turing Award alongside Geoffrey Hinton and Yoshua Bengio. He is a strong advocate for open-source AI and pragmatic safety, pushing for broad access to AI technology. In 2025, he was awarded the Queen Elizabeth Prize for Engineering for his contributions to AI innovation and its real-world impact.



#27



Total Followers: 140.1K

## Sphere of Influence



Elfilter



MEMETIC

# Stephan Vasement

AI Artist and Creative Innovator

## Short Biography

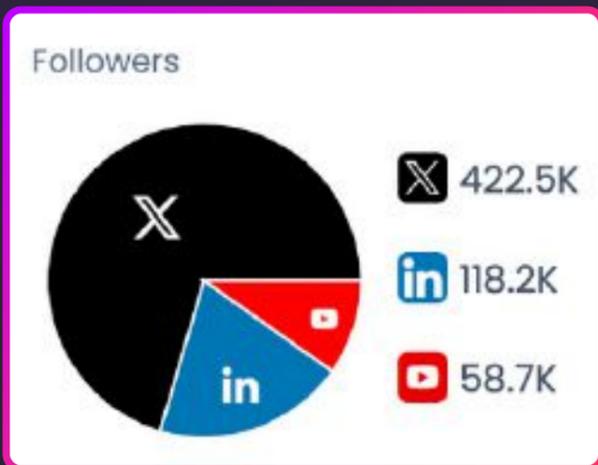
Stephan Vasement is a Bangkok-based visual and AI artist with roots in screenwriting, animation, and street photography. He began exploring AI art in mid-2022, using tools like Midjourney, Stable Diffusion, and DALL-E to create dreamlike digital artworks. His pieces draw on influences from filmmakers like Andrei Tarkovsky and Robert Bresson, and photographers such as Henri Cartier-Bresson.

## Why he matters in AI

Stephan Vasement matters in AI because he's part of the second wave of generative artists who helped define the field's emotional and aesthetic capabilities. He challenges ideas that AI art lacks depth, arguing that its true power lies in inner content, not ease of creation. He pushes the medium forward by treating prompt engineering as an art form and by continually experimenting with new tools, notably working on ambitious collections like In Dreams and Swans



#28



Total Followers: 599K

## Associated Brands



# Santiago Valdarrama

Machine Learning Educator  
and AI Enthusiast

## ✦ Short Biography

Santiago Valdarrama is a computer scientist and applied machine learning engineer with over 20 years of experience building software. He holds a BS in Information Technology and an MS in Machine Learning. He leads the Computer Vision team at Levatas, where he designs systems for operationalizing ML models in production. He also teaches a popular production ML course and shares insights daily with an audience of over 600,000 developers, data scientists, and engineers through his blog and newsletter.

## ✦ Why he matters in AI

Santiago makes advanced AI real and usable. He shows how ML systems can move from idea to production, offering guidance that bridges theory and real-world engineering. His writing and courses help practitioners build reliable, scalable AI tools, and that makes a difference for anyone trying to put ML in motion.



#29



Total Followers: 300K

## Associated Brands



## Sphere of Influence



Aravind Srinivas



Jensen Huang

# Deedy Das

Venture Capitalist Investing in AI and Infrastructure Startups

## Short Biography

Deedy Das (full name Debarghya Das) is a tech entrepreneur, investor, and writer. He earned his bachelor's and master's degrees in computer science from Cornell University. He began his career as an engineer at Facebook and Google, where he worked on search and AI features across multiple locations. He then joined Glean's founding team, rising from engineer to product lead of Glean Assistant and helping the company reach a \$2.2 billion valuation. Today, he is a principal at Menlo Ventures, where he co-leads the \$100 million Anthology Fund and invests in AI, infrastructure, and enterprise software. He also writes widely and posts thought-provoking commentary that reaches millions.

## Why he matters in AI

Deedy is advancing AI by shaping how startups build real-world AI products, from enterprise search tools to scalable AI assistants. His technical experience across Facebook, Google, and Glean gives him insight into both product execution and strategic investment. In his writing and social commentary, he combines sharp technical insight with cultural and societal perspectives, making him a unique voice in the AI world as both an investor and engineer who can see both detail and big picture.



#30



Total Followers: 930K

## Associated Brands



## Sphere of Influence



Satya Nadella

## Matt Wolfe

AI and Futurism Expert Sharing Insights on Tools and Trends

### ✦ Short Biography

Matt Wolfe is an American entrepreneur, YouTuber, podcaster, and author. He created FutureTools.io, a platform that curates and simplifies AI tools. He co-hosted The Hustle & Flowchart podcast and previously built platforms like The WordPress Classroom (Learn To Blog) and Evergreen Profits. He holds a BS in Financial Management and an Associate degree in Business Administration.

### ✦ Why he matters in AI

Matt makes AI approachable by finding, testing, and explaining tools that anyone can use. His site, videos, and podcast help creators, professionals, and businesses discover practical AI applications, turning complex innovation into everyday productivity.



#31



Total Followers: 255K

## Associated Brands



## Sphere of Influence



Jake Paul



Neel Shanmugam

# Chungin Lee

CEO of Cluely

## Short Biography

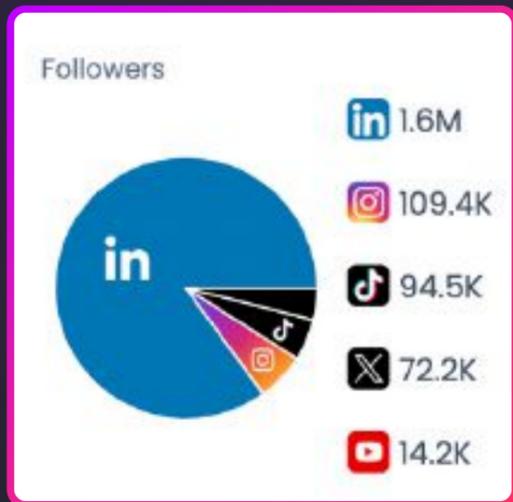
Chungin Lee is a young AI entrepreneur and founder of Cluely, an AI startup centered on productivity tools. While a Columbia University student, he developed “Interview Coder,” an AI assistant for tech interviews that sparked controversy, and led to his suspension for sharing disciplinary documents. He turned that moment into momentum by co-founding Cluely in Silicon Valley. The company has since raised over \$20 million in funding.

## Why he matters in AI

Lee is reshaping how people think about AI and productivity by aggressively pushing cultural limits. He transforms controversy into storytelling, positioning Cluely not just as a tool, but as a statement about cheating, bias, and the future of work. His strategy isn’t just product-led, it’s narrative-led, challenging norms and sparking debate about ethics and innovation.



#32



Total Followers: 1.8M

## Associated Brands



## Sphere of Influence



Conor Grennan

# Allie K. Miller

Leading AI Business Strategist and Educator

## Short Biography

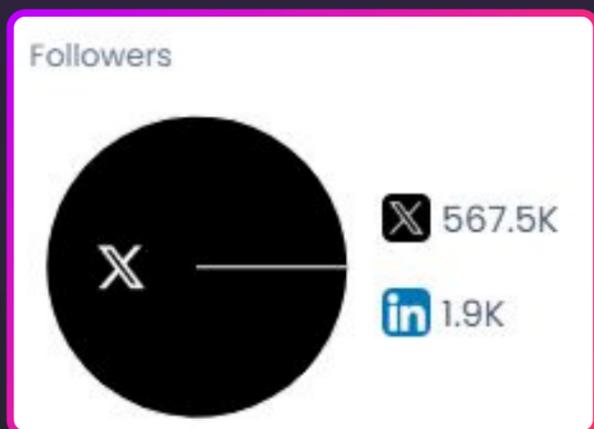
Allie K. Miller is a top leader in AI business. She holds a BA in Cognitive Science from Dartmouth College and an MBA from Wharton. She was the youngest woman at IBM to build an AI product and later built the first multimodal AI team there. At Amazon Web Services, she led global AI efforts for startups and venture capital, growing the business to a 100-person, 10-figure organization. She also speaks globally, advises on public policy, invests in AI startups, and has authored over ten guidebooks that help businesses successfully build and scale AI. She is the most followed voice on AI in business, with nearly two million followers.

## Why she matters in AI

Allie shapes the AI space by merging enterprise strategy with accessible education. She turns high-level AI ideas into tools and workflows that business people can actually use. Her guides, talks, and programs help organizations design systems that work smarter in the AI age. Her public presence and recognition make AI feel practical and inclusive, especially for those leading digital transformation.

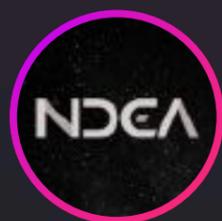


#33



Total Followers: 569.4K

## Associated Brands



# François Chollet

AI Innovator and Ndea Co-Founder

## Short Biography

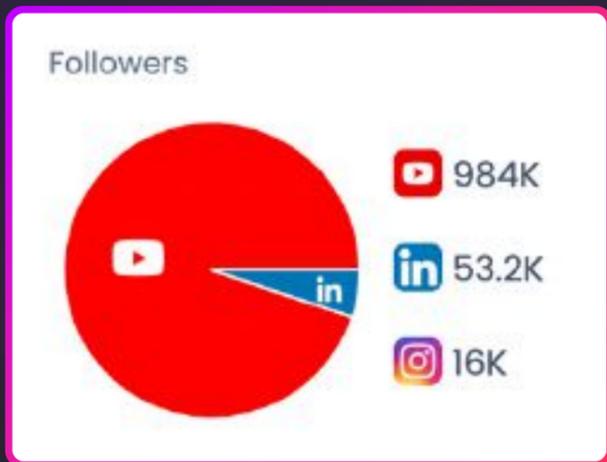
François Chollet is a French AI researcher, software engineer, and author. He graduated from ENSTA Paris with a master's in engineering, and went on to build Keras, the open-source deep learning library that made experimenting with neural networks much easier. He worked at Google from 2015 to 2024, contributing to TensorFlow, developing Xception networks, and building benchmarks like the ARC (Abstraction and Reasoning Corpus). In 2024, he launched the ARC Prize, a \$1 million competition aimed at encouraging progress toward artificial general intelligence through reasoning-based challenges. He then left Google to found a new AGI-focused lab and turned the ARC Prize initiative into a nonprofit foundation.

## Why he matters in AI

Chollet has shaped AI by making deep learning accessible and by challenging the field to move beyond pattern recognition. Through Keras, his books, and the ARC Prize, he inspires developers and researchers to pursue more general and flexible forms of intelligence.



#34



Total Followers: 1M

## Associated Brands



## Sphere of Influence



Zach Wilson



Eric San

# Tina Huang

AI and Self-Study Advocate |  
Ex-Meta Data Scientist

## Short Biography

Tina Huang is a former Meta data scientist turned full-time tech creator. She shares how to learn faster, work smarter, and freelance better using AI. Her YouTube channel offers tutorials on productivity, coding, and AI tools. She also founded Lonely Octopus, an AI learning program with personalized plans, mentors, and real-world projects. Tina holds a master's in computer science and a degree in pharmacology.

## Why she matters in AI

Tina helps people turn AI from abstract into doable. Through tools like YouTube tutorials and Lonely Octopus, she shapes how learners, freelancers, and professionals can use AI to learn more efficiently and gain practical skills. Her work inspires thousands to build real AI projects with confidence.



#35



Total Followers: 450K

## Associated Brands



# Harryspeaks\_

AI Engineer and Host of Tech Wave Podcast

## Short Biography

Harry is a data scientist and AI engineer who hosts the popular tech podcast Tech.wav, where he discusses AI and technology in simple yet meaningful ways. He also developed "Summy," an AI tool that summarizes YouTube videos and articles to boost workflow efficiency. On Instagram, he engages over 450,000 followers with insightful, often humorous AI content that highlights innovation and real-world impacts.

## Why he matters in AI

Harry is expanding what AI means for audiences by pairing technical depth with everyday relevance. His podcast makes advanced ideas feel accessible, while his AI tool shows how intelligence can assist everyday tasks. His engaging content reaches creators, tech enthusiasts, and professionals, helping them grasp how AI tools can improve productivity and clear understanding.



#36



Total Followers: 151.5K

## Associated Brands



## Luiza Jarovsky

CEO & PhD Researcher in AI Governance and Privacy

### ✦ Short Biography

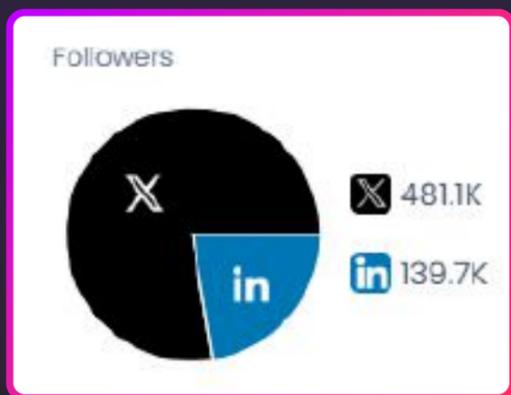
Luiza Jarovsky, PhD, is a lawyer, AI governance expert, and educator. She holds a law degree from the University of São Paulo and a Master's and PhD from Tel Aviv University focused on privacy and ethics in AI. She co-founded the AI, Tech & Privacy Academy and publishes Luiza's Newsletter, which has tens of thousands of subscribers in over 170 countries. Her AI Governance Training program has empowered over 1,300 professionals from diverse backgrounds to navigate AI's legal and ethical landscape.

### ✦ Why she matters in AI

Luiza leads in AI governance by translating complex legal and ethical challenges into clear, actionable guidance. Her teaching and writing push policy makers, compliance teams, and tech professionals to shape AI responsibly and with oversight. Her work helps ensure that AI evolves with fairness, transparency, and real-world accountability.



#37



Total Followers: 620.8K

## Associated Brands



## Sphere of Influence



Arthur Mensch



Yann LeCun

# Demis Hassabis

CEO and Co-Founder of Google DeepMind

## Short Biography

Demis Hassabis is a British AI researcher and entrepreneur. He earned degrees from Cambridge and UCL in computer science and neuroscience. He began as a game programmer, then founded DeepMind in 2010, which Google acquired in 2014. He now leads DeepMind and also runs Isomorphic Labs, applying AI to drug discovery. In 2024, he received the Nobel Prize in Chemistry for his work on AlphaFold, and he was knighted for his contributions to AI.

## Why he matters in AI

Demis helps shape AI by blending neuroscience with machine learning to tackle both theoretical puzzles and real-world challenges. Under his leadership, DeepMind created landmark systems like AlphaGo and AlphaFold that pushed AI into new frontiers, from mastering complex games to decoding protein structures. At Isomorphic Labs, he takes these advances further by applying AI to create breakthroughs in drug discovery. In short, he moves AI from the abstract to the impactful.



#38



Total Followers: 390.5K

## Sphere of Influence



Jared Isaacman

## Brian Roemmele

AI and Prompt Engineering Expert with a Passion for Innovation

### Short Biography

Brian Roemmele is a prolific thinker, writer, and voice-first pioneer. He founded Multiplex, a publication offering deep-dive insights into AI, voice interfaces, payments, and emerging technologies. Known as a “Renaissance man,” he draws from roles in tech business, media, and trend forecasting. He’s widely published across Forbes, Newsweek, Business Insider, and others, and regularly speaks at industry events on voice-first tech and AI strategy.

### Why she matters in AI

Brian leads the conversation on how humans will interact with technology through voice. He champions the idea of “intelligence amplification”, AI systems that enhance human thinking rather than replace it. Through strategic foresight and cultural analysis, he reframes AI as a tool to deepen human expression and empower smarter decision-making.



#39



Total Followers: 384.7K

## Sphere of Influence



Kirk Borne

## Akshay Pachaar

AI Engineer and Co-founder  
Simplifying Machine Learning  
Concepts

### Short Biography

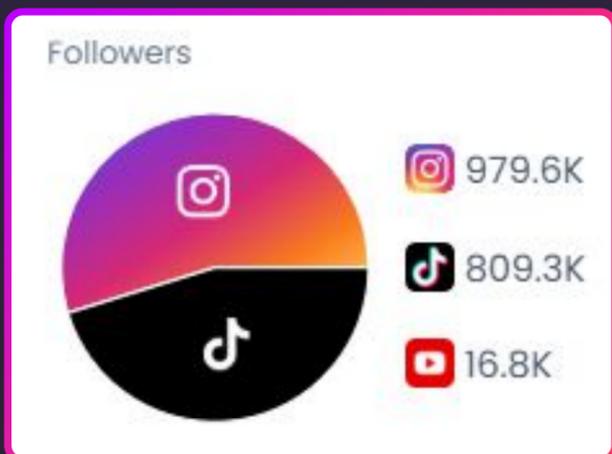
Akshay Pachaar is an AI engineer, educator, and content creator. He co-founded Daily Dose of Data Science, a blog and newsletter offering insights on AI topics like LLMs, AI agents, RAGs, and MLOps. He studied at BITS Pilani and is the inventor of three patents. He previously served as an AI engineer at LightningAI and now publishes tutorials and explainers that break down AI workflows with clarity.

### Why he matters in AI

Akshay bridges advanced AI and daily learning. His work makes complex topics, from prompt engineering to model scaling, feel accessible. By sharing step-by-step guides, illustrations, and real-world examples, he brings AI understanding to developers, students, and practitioners seeking to apply AI effectively.



#40



Total Followers: 1.8M

## Sphere of Influence



Raúl Martínez

## Alberto Arius

AI Productivity Expert and ChatGPT Mentor

### Short Biography

Alberto Arius is a Spanish-language AI content creator who shares practical tips and tricks to help people use AI tools more effectively. On Instagram under the handle Webs Útiles, he offers guides and daily insights aimed at turning AI from a buzzword into something you can actually test and use. His content often features resources like “From zero to expert with ChatGPT” and invites followers to further explore through private discussions and tools.

### Why he matters in AI

Alberto helps bring AI into people’s daily routines by simplifying the process of learning and testing new tools. He makes AI feel less intimidating and more helpful by offering clear, practical advice—especially for non-technical users. His content not only informs but invites active engagement, making AI accessible and approachable.



#41



## Sphere of Influence



Jim Lecinski



Ben Tossell

## Will Francis

AI & Marketing Educator |  
Training & Resources for  
Professionals

### Short Biography

Will Francis is a UK-based digital marketing and AI educator with a voice on major platforms. Since 2004, he's guided top brands through AI-powered marketing and social media strategy. He teaches live courses in AI for content and marketing, hosts a podcast and weekly newsletter, and appears on TV, radio, and at conferences.

### Why he matters in AI

Will brings AI into marketing by demystifying tools and integrating them with content strategy. He designs practical workshops that show professionals how to use AI in creative campaigns. His work makes AI tools feel usable and strategic, whether through teaching, writing, or live training.

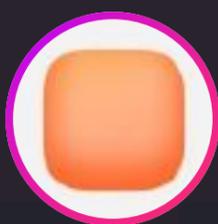


#42



Total Followers: 1.1M

## Associated Brands



## Sphere of Influence



Greg Isenberg



Aadit Sheth

# Riley Brown

Co-Founder of the VibeCode App, and Content Creator

## Short Biography

Riley Brown is a digital strategist, tech creator, and AI innovator based in the Seattle area. He co-founded the AI-driven voice journaling platform YapThread and launched Create.inc, a marketing service powered by AI to help creators and businesses produce compelling content. He's known for building strong social media engagement, especially through short-form video and tutorials across TikTok, Instagram, LinkedIn, YouTube, and X.

## Why he matters in AI

Riley leads the way in showing how AI can enhance creativity and productivity. By building tools like YapThread and Create.inc, he turns AI from theory into tools people actually use to capture ideas and market effectively. His voice in the AI creator space reflects how strategy, narrative, and design can shape the future of content.



#43



Total Followers: 518.7K

## Associated Brands



# Andriy Burkov

AI Expert and Author of The Hundred-Page Language Models Book

## Short Biography

Andriy Burkov is a Canadian AI expert with a PhD in artificial intelligence and over two decades of experience in machine learning, natural language processing, and data science. He authored The Hundred-Page Machine Learning Book and The Hundred-Page Language Models Book, both widely used by practitioners and educators worldwide. He held leadership roles in AI at Fujitsu, Gartner, and currently he is advisor in multiple companies.

## Why he matters in AI

Andriy shapes the AI field by demanding clarity and rigor. He cuts through hype to show how models really work, often pointing out flawed benchmarks or exaggerated claims. His books and commentary turn complex concepts into clear, no-nonsense insight, especially valuable to developers, researchers, and teams focused on real results over buzz.



#44



Total Followers: 876.7K

## Associated Brands



## Sphere of Influence



Sam Altman

# Greg Brockman

President & Co-Founder of OpenAI Driving AI Innovations

## Short Biography

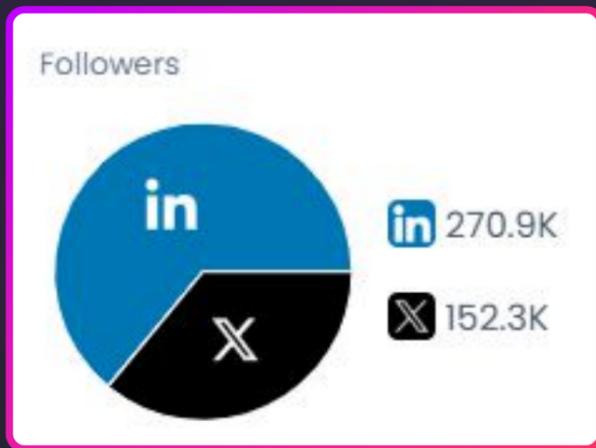
Greg Brockman is an American tech entrepreneur and AI leader. He left MIT in 2010 to join Stripe, becoming its first CTO by 2013. In 2015, he co-founded OpenAI and served as CTO and then president. He helped lead early projects like OpenAI Gym and OpenAI Five, and played a key role in launching GPT-4. He briefly departed OpenAI in 2023 but returned later that year alongside Sam Altman. Today he continues to shape OpenAI's direction.

## Why he matters in AI

Greg is making AI powerful and accessible. He bridges deep tech and practical systems, helping teams turn ideas into working tools, like language models and reinforcement-learning platforms. He builds infrastructure that powers innovation and ensures AI can benefit everyone.



#45

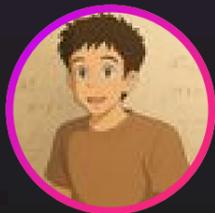


Total Followers: 423.2K

## Associated Brands



## Sphere of Influence



Sam Altman



Yann LeCun

# Clem Delangue

Co-founder & CEO of Hugging Face,

## Short Biography

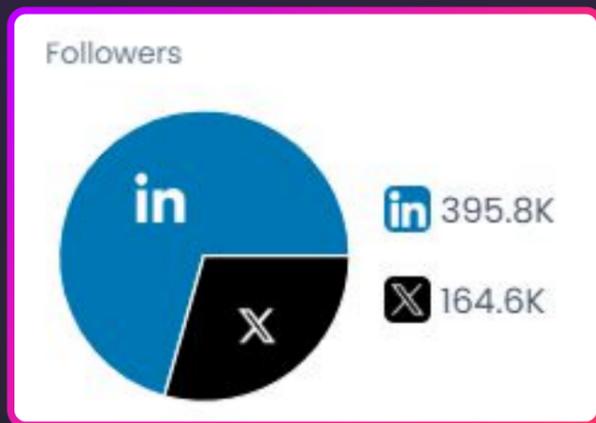
Clement Delangue is the co-founder and CEO of Hugging Face, the open-source AI platform known for hosting models, datasets, and tools used by millions of developers. He grew up in France and studied management at ESCP Business School, while also learning computer science through Stanford's Engineering Everywhere program. Before launching Hugging Face in 2016, he worked at startups like Moodstocks, which was later acquired by Google. Under his leadership, Hugging Face has grown into a major hub for AI innovation with a multibillion-dollar valuation.

## Why he matters in AI

Delangue helps democratize AI by building platforms that make advanced models easy to share, discover, and use. His vision supports transparency and collaboration, aiming to put AI capabilities into the hands of many, not just a few big tech players. That mission has positioned Hugging Face as a trusted and ethical force in AI development.



#46



Total Followers: 560.4K

## Associated Brands



## Sphere of Influence



Bill Gates



Conor Grennan

# Mustafa Suleyman

CEO of Microsoft AI and  
Author of The Coming Wave

## Short Biography

Mustafa Suleyman is a British AI entrepreneur who co-founded DeepMind in 2010, later serving as its head of Applied AI. He helped integrate DeepMind's breakthroughs into Google's services and established its ethics unit. In 2022, he co-founded InflectionAI with Reid Hoffman, focusing on creating human-centered AI agents like "Pi." In 2024, he took on the role of CEO of Microsoft AI, leading consumer AI products such as Copilot, Bing, and Edge.

## Why he matters in AI

Suleyman shapes the AI landscape by bridging innovation with responsibility. He has driven breakthroughs from game-playing bots to empathetic chat agents. He also leads discussions on AI ethics and governance, pushing for transparency and awareness of AI's potential and risks. As CEO of Microsoft AI, he guides both product strategy and ethical frameworks in one of the world's most influential tech platforms.



#47



Total Followers: 625K

## Sphere of Influence



Joaquin Cuenca Abela



Emilio Nicolás

# Rourke Sefton-Minns

Digital content creator and educator

## Short Biography

Rourke Sefton-Minns is a British AI educator and creator known for teaching people how to make quality AI videos. He runs GenerativeHQ, an AI community and education platform where he shares tutorials, tips, and tools. He is active on Instagram and Threads, where he offers updates on AI tools and content creation. He also plays leadership roles in multiple UK-based ventures and is a director of GenHQ Limited.

## Why he matters in AI

Rourke Sefton Minns is shaping the AI space by making AI video creation accessible and practical. He serves a growing creator community by breaking down complex workflows into clear steps. By blending education with community building, he helps people from hobbyists to professionals create better AI powered content and stay up to date with new tools and techniques.



#48



Total Followers: 597.8K

## Associated Brands



## Sphere of Influence



Kyle Cranmer

# Sebastian Raschka

AI Researcher and Author  
Specializing in LLM

## ✦ Short Biography

Sebastian Raschka is an AI researcher, engineer, and educator with over a decade of experience in machine learning. He began his academic career as an assistant professor of statistics at the University of Wisconsin–Madison, focusing on deep learning and computational biology. He now serves as a senior research engineer at Lightning AI, working on LLM research, open-source projects, and educational content. He authored popular books like *Machine Learning with PyTorch and Scikit-Learn* and *Build a Large Language Model (From Scratch)*. He also contributes to libraries such as *scikit-learn* and *mlxtend*, and shares practical insights through his YouTube and Substack channels.

## ✦ Why he matters in AI

Sebastian advances AI by blending rigorous research with real-world learning. He helps learners build intuition through hands-on examples, explains LLMs from first principles, and maintains tools used in live production. His work nurtures a community of thoughtful, well-informed AI practitioners.

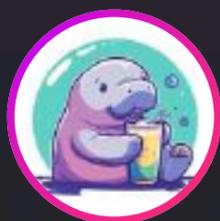


#49



Total Followers: 1M

## Associated Brands



# Sabrina Ramonov

AI Educator and Founder of Blotato.com

## Short Biography

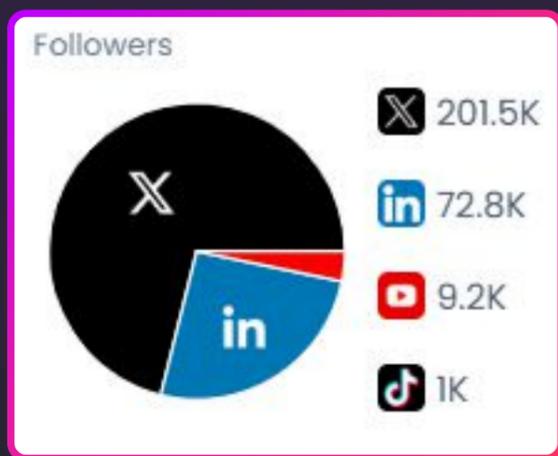
Sabrina Ramonov is a tech entrepreneur, AI educator, and content creator. Born in the Philippines, she studied computer science and physics at UC Berkeley. She co-founded Curious, which used AI for real-time sales and support solutions and was acquired for an eight-figure sum in 2021. Now, she runs Blotato and a Substack where she shares free AI tutorials, automations, prompts, agents, and guides. She's built a huge following, over half a million followers on TikTok and hundreds of thousands of newsletter subscribers, as she works toward teaching a million people AI.

## Why she matters in AI

Sabrina moves the AI space forward by making powerful tools accessible to everyone, not just experts. She designs zero-code, practical AI solutions that help creators, entrepreneurs, and learners use automation and generative AI with ease. Her message is simple but powerful: AI education should be inclusive, approachable, and ready to put to use.

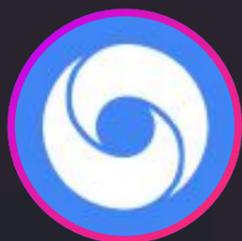


#50



Total Followers: 284.5K

## Associated Brands



## Sphere of Influence



Demis Hassabis



Thomas Dohmke

# Logan Kilpatrick

AI Development Leader at Google AI Studio

## Short Biography

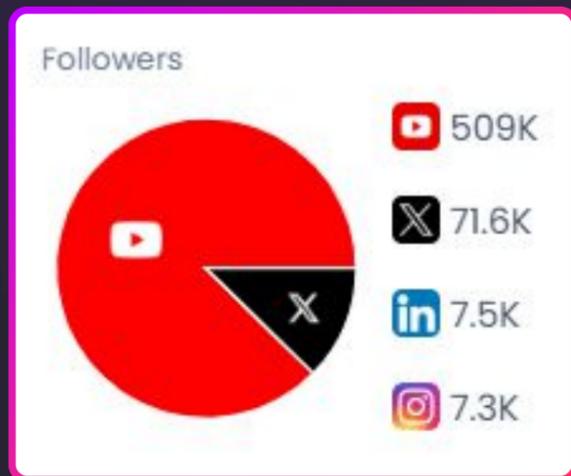
Logan Kilpatrick is an American software engineer, investor, and developer advocate. He graduated from Harvard and Oxford. Early in his career, he built lunar rover software at NASA and trained machine learning models at Apple. In late 2022, he became one of OpenAI's first developer relations leaders during the launch of ChatGPT. In 2024, he joined Google as product lead for AI Studio and the Gemini API. He also invests in AI and developer tools.

## Why he matters in AI

Logan plays a key role in how AI reaches developers worldwide. He turns advanced breakthroughs into usable tools, builds hype with authenticity, and connects deeply with the community. His work helps shift the narrative and adoption of Gemini and positions Google as a top choice for AI builders.



#51



Total Followers: 595.4K

## Associated Brands



# Matthew Berman

Entrepreneur Covering Generative Art and Machine Learning

## ✦ Short Biography

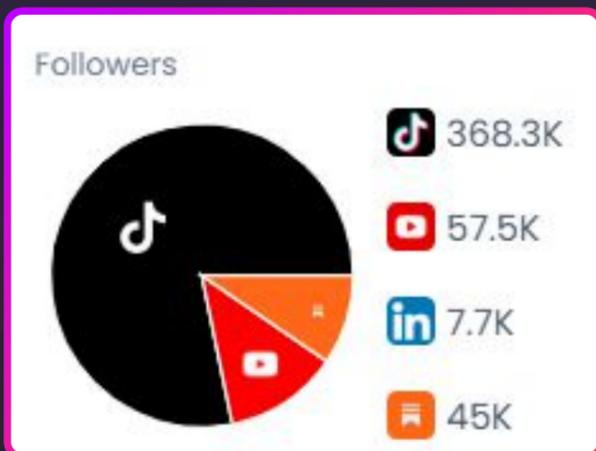
Matthew Berman is an engineer, entrepreneur, and AI educator who leads Forward Future, a platform offering AI updates, tools, consulting, and community education. He holds a degree in Business Management Economics from UC Santa Cruz. Earlier, he founded and led Sonar Technologies for nearly a decade before its acquisition. His YouTube channel, followed by hundreds of thousands, breaks down AI, generative art, open-source trends, and machine learning with clarity and energy.

## ✦ Why he matters in AI

Matthew makes AI accessible and actionable. He curates daily AI news and creates tutorials that help people and organizations stay informed and build with confidence. Through Forward Future, he bridges technology and understanding, guiding his audience to harness AI tools in practical, meaningful ways.

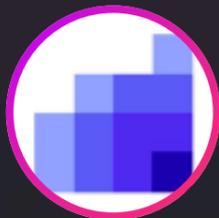


#52



Total Followers: 478.5K

## Associated Brands



## Nate B. Jones

AI Strategist and Cognitive Expansion Advocate

### Short Biography

Nate B. Jones is an AI-first product strategist and educator. He previously led product at Amazon Prime Video, where he worked on personalization, content delivery systems, and interactive features that reached over 200 million viewers. He now produces daily AI briefings on TikTok with hundreds of thousands of followers, writes a popular Substack newsletter, and runs cohort-based coaching programs for teams looking to apply AI in practical ways.

### Why he matters in AI

Nate shapes AI adoption by cutting through hype and sharing clear, actionable insights. His mix of product experience, teaching, and strategic advice helps professionals and organizations move from curiosity to real results in AI, making complex trends both understandable and useful.



#53



Total Followers: 314.3K

## Associated Brands



## Sphere of Influence



Pascal Brier

# Alex Banks

AI Innovator and Founder of The Signal Newsletter

## ✦ Short Biography

Alex Banks is an AI educator, founder, and writer behind Sunday Signal, a newsletter offering thoughtful perspectives on AI trends and real-world impact. Since 2021, he has been building and scaling AI products while reaching more than a million people weekly with tips and insights. He also designs and teaches courses on prompt engineering and ChatGPT through platforms like DataCamp.

## ✦ Why he matters in AI

Alex brings clarity to AI's rapid evolution by mixing strategic insight with practical tools. His writing cuts through hype, guiding readers from emerging breakthroughs to real use. Through teaching, curation, and creative storytelling, he helps professionals and creators adopt AI with confidence and purpose.



#54



Total Followers: 428.9K

## Associated Brands



# Jon Hernández

AI Advocate and Educator  
Sharing Insights on Artificial  
Intelligence

## Short Biography

Jon Hernández is a Spanish AI educator and content creator. He runs the YouTube channel @La\_Inteligencia\_Artificial, where he breaks down AI news, trends, and insights in a practical and relatable way. He directs the Master's in Artificial Intelligence at Big School (accredited by Universidad Isabel I), and leads Academia IA, a hands-on training platform for professionals and enthusiasts. In under two years, Jon has become one of the most influential voices on AI in the Spanish-speaking world, delivering over 70 talks at conferences across Spain and internationally.

## Why he matters in AI

Jon transforms AI awareness and understanding through clear storytelling and real-world context. He balances optimism for AI's benefits with thoughtful discussion of its challenges. As both educator and speaker, he helps individuals and organizations navigate AI adoption with insight and responsibility, equipping audiences to understand AI's role in work, society, and innovation.



#55



Total Followers: 200K

## Associated Brands



## Sphere of Influence



Arthur Mensch



Shobhit Varshney

# Armand Ruiz

VP of Product Management -  
AI Platform at IBM

## Short Biography

Armand Ruiz is the Director of AI Engineering at IBM, overseeing the watsonx.ai platform and leading a global team of over 1,000 AI engineers. He began his career as a data scientist at Vodafone before advancing through roles in product management and leading IBM's AI Elite group. He's also the founder of NoCode.ai, where he shares practical AI guides and resources for business professionals and developers.

## Why he matters in AI

Armand drives enterprise AI adoption by making advanced technologies easy to implement. He builds tools and teams that bring AI into real business workflows, from internal operations to client solutions. Through NoCode.ai and his leadership at IBM, he champions AI that's scalable, transparent, and built for impact.



#56



Total Followers: 310.4K

## Sphere of Influence



Ronald Van Loon

## Min Choi

AI Educator and Innovator in Practical AI Solutions

### ✦ Short Biography

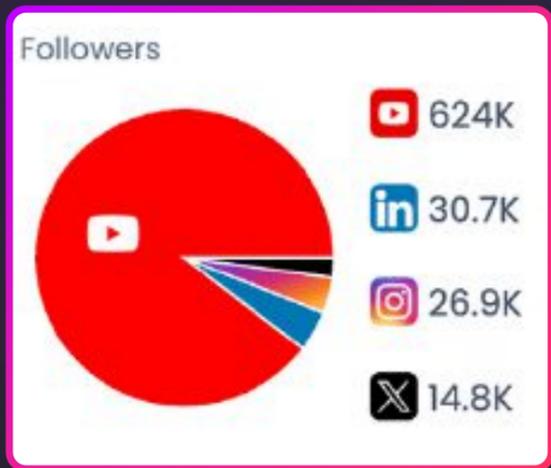
Min Choi is an AI educator and content creator who shares practical ways to use AI for business and creativity. On X, he posts about AI trends, solutions, and tools that appeal to both professionals and curious learners. His work includes video breakdowns of new AI tech like Veo 2 and Reasoning AI thresholds, making innovation feel real and current. He also shares visual insights on Instagram, where he highlights tech trends in a clear, accessible format.

### ✦ Why he matters in AI

Min lights the way for how to adopt AI in real life. He turns complex tools and trends into quick breakdowns that industries and creators can follow. His approachable voice and regular updates keep AI fresh and relevant, building confidence and sparking innovation.



#57



Total Followers: 696.4K

## Associated Brands



## Sphere of Influence



Richard Branson

# Liam Ottley

AI Entrepreneur and Founder of Morningside AI

## Short Biography

Liam Ottley is a New Zealand-based AI entrepreneur, creator, and mentor. He founded Morningside AI and the AAA Accelerator and coined the “AI Automation Agency” model in 2023. He built his online presence from scratch and now leads a thriving AI business community with over 226,000 members. His YouTube channel has more than 600,000 subscribers, where he breaks down AI business strategies, tools, and entrepreneurship.

## Why he matters in AI

Liam shapes the AI space by teaching people how to launch companies, services, and products around AI without needing code. He bridges theoretical innovation and practical execution through clear frameworks, case studies, and templates. His work empowers readers and viewers to start AI-powered ventures with confidence, turning ideas into thriving businesses.



#58



Total Followers: 104.4K

## Associated Brands



## Sphere of Influence



Mac Baconai

# Dogan Ural

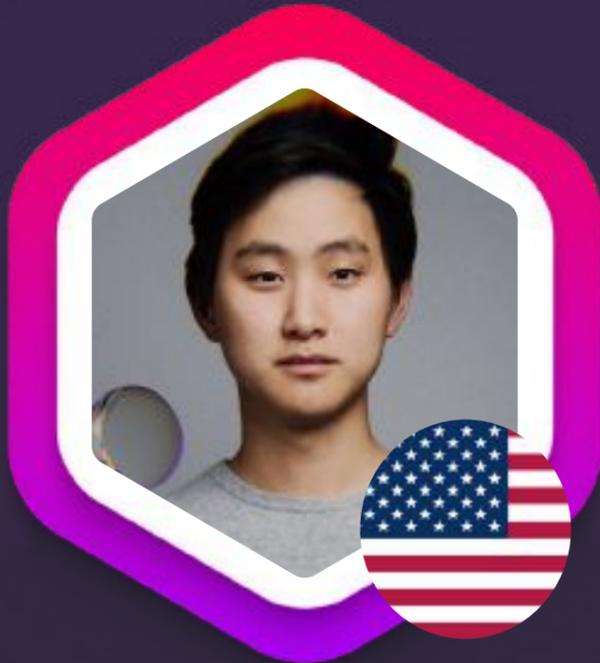
AI Educator and Creative Design Director

## Short Biography

Dogan Ural is a designer, creative director, and AI educator based in Turkey. He specializes in blending generative AI with design in areas like UI/UX, branding, and art direction. He serves as Creative Ambassador at xAI and shares insights through social platforms under the handle doganuraldesign. Through his work he brings animation, digital tools, and AI workflows into visual storytelling.

## Why he matters in AI

Dogan expands the AI landscape by integrating creative strategy with smart technology. He shows how designers can use AI to elevate visuals, turning simple elements like emojis into complex, lifelike animations. His approach encourages both design professionals and curious creators to explore technology with imagination and purpose.



#59



Total Followers: 451.1K

## Associated Brands



## Sphere of Influence



Mark Zuckerberg



Shengjia Zhao

# Alexandr Wang

CEO and Founder of Scale AI  
Advocating for AI Leadership

## Short Biography

Alexandr Wang is a tech entrepreneur and AI innovator. He briefly attended MIT, studying computer science and math, before leaving at age 19 to co-found Scale AI in 2016 with Lucy Guo through Y Combinator. Scale AI provides infrastructure for data labeling and model evaluation, serving major tech companies and government agencies. By 2021, at age 24, he became the youngest self-made billionaire as Scale reached a multibillion-dollar valuation. In 2025, Meta acquired a 49 percent stake in Scale, valuing the company at nearly 30 billion dollars, and Wang joined Meta's new superintelligence division while keeping a seat on Scale's board.

## Why he matters in AI

Alexandr is reshaping the AI ecosystem by building the data infrastructure that powers advanced AI models. With Scale AI, he created systems that deliver high-quality annotated data, which is essential for training reliable AI. His work has earned trust from both industry and defense sectors. Now at Meta, his leadership in AI strategy and superintelligence signals a new phase in how large technology companies approach the next generation of AI.



#60



Total Followers: 935.7K

## Sphere of Influence



Bruno Perini



Malu Perini

## Danilo Gato

AI Professor and Online Educator at FGV

### Short Biography

Danilo Gato is a Brazilian AI consultant, educator, and speaker. He teaches practical AI tools, automation, and digital productivity through platforms like Instagram and TikTok under the handle odanilogato. He leads the podcast Papo de IA, offers mentorship in AI agents, and serves as a professor at FGV. His training programs help people understand how to use AI for efficiency and income generation.

### Why he matters in AI

Danilo demystifies AI by showing how to apply it in everyday work and business. He turns complex tools into actionable learning paths, through podcasts, courses, and mentorship. That practical clarity encourages professionals and learners to integrate AI into their workflows, with confidence.



#61



Total Followers: 144.2K

## Associated Brands



# Shubham Saboo

AI Developer and Author  
Specializing in LLMs and RAG  
Systems

## Short Biography

Shubham Saboo is an AI product leader, writer, and developer advocate. He co-authored popular books on GPT-3 and neural search, leads developer relations as a senior AI product manager at Tenstorrent, and publishes a daily newsletter called Unwind AI. He also created awesome-llm-apps, a widely used open-source collection of LLM-powered tools centered on AI agents and RAG.

## Why he matters in AI

Shubham translates advanced AI into tools and knowledge that developers can actually use. He drives adoption by documenting practical workflows, sharing learning pipelines, and building community with clear examples. His work helps bridge the gap between research and application, making AI agents and neural search concepts tangible for real-world projects.



#62



Total Followers: 1.3M

## Associated Brands



## Bruno Belissimo

AI and Tech Innovator  
Sharing Insights and  
Strategies

### Short Biography

Bubows is a digital creator and AI educator who has gained recognition for his engaging tutorials and content focused on artificial intelligence. He produces practical, easy-to-understand videos that showcase how AI tools can be applied in everyday workflows, from creative projects to productivity hacks. His approachable teaching style has attracted a growing audience of professionals and enthusiasts eager to explore the possibilities of AI.

### Why he matters in AI

Bubows makes advanced technology accessible to a wide audience, translating complex concepts into actionable insights. By focusing on real-world use cases rather than abstract theory, he empowers creators, entrepreneurs, and learners to integrate AI into their work. His influence lies in lowering the barrier of entry to AI adoption, helping accelerate the spread of knowledge and practical applications among non-technical communities.



#63



Total Followers: 245.1K

## Associated Brands



## Sphere of Influence



CatGPT

# Sirio Berati

AI Creator and Educator  
Empowering Creativity  
Without Limits

## Short Biography

Sirio Berati is a Canadian-Albanian visual and digital artist who blends creative visuals with artificial intelligence. Born in Berat, Albania, and based in Montreal, he earned a degree in political science and philosophy from McGill University. He founded Vision Reimagine, an AI agency that brings imaginative concepts to life. As a digital creator, he produces surreal, emotionally charged art, photo manipulations, and AI-powered visuals that have been featured by Vogue, Newsweek, and others. He also creates educational content on AI art via YouTube and social media, and he's presented a TEDx talk titled "What AI Has Taught Me About Being Human."

## Why he matters in AI

Sirio transforms the way we see AI-generated art by adding depth and emotion to technology-driven visuals. He moves beyond novelty by crafting philosophical and narrative-rich imagery that challenges viewers to think and feel. His work bridges art and AI, building a space where technology supports expression, not replaces it, making AI art feel evocative, reflective, and deeply human.

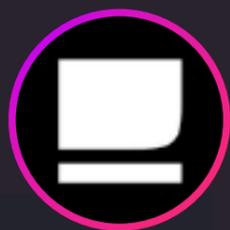


#64



Total Followers: 388.7K

## Associated Brands



## Sphere of Influence



Clara Chappaz



Hardisk

# Anis AYARI

AI Engineer and Educator on  
Technology's Impact

## ✦ Short Biography

Anis Ayari is a French AI engineer and creator based in Marseille. He works as Head of AI at a retail firm, leading deep learning and MLOps initiatives. He also founded DeepLayer AI to build accessible and ethical AI solutions. On YouTube, he shares content under the name "Defend Intelligence," where he mixes approachable explanations for the general public with deeper tutorials for AI experts. He focuses on computer vision, NLP, and responsible AI.

## ✦ Why he matters in AI

Anis bridges technical depth with public understanding. He makes AI approachable by teaching real-world tools and methods, without oversimplifying. Through his role in production AI and his creator work, he helps engineers and enthusiasts navigate practical AI challenges with clarity and care. This dual reach makes him a trusted voice in AI innovation and education.



#65



Total Followers: 809.3K

## Associated Brands



## Sphere of Influence



Eidi Yanagimachi

# Gabriel Crovador

AI Content Creator and  
Gaming Enthusiast

## Short Biography

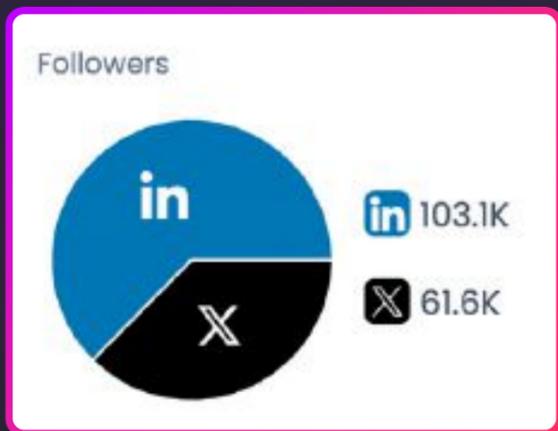
Gabriel Crovador, also known as Strikker, is a Brazilian YouTuber and Twitch streamer who creates AI-themed content with a humorous and gaming-infused twist. His streams and videos feature ChatGPT-powered jokes, playful AI art, and pop-culture riffs, often centered around games like Valorant and Fortnite. He keeps his audience engaged through interactive content that blends AI creativity with entertainment.

## Why he matters in AI

Gabriel brings AI to life by merging humor, gaming, and generative tools. He popularizes AI in a fun, approachable way, helping gaming fans and tech-curious viewers see how language models and creative tools can spark laughter and imagination. His style builds community by making AI entertaining and accessible.

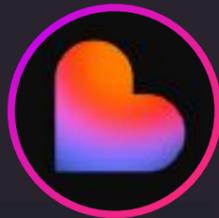


#66



Total Followerse: 164.7K

## Associated Brands



## Sphere of Influence



Harry Stebbings



Joel Hellermark

# Anton Osika

Tech Entrepreneur and Co-Founder of Lovable

## Short Biography

Anton Osika is a Swedish tech entrepreneur and AI innovator. He began his career in particle physics at CERN before moving into deep learning roles at startups like Sana Labs and Depict. In 2023, he co-founded Lovable, an AI platform that lets anyone build an app from a simple description. The company grew at record pace, achieving millions in annual recurring revenue in just weeks and becoming one of Europe's fastest-growing startups.

## Why he matters in AI

Anton shapes the AI landscape by enabling non-technical creators to build real products with generative tools. He moves the conversation from code to ideas, making software creation more inclusive and intuitive. His leadership at Lovable reflects a shift in how we think about automation and creative expression in tech.



#67



Total Followers: 360.2K

## Sphere of Influence



Chip Huyen

## Eric Vyacheslav

AI/ML Engineer with Expertise from Google and MIT

### Short Biography

Eric Vyacheslav is a U.S.-based AI/ML engineer and content creator with roots at Google and academic experience from MIT. He breaks down complex topics like transformer models, GPU benchmarks, and inference efficiency into clear, chart-backed insights on LinkedIn. His content has attracted a dedicated audience of over 350K followers who trust his technical depth and practical focus.

### Why he matters in AI

Eric Vyacheslav is a U.S.-based AI/ML engineer and content creator with roots at Google and academic experience from MIT. He breaks down complex topics like transformer models, GPU benchmarks, and inference efficiency into clear, chart-backed insights on LinkedIn. His content has attracted a dedicated audience of over 350K followers who trust his technical depth and practical focus.



#68



Total Followers: 533.2K

## Associated Brands



## Jim Linxi Fan

NVIDIA Director of AI & Distinguished Scientist.

### Short Biography

Linxi "Jim" Fan is a senior research scientist at NVIDIA, leading the Generalist Embodied Agent Research (GEAR) lab. His work spans robotics, game AI, and autonomous agents across physical and virtual worlds. He earned his PhD from Stanford's Vision Lab under Fei-Fei Li and was OpenAI's first intern. Jim's research includes projects like MineDojo, Voyager, Eureka, and VIMA., advancing everything from lifelong-learning agents in Minecraft to dexterous robotic hands.

### Why he matters in AI

Jim is pushing the frontier of embodied AI by creating agents that learn, act, and adapt across environments. His projects demonstrate how AI can understand movement, manipulate objects, and operate in both simulated and real worlds. He blends large-model reasoning, multimodal learning, and robotics to build systems that think and do, and he shares that vision widely, bridging academic insight with tangible innovation.



#69

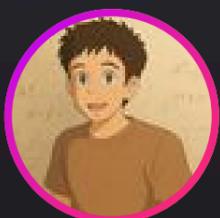


Total Followers: 230.9K

## Associated Brands



## Sphere of Influence



Sam Altman



Lenny Rachitsky

# Kevin Weil

Chief Product Officer at OpenAI and AI Innovation Advocate

## Short Biography

Kevin Weil is the Chief Product Officer at OpenAI, where he leads the team that turns AI research into products people and businesses use. His career spans top roles at Instagram, Twitter, and Planet Labs, and he co-founded Facebook's Libra/Novi project. He holds a BA in Physics and Mathematics from Harvard and an MS in Physics from Stanford. He also sits on the boards of Cisco, The Nature Conservancy, and the Black Product Managers Network.

## Why he matters in AI

Kevin plays a central role in scaling AI. He transforms tools like ChatGPT into usable products for millions. His leadership blends fast product launches with smart risk management, helping OpenAI stay innovative and dependable amid rapid growth.



#70



Total Followers: 925.5K

## Sphere of Influence



Austin Armstrong

# Vaibhav Hedaoo

AI Marketing Strategist and  
Tool Curator

## Short Biography

Vaibhav Hedaoo is an AI content creator and faceless automation expert who helps individuals and businesses grow using social media and AI tools. With more than 1.5 million followers across platforms, he leads initiatives like AI Faceless Agencies and builds resources such as AiToolBox.in and Aiyana.tech to support creators looking to automate their workflows and scale content production.

## Why he matters in AI

Vaibhav brings AI into content creation by teaching smart automation strategies that don't rely on individual visibility or technical depth. He shows how tools, from prompt-based video creation to workflow automation, can help creators and agencies operate efficiently. His influence lies in turning AI into scalable systems that empower others to build content businesses confidently.



#71



Total Followers: 228.4K

## Associated Brands



## Sphere of Influence



Garry Kasparov

# Gary Marcus

AI Scientist and Author  
Challenging Tech Ethics

## Short Biography

Gary Marcus is a cognitive scientist, author, and AI entrepreneur. He holds a PhD from MIT under Steven Pinker and is professor emeritus of psychology and neural science at NYU. He founded the machine learning startup Geometric Intelligence, which was acquired by Uber, and later co-founded Robust.AI. His best-selling books include *Guitar Zero*, *Kluge*, *The Algebraic Mind*, and *Rebooting AI*.

## Why he matters in AI

Gary stands out by pushing AI to think harder, not just bigger. He raises concerns about large language models and deep learning hype, arguing they need symbolic reasoning and better safeguards. He's testified before the U.S. Senate calling for regulation, and has proposed frameworks like a cabinet-level AI agency to keep AI in check. As a consistent voice of caution, he demands that AI serves society responsibly—not just scales unchecked.



#72



Total Followers: 616.6K

## Associated Brands



## Sphere of Influence



Steven Bartlett



Andrew Huberman

# Harper Carroll

AI Educator and Engineer  
Demystifying Artificial  
Intelligence

## Short Biography

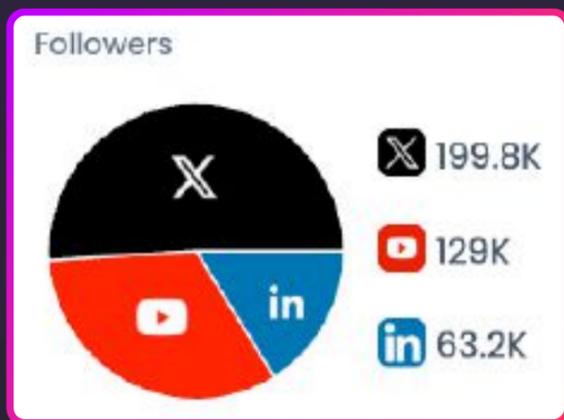
Harper Carroll is an AI/ML engineer, advisor, and educator dedicated to making AI approachable and practical. She holds both a Bachelor's and Master's in Computer Science with an AI focus from Stanford. She has nearly a decade of professional experience in AI, including roles at Facebook/Meta where she worked on News Feed ranking, integrity intelligence, and AR, as well as serving as Head of AI/ML at a startup later acquired by NVIDIA. Her teaching experience includes serving as a TA for advanced AI courses at Stanford, including a PhD-level curriculum. Harper's guides on AI fine-tuning became the most viewed on Google, and within a year of teaching AI publicly, she has amassed a following of half a million.

## Why she matters in AI

Harper bridges deep technical work and clear education. She takes advanced AI practices like model fine-tuning and turns them into guides anyone can follow. Her experience at top tech companies gives her practical insight, while her teaching inspires thousands to understand and use AI with confidence.



#73



Total Followers: 392K

## Sphere of Influence



Lars Grammel

# Matt Pocock

TypeScript and AI Educator |  
Author of Total TypeScript

## Short Biography

Matt Pocock is a British software engineer, educator, and developer advocate recognized for his expertise in TypeScript and front-end engineering. He has worked with startups and tech companies to improve developer workflows and is widely known for creating educational content, tutorials, and resources that make complex programming concepts accessible. Through his speaking engagements, online courses, and open-source contributions, he has built a reputation as one of the leading voices in the developer education space.

## Why he matters in AI

Matt focuses on equipping developers with the tools and knowledge needed to integrate AI into modern software projects. By simplifying technical concepts and promoting best practices, he lowers the barrier for engineers adopting AI-driven tools and workflows. His teaching helps bridge the gap between advanced machine learning technologies and the broader developer community, ensuring that AI innovation is not limited to researchers but becomes part of everyday programming and product development.



#74



Total Followers: 639.2K

## Associated Brands



# Kevin Hutson

AI Education Advocate and Productivity Expert

## Short Biography

Kevin Hutson is a generative AI educator, content creator, author, and speaker. He produces AI video tutorials and guides that help people work smarter and build creative skills. His work spans platforms where he reaches hundreds of thousands of followers, and he's known for making AI practical and accessible through clear, engaging content.

## Why he matters in AI

Kevin expands AI's reach by teaching others how to use it wisely and creatively. He simplifies complex concepts through tutorials, newsletters, and videos, helping everyday people, from makers to professionals, use AI tools to boost productivity and creativity.



#75



Total Followers: 528.4K

## Associated Brands



## Sphere of Influence



Garry Tan



Ben Tossell

# John Coogan

Entrepreneur and Co-Founder of Soylent and Lucy

## Short Biography

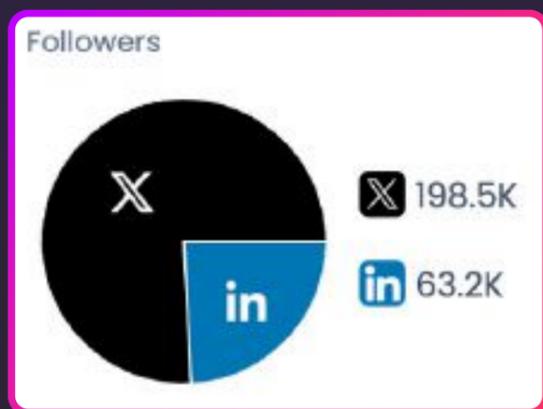
John Coogan is an American entrepreneur and technologist, CTO of Soylent, where he helped scale the meal-replacement startup from a small San Francisco apartment into a company generating nine-figure revenue. After leaving Soylent, he co-founded Lucy, a company developing cleaner nicotine alternatives, where he currently serves as co-founder and CMO overseeing e-commerce, brand, and advertising. He has also been an Entrepreneur in Residence at Founders Fund and built a widely followed YouTube channel sharing insights on startups, technology, and business history.

## Why he matters in AI

Coogan has played a defining role in direct-to-consumer innovation by building brands that challenge established industries—first reimagining food through Soylent, then tackling tobacco harm reduction with Lucy. His track record in scaling consumer products, navigating regulatory hurdles, and communicating entrepreneurial lessons to broad audiences highlights his influence at the intersection of technology, marketing, and consumer health.

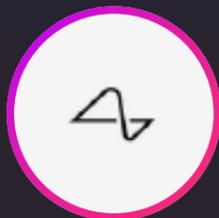


#76



Total Followers: 261.7K

## Associated Brands



## Sphere of Influence



Sam Altman



Elon Musk

# Shivon Zilis

## Advocate for Machine Intelligence and Connectivity Solutions

### Short Biography

Shivon Zilis is a Canadian venture capitalist and technology executive known for her work in artificial intelligence and innovative startups. She studied economics and philosophy at Yale University and built her career at Bloomberg Beta, where she invested in early-stage AI companies. Later, she joined Neuralink, Elon Musk's brain-computer interface company, serving as director of operations and special projects, where she focused on advancing human-machine interaction and neurotechnology.

### Why she matters in AI

Shivon operates at the intersection of investment, technology, and human advancement. Through her early support of AI startups, she has helped shape the ecosystem by backing companies pushing the boundaries of machine learning. At Neuralink, she plays a direct role in exploring how AI can connect with the human brain, making her one of the most influential voices in the effort to merge artificial intelligence with human capabilities.



#77



Total Followers: 334.8K

## Associated Brands



## Sphere of Influence



Lenny Rachitsky



DJ Patil

## Julie Zhuo

Co-Founder of Sundial and Author of 'The Making of a Manager'

### Short Biography

Julie Zhuo is a Chinese-American computer scientist and product design leader, best known for her tenure as Vice President of Product Design at Facebook, where she started as the company's first intern and rose to manage hundreds of designers. She earned her computer science degree from Stanford University and later co-founded the advisory firm Sundial. She is the author of the bestselling management guide *The Making of a Manager* and writes thought-provoking essays on leadership and AI's impact through her platform, *The Looking Glass*.

### Why she matters in AI

Julie highlights how artificial intelligence is reshaping product development, design processes, and team dynamics. She has been a leading voice in showing that AI not only accelerates workflows but also demands new ways of thinking about creativity, iteration, and decision-making in technology companies. Her unique blend of leadership experience and design expertise makes her an influential guide for organizations navigating the integration of AI into everyday product and business practices.



#78



Total Followers: 413.4K

## Associated Brands



# Yannic Kilcher

Machine Learning  
Researcher and AI  
Community Advocate

## Short Biography

Yannic Kilcher is a Swiss AI researcher, tech creator, and entrepreneur. He earned his PhD from ETH Zürich in machine learning and now serves as CTO and co-founder of DeepJudge, a startup applying AI to legal search and institutional knowledge systems. He also runs a popular YouTube channel where he breaks down recent AI research, paper by paper, with clarity and precision. His insights have gained recognition from students, researchers, and AI professionals around the world.

## Why he matters in AI

Yannic fills a gap between raw research and public understanding. His YouTube breakdowns analyze both technical depth and broader implications, making cutting-edge work accessible without watering it down. As a leader in legal AI, he applies that clarity to real-world systems that help professionals make informed decisions faster. His mix of rigorous analysis and visionary engineering shines, especially for learners navigating the fast-moving AI landscape.



#79



Total Followers: 311.9K

## Associated Brands



# Abe (abe\_chatgpt)

AI Side Hustle Expert for Beginners

## Short Biography

Abe (alias: あべむつき), known online as @abe\_chatgpt, is a Japanese AI content creator and educator. He teaches AI tools and methods to beginners, often highlighting how to earn with AI from zero experience. His content spans Instagram and YouTube, where he shares tutorials, tips, and real-life strategies for building value using ChatGPT and related AI tools. He's become one of Japan's most followed AI educators, with a bestselling AI guidebook published through Kadokawa.

## Why he matters in AI

Abe brings AI into people's hands by teaching it in simple, actionable ways. He shows how for anyone, regardless of background, AI can become a practical tool for income and work. His clear tutorials and success story help thousands see AI not as a buzzword, but as something they can learn and use confidently in their everyday lives.

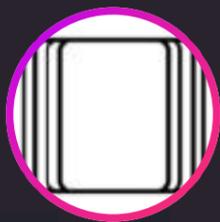


#80



Total Followers: 339.7K

## Associated Brands



## Sphere of Influence



Steven Johnson

## Elvis S.

Cofounder & CEO at DAIR.AI

### Short Biography

Elvis Saravia is a machine learning and NLP researcher with a PhD and experience leading AI programs at Meta AI and Elastic. He now co-founded DAIR.AI, which shares open learning tools like the Prompt Engineering Guide, ML Course Notes, and YouTube course collections. He is active on GitHub and X, where he offers insights on AI agents, research, and product strategies.

### Why he matters in AI

Elvis is building bridges between hands-on AI tooling and community learning. Through DAIR.AI and his content, he makes research-ready tools accessible and supports builders in exploring prompt design, model evaluation, and scalable workflows. His work cultivates a community equipped to build and understand AI systems, not just consume them.



#81



Total Followers: 641.2K

## Associated Brands



## Sphere of Influence



Demis Hassabis



Satya Nadella

# Rowan Cheung

Founder of The Rundown AI Newsletter and AI Enthusiast

## Short Biography

Rowan Cheung is an entrepreneur, writer, and AI commentator best known as the founder of The Rundown AI, one of the most widely read newsletters covering artificial intelligence. With a background in startups and technology, he built a platform that curates daily AI news, tools, and trends for a rapidly growing global audience. His work focuses on making the fast-moving AI landscape understandable and accessible to professionals across industries.

## Why he matters in AI

Rowan has become a key voice in informing and educating the public about advancements in the field. By curating and simplifying complex developments, he helps professionals, creators, and businesses stay updated and make informed decisions about AI adoption. His influence lies in shaping awareness and understanding at scale, turning a fast-changing stream of research and product launches into clear, actionable insights for a broad audience.

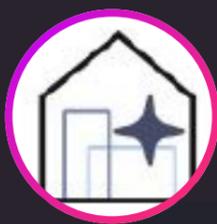


#82



Total Followers: 353.7K

## Associated Brands



## Sphere of Influence



Chip Huyen

# Mariana Antaya

Product Manager & AI/ML Advocate at Microsoft

## Short Biography

Mariana Antaya is a Product Manager at Microsoft Teams and the founder of quantifAI, a fintech startup focused on AI-powered crypto portfolio strategy. She graduated from Fairfield University in 2023 and builds a strong personal brand through platforms like TikTok, Instagram, and her Slack community Product House. She offers insights on AI, product strategy, and growth to an engaged audience.

## Why she matters in AI

Mariana bridges AI and product through real-world advice. She shares hands-on workflows, like market research, prompt engineering, and AI agents, that help aspiring professionals adopt AI in effective ways. Her content turns complex tools into learnable skills and inspires others as a mentor and creator in the AI and PM space.

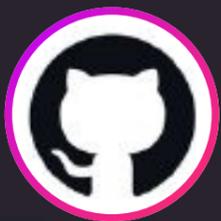


#83



Total Followers: 166.6K

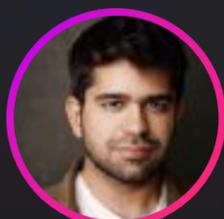
## Associated Brands



## Sphere of Influence



Satya Nadella



Aravind Srinivas

# Thomas Dohmke

CEO of GitHub Advocating for Developer Happiness and AI Integration

## ✦ Short Biography

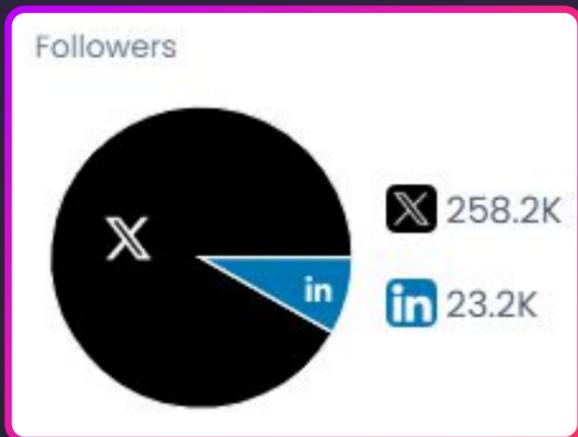
Thomas Dohmke is a German software developer and executive. He studied computer engineering in Germany and earned a PhD from the University of Glasgow. After co-founding HockeyApp and guiding its acquisition by Microsoft, he joined GitHub and took over as CEO in November 2021. Under his leadership, GitHub grew to over 150 million developers, launched features like Copilot Chat and Voice, and became central to Coders using AI.

## ✦ Why he matters in AI

Dohmke helped define AI-assisted development by turning GitHub into a proving ground for intelligent coding tools. He pushed tools like GitHub Copilot into every developer's toolkit and made AI a daily part of programming workflows.

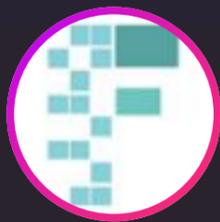


#84

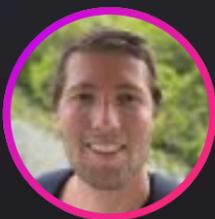


Total Followers: 281.4K

## Associated Brands



## Sphere of Influence



Clem Delangue



Simon Willison

# Jeremy Howard

AI Innovator and Co-founder of FastDotAI

## Short Biography

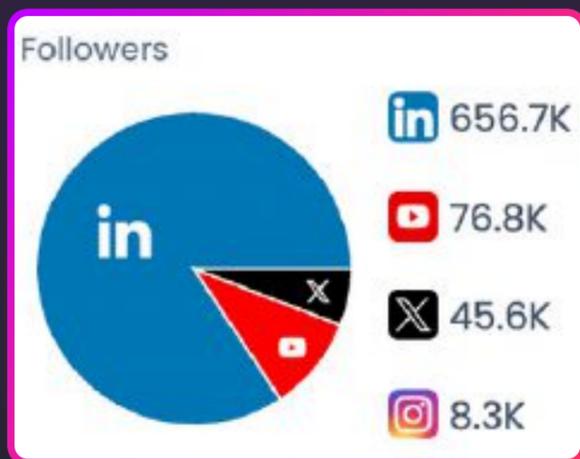
Jeremy Howard is an Australian data scientist, entrepreneur, and educator. He co-founded fast.ai, a research lab and online education platform aimed at making deep learning accessible to a broad audience. Before that, he founded companies like FastMail, Optimal Decisions Group, and Enlitic, and served as President and Chief Scientist of Kaggle, after ranking first globally in data science competitions. At fast.ai, he developed and taught influential courses and co-created the fastai library, which powers many modern AI developers. His work on ULMFiT pioneered transfer learning in natural language processing, and remains a cornerstone for models like GPT

## Why he matters in AI

Jeremy has changed how people approach AI by making it teachable and usable. His courses and libraries helped thousands go from beginner to builder. His work, especially around transfer learning, helped shape how modern language models learn and generalize. Beyond education, his leadership in startups and science communities has guided AI into healthcare, email, and pricing optimization.



#85



Total Followers: 787.4K

## Associated Brands



## Sphere of Influence



John Andrew Kraski



Pascal Bernet

# Cassie Kozyrkov

## AI Leader and Decision Intelligence Advocate

### Short Biography

Cassie Kozyrkov is a South African-born data scientist, statistician, and thought leader who served as Google's first Chief Decision Scientist. Educated in economics, statistics, psychology, and cognitive neuroscience across institutions including Nelson Mandela University, the University of Chicago, Duke, and North Carolina State University, she joined Google in 2014 and eventually founded the discipline of Decision Intelligence, pioneering Google's AI-first transition while personally training over 20,000 employees and shaping hundreds of high-impact AI and data-driven initiatives.

### Why she matters in AI

Cassie bridges the gap between raw data, human judgment, and organizational decision-making. By coining and championing Decision Intelligence, she reframed how enterprises can harness AI, not just for automation, but as a strategic partner that requires clarity of purpose, thoughtful leadership, and responsible design. Her interdisciplinary approach, grounded in statistics, behavioral science, and organizational strategy continues to shape how leaders deploy AI effectively and ethically across sectors.



#86



Total Followers: 230.8K

## Associated Brands



## Sphere of Influence



Julia McCoy

# David Shapiro

AI Maximalist and Post-Labor Economics Advocate

## Short Biography

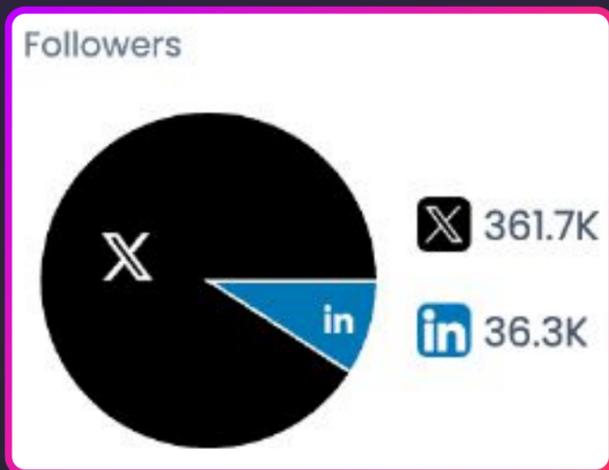
David Shapiro is an AI researcher, writer, and YouTube educator focused on artificial general intelligence (AGI) safety, interpretability, and human-centered design. Coming from a background in philosophy and software development, he has built a following through accessible videos and essays that explain complex AI concepts and explore how advanced AI systems should align with human values. Shapiro's work blends technical insights with ethical considerations, aiming to bring clarity and public awareness to the long-term challenges of AI.

## Why he matters in AI

David Shapiro matters in AI because he serves as a bridge between technical research and the broader public discourse on AGI safety and alignment. His ability to make advanced concepts understandable empowers non-experts—policymakers, creators, and everyday users—to engage with the implications of AI development. By consistently advocating for transparency, interpretability, and ethical responsibility, Shapiro plays an influential role in shaping how society debates and prepares for the risks and opportunities of general-purpose AI systems.



#87



Total Followers: 398K

## Associated Brands



## Sphere of Influence



Logan Kilpatrick

# Jeff Dean

Chief Scientist at Google  
DeepMind and AI Innovator

## Short Biography

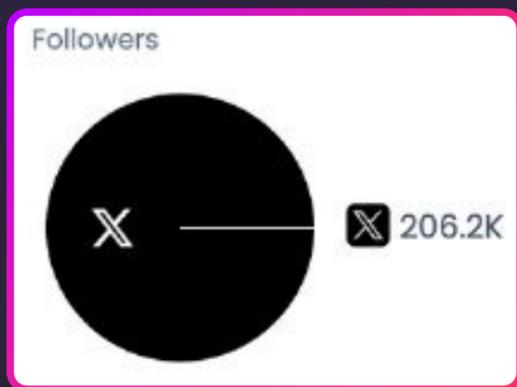
Jeff Dean is an American computer scientist and software engineer, best known for his pioneering work at Google, where he currently serves as Chief Scientist. With a PhD in computer science from the University of Washington, he joined Google in 1999 and played a central role in building the company's core infrastructure, including MapReduce, BigTable, and Spanner. He later co-founded Google Brain, leading groundbreaking research in large-scale deep learning and artificial intelligence.

## Why he matters in AI

Jeff has been instrumental in advancing the development of large neural networks and machine learning frameworks that underpin today's AI revolution. His leadership at Google Brain and later across Google Research helped drive innovations in natural language processing, computer vision, and scalable AI systems. By bridging research excellence with engineering execution, he has shaped both the academic field and the commercial adoption of artificial intelligence worldwide.



#88



Total Followers: 206.2K

## Sphere of Influence



Tim Urban

# Eliezer Yudkowsky

AI Alignment Expert and Thought Leader

## Short Biography

Eliezer Yudkowsky is an American AI researcher and writer, best known as a co-founder of the Machine Intelligence Research Institute (MIRI). A self-taught thinker, he began writing about artificial intelligence, rationality, and philosophy in the early 2000s, becoming one of the earliest voices warning about the risks of advanced AI. He is also widely known for his essays on rationality, his work on decision theory, and his writings in the online forum LessWrong, which helped shape discussions around AI alignment and effective altruism.

## Why he matters in AI

Eliezer was among the first to frame the concept of “AI alignment” and the potential existential risks posed by superintelligent systems. His work has influenced researchers, policymakers, and public debates on AI safety, emphasizing that building powerful systems without robust safeguards could have catastrophic consequences. While his views are sometimes seen as extreme, his advocacy has pushed AI ethics and safety into mainstream conversation, making him a central figure in the ongoing dialogue about how humanity should develop and control advanced AI.



#89

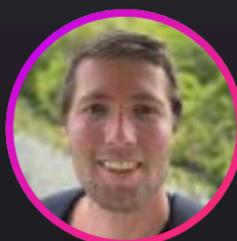


Total Followers: 277.5K

## Associated Brands



## Sphere of Influence



Clem Delangue

# Julien Chaumond

Co-founder & CTO at Hugging Face, AI Advocate

## Short Biography

Julien Chaumond is a French AI engineer and entrepreneur. He co-founded Hugging Face and serves as its CTO. He studied applied mathematics and computer science at École Polytechnique and Télécom Paris, then went to Stanford for a master's in electrical engineering and computer science. Before focusing on Hugging Face, he worked at Stupeflix, co-founded Glose, and advised the French Ministry of Digital Affairs. Under his technical leadership, Hugging Face grew into a global hub for models, datasets, and open-source AI tools.

## Why he matters in AI

Julien breaks down AI barriers by building tools that let developers use large models easily. With projects like the Transformers Library and public model hub, he made advanced AI accessible to many. He also helps bridge research and production with efficient, reliable tools, and champions community-driven innovation through projects like BigScience, an open collaboration for building large multilingual models.



#90



Total Followers: 347.3K

## Associated Brands



## Sphere of Influence



Greg Isenberg

# Alex Finn

AI Entrepreneur and Creator  
Buddy Founder

## Short Biography

Alex Finn is the founder and CEO of Creator Buddy, an AI-powered content coach trained on a user's full posting history. He began as a tech team lead at MongoDB before building an audience on X (formerly Twitter) through daily insights and deep dives into platform mechanics. In less than two years, he leveraged that following to solo-build Creator Buddy, without writing a line of code, and launched it to success. The app reached over \$300K in annual recurring revenue within weeks of launch.

## Why he matters in AI

Alex blends community, strategy, and automation to turn AI from experiment to product. Creator Buddy helps creators optimize posts, timing, and growth using AI trained on their own content. His approach shows how individuals can use AI to build platforms that feel personal, actionable, and profitable, without needing a team or deep coding expertise.



#91

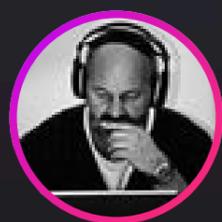


Total Followers: 161.3K

## Associated Brands



## Sphere of Influence



Werner Vogels

# Swami Sivasubramanian

AI and Data Services Leader at AWS with a Focus on Innovation

## Short Biography

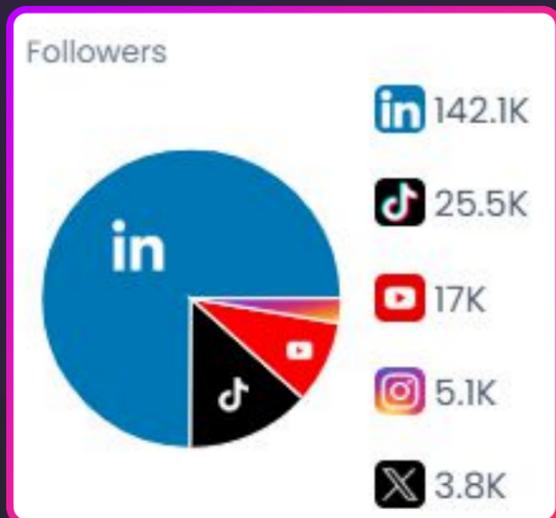
Swami Sivasubramanian is Vice President for Agentic AI at Amazon Web Services (AWS), where he leads the development of AI agents and innovations that automate workflows. He joined Amazon in 2005 as an intern and grew to lead foundational services like DynamoDB and AWS SageMaker. He later oversaw AI and data across the business and now heads a new AI agents group focused on helping customers build intelligent, trustworthy automation systems with services like Amazon Q and Bedrock.

## Why he matters in AI

Swami shapes the future of enterprise AI by turning abstract ideas into real, value-driving solutions. He's driven efforts to make AI agents productive tools, such as Q, which saves developers as much as 4,500 years of work and boosts productivity by 10× for some businesses. His leadership spans pivotal AI systems from vision to conversational tools, all aimed at helping teams work smarter and innovate more confidently.



#92



Total Followers: 193.5K

## Associated Brands



## Sphere of Influence



Mustafa Suleyman

# Conor Grennan

Chief AI Architect and Bestselling Author on Generative AI

## Short Biography

Conor Grennan is Chief AI Architect at NYU Stern School of Business, where he leads efforts to build generative AI fluency across students, faculty, and administration. He's also the founder and CEO of AI Mindset, a consulting and training firm that equips leaders and organizations with a behavioral framework for effective AI adoption. Conor previously spent a decade as Dean of Students at NYU Stern and is the bestselling author of Little Princes, a memoir about reuniting trafficked children in Nepal. He hosts the AI Applied Podcast and shares AI thought leadership with a growing audience on LinkedIn.

## Why he matters in AI

Conor stands out by integrating human behavior and strategy into AI education. Rather than focus solely on tools, he teaches how teams and institutions need to shift mindsets to truly harness generative AI. His work spans industry and academia, helping some of the top firms and educational bodies use AI more thoughtfully and effectively.



#93



Total Followers: 76.1K

## Associated Brands



## Sphere of Influence



Brad Lightcap

# Nick Turley

Head of ChatGPT and AI Advocate

## Short Biography

Nick Turley is an AI researcher and engineer with expertise in large language models, reinforcement learning, and AI safety. He has worked on developing techniques to improve the reliability and alignment of generative models, contributing to research that explores how advanced systems can better capture human intent and avoid harmful behaviors. With a strong foundation in both theory and applied machine learning, Turley's work sits at the intersection of cutting-edge model development and safety research.

## Why he matters in AI

Nick Turley's contributions focus on one of the most pressing issues in the field: ensuring that increasingly powerful AI systems remain aligned with human values. By advancing alignment methods and safety evaluations, he helps address the risks posed by large-scale models in real-world applications. His research supports the broader effort to make AI not just more capable, but also more transparent, controllable, and trustworthy—key requirements for safe deployment at scale.



#94



Total Followers: 332.8K

## Associated Brands



# David Ondrej

AI Entrepreneur and  
Developer Advocate at Vectal

## Short Biography

David Ondrej is a tech creator and founder focused on applied AI. He hosts a popular YouTube channel where he publishes hands-on tutorials about AI programming, tooling, and startup building. His content covers topics like ChatGPT, Claude, and building AI-powered apps. He also founded an AI-first productivity startup, something he built using only AI agents, and shares his journey through platforms like LinkedIn and X.

## Why he matters in AI

David makes AI tangible by guiding people from watching to building. He shows how to turn AI models into real tools and apps, giving entrepreneurs and developers the confidence to launch AI startups. By combining tutorials with his own product experiments, he turns learning into action and inspires others to write the next chapter of AI.



#95



Total Followers: 149.6K

## Associated Brands



# Rory Flynn

AI-Driven Creative Solutions  
Expert and Trainer

## Short Biography

Rory Flynn is a U.S.-based AI trainer, consultant, and creative technologist. He co-founded Systematic.ai, an agency that helps businesses integrate generative tools like Midjourney into marketing and design workflows. He leads Midjourney Training & Consulting, hosts a masterclass on visual content creation, and speaks at industry events like Ad World Pro on AI-powered creativity.

## Why he matters in AI

Rory teaches real-world creativity by showing how AI can automate and elevate visual production. Through step-by-step tutorials, client work, and hands-on training, he helps marketers and creators use tools like Midjourney, Runway, and Claude to generate ads, mood boards, and brand visuals. His practical, outcome-driven style empowers professionals to embrace AI as a creative partner, not just a novelty.



#96



Total Followers: 282K

## Associated Brands



## Sphere of Influence



Elon Musk



Kevin O'Donovan

# Mariya Sha

Python Programming  
Educator and Machine  
Learning Advocate

## ✨ Short Biography

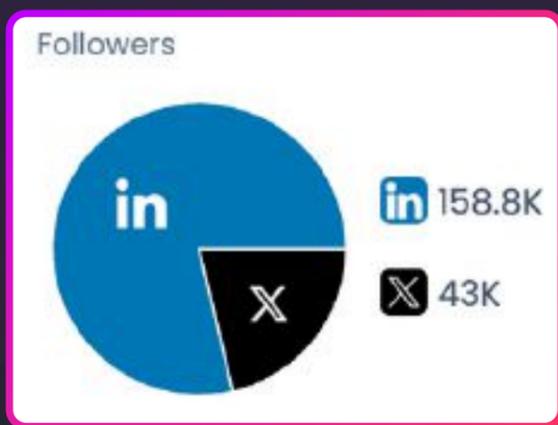
Mariya Sha is a Canadian AI content creator and educator behind the popular YouTube channel Python Simplified, where she breaks down programming and machine learning in easy-to-follow tutorials. She shares lessons on topics ranging from web scraping and automation to deep learning and GUI development. A computer science student based in Vancouver, she built her following by teaching complex concepts, like gradient descent and unsupervised learning, with real code examples and plain-language explanations

## ✨ Why she matters in AI

Mariya helps people learn AI and programming, from beginners to intermediate learners, by making tech approachable and understandable. Her community-focused approach includes live streams, responsive comments, and Discord interaction, which encourages exploration and confidence. She teaches not just tools, but practices that empower learners to build projects and understand AI logic in a practical way



#97

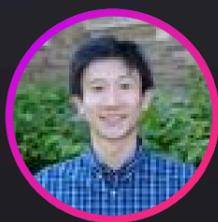


Total Followers: 201.8K

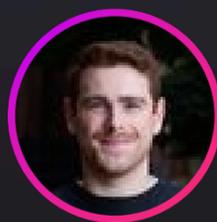
## Associated Brands



## Sphere of Influence



Jerry Liu



Logan Kilpatrick

# Philipp Schmid

Technical Lead & AI Advocate  
at Hugging Face

## Short Biography

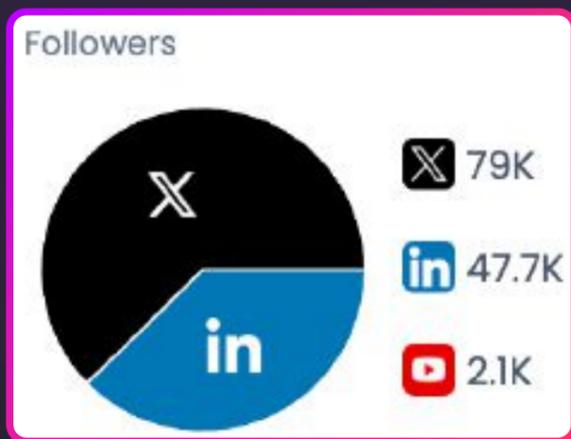
Philipp Schmid is a German machine learning engineer and researcher best known for his work with Hugging Face, where he focuses on large language models and applied natural language processing. With a background in engineering and deep learning, he has contributed extensively to advancing open-source tools and frameworks that make cutting-edge AI accessible to developers and researchers worldwide. His expertise centers on optimizing, fine-tuning, and deploying large models efficiently.

## Why he matters in AI

Philipp plays a key role in democratizing access to powerful machine learning models. By contributing to the Hugging Face ecosystem and sharing knowledge with the community, he enables developers to implement state-of-the-art AI without the resources of big tech companies. His focus on open-source innovation and practical deployment makes him an influential figure in how advanced AI tools are shared, scaled, and adopted globally.



#98

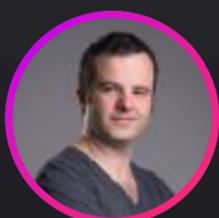


Total Followers:128.8K

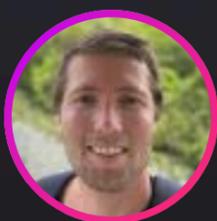
## Associated Brands



## Sphere of Influence



Julien Chaumond



Clem Delangue

# Merve Noyan

Google Developer Expert in  
Machine Learning & Data  
Science Advocate

## Short Biography

Merve Noyan is a machine learning engineer and AI educator known for her work in natural language processing and applied artificial intelligence. She creates technical content, tutorials, and talks that help both developers and enthusiasts understand how modern AI models work and how they can be applied in practice. Her focus spans from hands-on development to explaining broader trends shaping the AI landscape.

## Why she matters in AI

Merve contributes to making complex technologies more understandable and accessible. By combining technical expertise with clear communication, she helps developers and organizations adopt AI tools more effectively. Her role as both practitioner and educator strengthens the link between cutting-edge research and practical application, making her a valuable voice in the growing AI community.



#99



Total Followers: 190.5K

## Associated Brands



## Sphere of Influence



Gabriela de Queiroz



Marcelo Braga

# Diogo Cortiz

Professor and Columnist on AI and Technology at PUC-SP

## Short Biography

Diogo Cortiz is a Brazilian cognitive scientist, professor, and researcher specializing in artificial intelligence and human-computer interaction. With a background in communication, psychology, and computer science, he has led projects at the intersection of technology and society, often focusing on ethics, education, and the social impact of AI. He is also a recognized public speaker and educator, dedicated to fostering understanding of AI among students, professionals, and the broader public.

## Why he matters in AI

Diogo emphasizes the human side of technological development, advocating for ethical, transparent, and inclusive approaches to AI adoption. His work highlights not only how AI can transform industries, but also how it affects culture, education, and everyday life. By combining academic research with public engagement, he plays a key role in guiding society toward responsible and thoughtful use of AI.

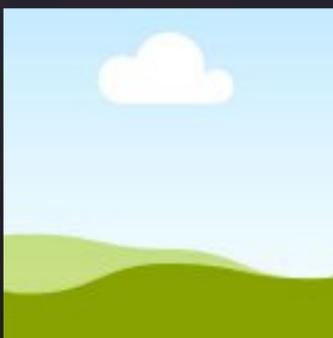


#100

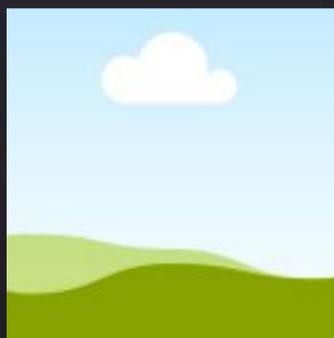


Total Followers: 767.9K

## Associated Brands



Elfilter



MEMETIC

# Paulo Fernando Silvestre Jr.

## Digital Transformation and CX Expert

### Short Biography

Paulo Fernando Silvestre Jr. is a Brazilian journalist, professor, and digital transformation specialist with a strong focus on technology, society, and communication. With decades of experience in media and academia, he has written extensively about the cultural and social impact of digital innovation, including artificial intelligence. As an educator and speaker, he bridges the gap between complex technologies and their effects on everyday life, culture, and business.

### Why he matters in AI

Paulo matters in AI because he brings a critical and human-centered perspective to the conversation, analyzing not just what AI can do, but how it reshapes society, ethics, and communication. His role as a journalist and educator helps inform both professionals and the general public about the opportunities and risks of AI adoption. By combining storytelling with analysis, he fosters a deeper understanding of how AI intersects with culture, democracy, and human values.



#101



Total Followers: 145K

## Associated Brands



## Meri Nova

Founder of Break Into Data |  
ML/AI Engineer & Community  
Advocate

### ✦ Short Biography

Meri Nova is a digital creator and AI educator who focuses on making artificial intelligence approachable for a wide audience. She produces tutorials, tips, and insights on how AI can be applied to content creation, productivity, and business growth. Known for her clear and engaging style, she helps professionals and entrepreneurs understand how to integrate AI into their daily work.

### ✦ Why she matters in AI

Meri bridges the gap between advanced technology and everyday users. By focusing on practical use cases, she empowers individuals and businesses to see AI as a tool that enhances creativity and efficiency. Her influence lies in making AI less intimidating and more accessible, helping to accelerate adoption among audiences who might otherwise feel excluded from the technology.



#102



Total Followers: 246.2K

## Associated Brands



## Sphere of Influence



Andrej Karpathy



Kevin Weil

## Sarah Guo

Startup Investor and AI Advocate at Conviction

### Short Biography

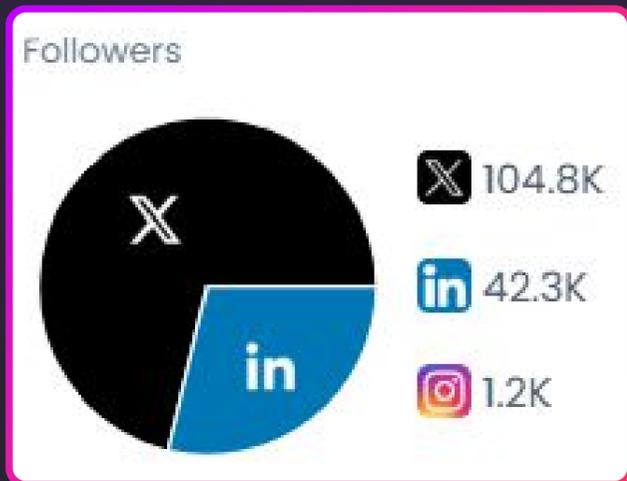
Sarah Guo is a venture capitalist and entrepreneur known for her focus on artificial intelligence and early-stage technology companies. She spent nearly a decade as a partner at Greylock, where she invested in software and AI startups, before founding Conviction, her own venture firm dedicated to backing companies building with AI at the core. With a background in economics and computer science, she combines technical understanding with business insight to support founders shaping the future of technology.

### Why she matters in AI

Sarah is one of the leading investors driving capital and attention toward AI-first startups. Her work emphasizes not just funding innovation but also guiding founders through the challenges of building responsible, scalable AI products. By focusing her firm entirely on AI, she plays a central role in shaping the ecosystem of companies that will define how artificial intelligence is integrated into society and the economy.



#103



Total Followers: 148.3K

## Associated Brands



## John Rush

SaaS Entrepreneur and AI Automation Advocate

### ✦ Short Biography

John Rush is a Norwegian indie maker and AI entrepreneur who builds highly automated solo-run businesses. Since 2022, he has launched over 24 AI-powered startups, such as UnicornPlatform.com, MarsX.dev, ListingBott, SEObot AI, and IndexRusher, using self-built AI agents instead of traditional teams or VC backing. He calls it “the most automated organization on Earth” and serves nearly one million users through this invisible infrastructure.

### ✦ Why he matters in AI

John redefines entrepreneurship by using AI not only as a tool, but as a workforce. His agents handle tasks end-to-end, writing content, handling SEO, submitting to directories, managing monetization, without dashboards or constant oversight. He shows how a single founder can scale across products, workflows, and profits using automation-first thinking.



#104



Total Followers: 343.9K

## Associated Brands



## Sphere of Influence



Sam Altman



Satya Nadella

# Lisa Su

Chair & CEO at AMD

## Short Biography

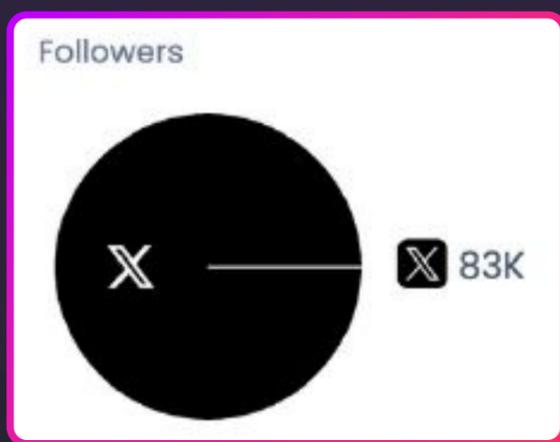
Lisa Tzvu-Fang Su is a Tainan-born electrical engineer who leads AMD as its president, CEO, and chair. She moved to the U.S. age 3 and studied at Bronx Science before earning BS, MS, and PhD degrees from MIT in electrical engineering. She began her career at Texas Instruments, advanced through roles at IBM and Freescale, and joined AMD in 2012. By 2014, she was appointed CEO, steering the company from near-bankruptcy to a tech powerhouse with a market cap over \$200 billion.

## Why she matters in AI

Lisa redefined what semiconductor companies can do. Under her leadership, AMD became a major AI hardware player by delivering fast, energy-efficient chips that rival Nvidia's dominance. She champions practical innovation, secure supply chains, and U.S.-based chip production. She's also recognized globally, including being named Time's 2024 CEO of the Year, for balancing fast AI-driven growth with responsible leadership.



#105



Total Followers: 83K

## Sphere of Influence



Ethan Mollick

## Kim "Chubby" Isenberg

AI Enthusiast and Techno-Optimist Analyzing Global AI Trends

### ✦ Short Biography

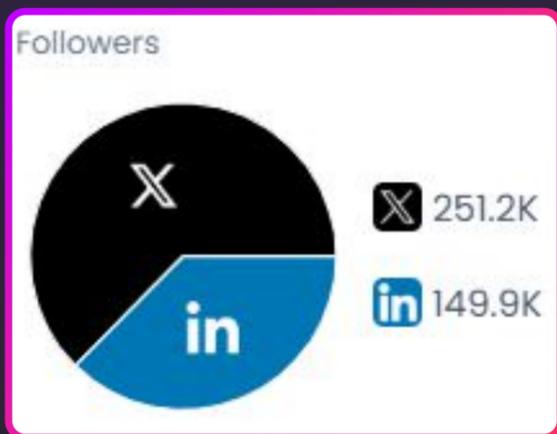
Chubby is a digital creator and AI enthusiast known for producing engaging content that explores the possibilities of artificial intelligence. Through tutorials, experiments, and practical demonstrations, Chubby shows audiences how AI tools can be applied to creativity, productivity, and everyday problem-solving. His approachable style and clear explanations have helped him build a community of viewers curious about AI's potential.

### ✦ Why he matters in AI

Chubby makes advanced technologies relatable and easy to understand for non-technical audiences. By focusing on real-world applications, he helps people see AI as a tool they can actively use rather than something distant or abstract. His influence lies in spreading AI awareness and encouraging broader adoption by showing how the technology can make daily tasks easier and more creative.



#106



Total Followers: 401.1K

## Associated Brands



# Bojan Tunguz

Kaggle Quadruple  
Grandmaster & Machine  
Learning Modeler

## Short Biography

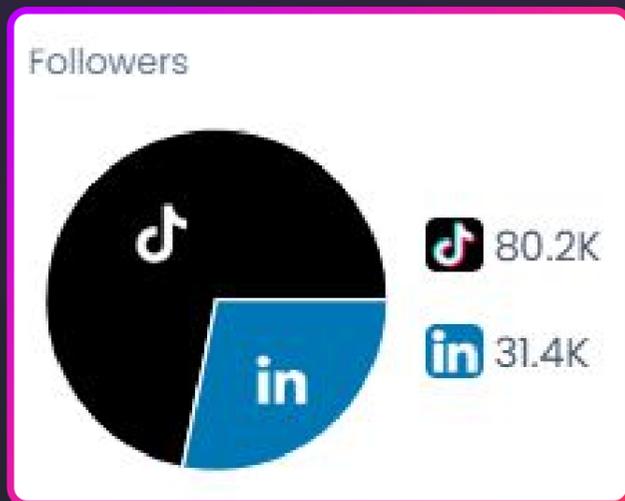
Bojan Tunguz is a physicist-turned-data scientist and a quadruple Kaggle Grandmaster. He earned a PhD in physics from the University of Illinois and a master's from Stanford. His career includes senior roles at NVIDIA, and he's worked as a data scientist at H2O.ai, Figure, and ZestFinance. He also runs XGBlog, a Substack where he dives into practical machine learning topics like missing data strategies and XGBoost best practices. Additionally, he founded tools like naboj.com for real-time arXiv updates and Interedupedia, supporting international students in the U.S.

## Why he matters in AI

Bojan helps anchor AI in real-world technical rigor. His deep experience in competitions, systems design, and production-level ML tools brings clarity to complex topics. Through blog posts, tools, and platform leadership, he influences both how AI is built and how it's understood, especially in data science workflows and algorithmic precision.



#107



Total Followers: 111.6K

## Associated Brands



## Niklas Volland

AI Tools Advocate and No-Code Solutions Expert

### Short Biography

Niklas Volland is a German serial tech entrepreneur, speaker, and podcaster who guides small and medium businesses through AI adoption. He holds a bachelor's in communications, pedagogy, and history from the University of Bamberg. On social media and through the KI-POWERBOOST newsletter and podcast, he shares straightforward, inspiring content about AI tools and trends. His work spans strategy, education, and hands-on workshops that turn complex ideas into practical value.

### Why he matters in AI

Niklas makes AI relatable and actionable for professionals and leaders. He breaks down AI trends into concrete use cases, helps businesses implement them confidently, and inspires them to innovate responsibly. His mix of public speaking, content creation, and consultancy brings clarity and optimism into the AI transformation of everyday work.



#108



Total Followers: 698.7K

## Sphere of Influence



Austin Armstrong



Gan Yin Choong

# Johanne Reumert

AI Innovator and CEO of Digirise

## Short Biography

Johanne Reumert is a digital creator teaching content creators and business professionals how to earn money with AI. She's active on Instagram and TikTok, where she shares AI tooling tips, actionable workflows, and success strategies. Her engaging style has earned her over 460,000 followers on Instagram and 180,000 on TikTok. She also offers a free curated list of AI tools to help her audience get started.

## Why she matters in AI

Johanne turns AI from theory into practical opportunity. She guides creators and entrepreneurs to use AI tools to boost productivity, craft content, and generate income. Her content simplifies complex concepts, helping beginners adopt AI confidently and smartly.

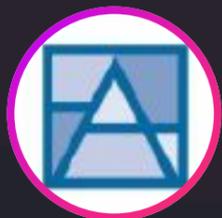


#109



Total Followers: 353.2K

## Associated Brands



## Sphere of Influence



Rory Flynn

# Raffaele Gaito

Tech Innovator and AI Educator in London

## Short Biography

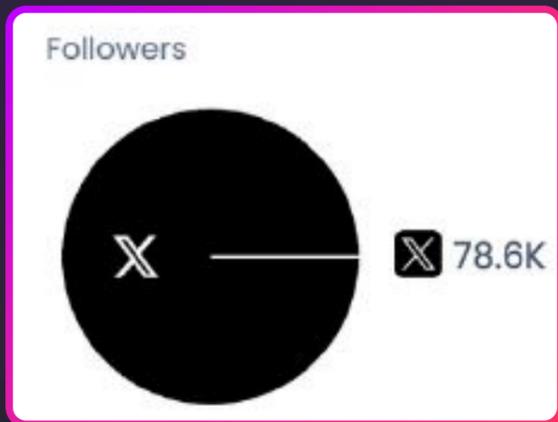
Raffaele Gaito is an Italian entrepreneur, author, and digital educator recognized for his expertise in growth hacking, technology, and artificial intelligence. He has built a strong presence as a public speaker and trainer, helping companies and individuals understand how to adopt digital tools and innovative strategies. Through books, courses, and online content, he has become a well-known figure in the European tech and AI education space.

## Why he matters in AI

Raffaele connects emerging technologies with business growth and digital transformation. By teaching practical ways to apply AI in marketing, strategy, and entrepreneurship, he empowers professionals to innovate and stay competitive. His influence lies in making AI approachable for companies and individuals who want to harness it for real impact rather than viewing it as a distant or abstract concept.



#110

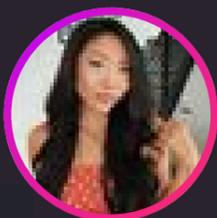


Total Followers: 78.6K

## Sphere of Influence



George Anton



Tiffany Fong

## el.cine

AI Consultant and Film Director Sharing Innovations in Filmmaking

### ✨ Short Biography

el.cine is a digital creator who explores the intersection of artificial intelligence and cinema, showcasing how new technologies are reshaping film, storytelling, and visual production. Through creative content, he highlights the ways AI tools can be used in scriptwriting, video editing, and visual effects, making filmmaking more accessible to independent creators. His work blends a passion for cinema with the possibilities unlocked by AI.

### ✨ Why he matters in AI

el.cine demonstrates how generative tools can transform one of the most creative industries, film. By showing practical applications of AI in storytelling and production, he inspires filmmakers, content creators, and audiences to rethink how movies can be made. His influence lies in bridging traditional cinema with emerging AI-driven workflows, opening new creative opportunities in visual media.



#111



Total Followers: 231K

## Associated Brands



# Gianluca Mauro

AI Entrepreneur and Author

## ✦ Short Biography

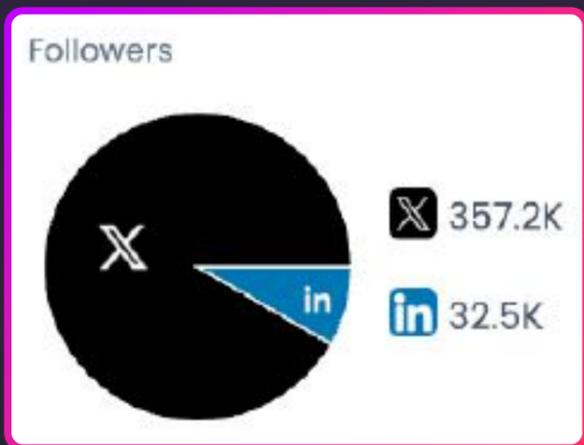
Gianluca Mauro is an AI educator, entrepreneur, and speaker from Rome. He founded AI Academy with a mission to make AI accessible to everyone, from high school students to corporate executives. He's the author of *Zero to AI*, a no-code guide for understanding AI, and teaches at places like Harvard's Executive Education. He also led a global investigation into AI bias for The Guardian.

## ✦ Why he matters in AI

Gianluca reshapes what AI learning looks like by grounding it in ethics, strategy, and real use cases. He moves beyond hype by teaching AI with clarity and social purpose, through workshops, a trusted newsletter, and tools that help organizations build AI mindsets, not just systems.

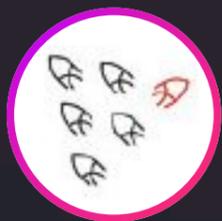


#112



Total Followers: 389.7K

## Associated Brands



## hardmaru

AI Researcher and Engineer  
at Sakana AI Labs

### Short Biography

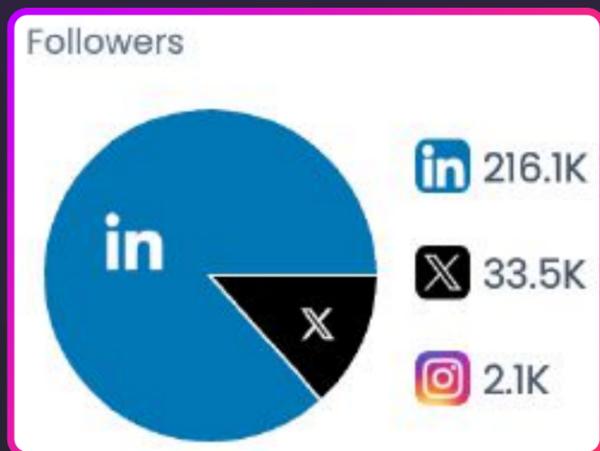
David Ha, known online as hardmaru, is a researcher and engineer in artificial intelligence with a strong focus on creativity and generative models. He has held senior research roles at Google Brain and Stability AI, where he explored areas such as reinforcement learning, evolutionary algorithms, and neural networks for creative applications. His work often bridges art and science, highlighting how AI can generate novel forms of expression while advancing technical research.

### Why he matters in AI

David has pioneered approaches that expand the boundaries of what machine learning can do beyond traditional tasks. By exploring generative art, self-organizing systems, and AI creativity, he has influenced both academic research and public understanding of AI's potential. His ability to combine technical rigor with imaginative applications positions him as a leading figure in showing how AI can inspire innovation across disciplines.



#113



Total Followers: 251.7K

## Associated Brands



# Anima Anandkumar

AI Research Pioneer and Professor at Caltech

## Short Biography

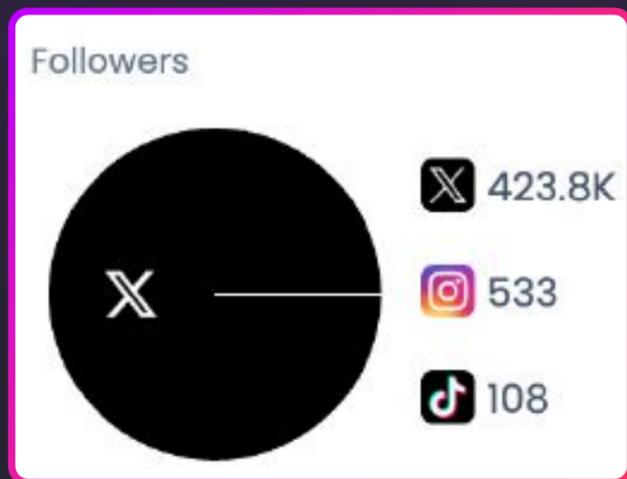
Anima Anandkumar is an Indian-American computer scientist and a leading researcher in machine learning and artificial intelligence. She is a professor at the California Institute of Technology (Caltech) and the Director of Machine Learning Research at NVIDIA. Anandkumar earned her PhD in electrical and computer engineering from Cornell University and has contributed extensively to tensor methods, deep learning, reinforcement learning, and large-scale optimization.

## Why she matters in AI

Anima Anandkumar's research advances the fundamental mathematics and large-scale methods that power today's deep learning systems. Her work has influenced areas ranging from optimization algorithms to 3D perception and reinforcement learning, helping drive both theoretical progress and real-world applications. Beyond her technical achievements, Anandkumar is a prominent voice promoting open science, responsible AI, and broader participation in the field.



#114



Total Followers: 424.4K

## Associated Brands



## AK

AI Researcher and Machine Learning Advocate

### ✦ Short Biography

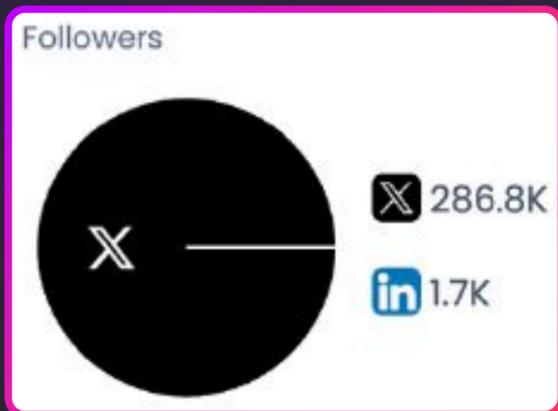
AK is a machine learning engineer and researcher with expertise in applied AI systems, large language models, and computer vision. Active in the open-source community, he has contributed to projects that improve the accessibility and usability of generative AI technologies. With a background in software engineering and applied research, Akhaliq focuses on building tools and resources that help developers and organizations integrate state-of-the-art AI into real-world applications.

### ✦ Why he matters in AI

AK plays a key role in bridging advanced research with practical implementation. Through his open-source contributions, tutorials, and applied engineering work, he helps democratize access to AI, enabling wider adoption beyond major labs and tech companies. His efforts support the global developer community in experimenting, prototyping, and deploying AI systems, accelerating innovation and making cutting-edge AI more accessible to all.



#115

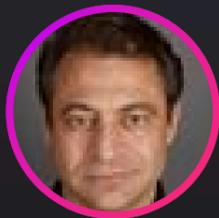


Total Followers: 288.5K

## Associated Brands



## Sphere of Influence



Peter H. Diamandis

# Emad Mostaque

Founder of Stability AI and Advocate for Open-Source AGI

## Short Biography

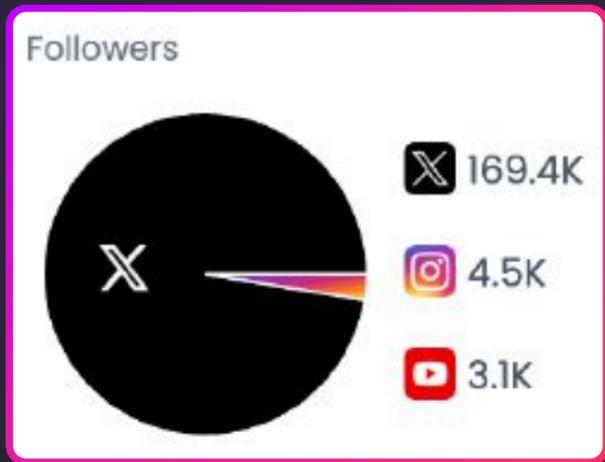
Emad Mostaque is a British entrepreneur and technologist best known as the founder and former CEO of Stability AI, the company behind the popular generative model Stable Diffusion. With a background in mathematics and computer science, he previously worked in finance before shifting his focus to artificial intelligence. His leadership at Stability AI positioned the company at the center of the open-source generative AI movement, making advanced image generation tools widely available.

## Why he matters in AI

Emad helped democratize access to generative models by supporting open-source development and public availability of powerful tools like Stable Diffusion. His work sparked global conversations about creativity, ownership, and accessibility in AI, showing how these technologies could move beyond research labs into the hands of everyday users. By pushing for open innovation, he has played a defining role in how generative AI is developed, shared, and adopted worldwide.



#116



Total Followers: 177K

## Associated Brands



## Sphere of Influence



Takafumi Horie



Usui Takumi

# チャエン (Masa)

AI Innovator and CEO of Digirise

## Short Biography

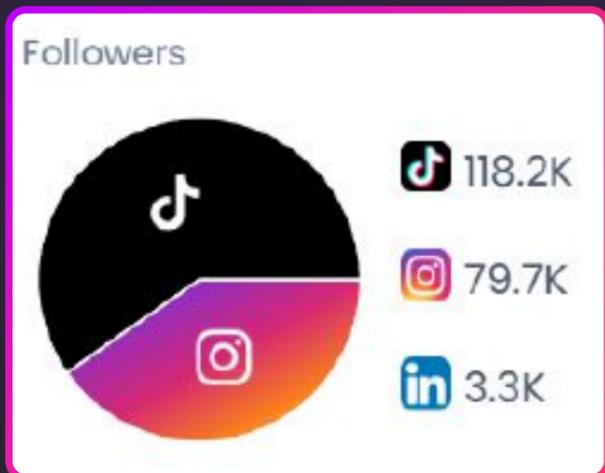
チャエン (Masa) is a Japanese digital creator and AI educator who focuses on making artificial intelligence approachable for a wide audience. He produces content that explains AI tools, shares tutorials, and explores how emerging technologies can be applied in daily life, business, and creative projects. With a clear and engaging style, he has built a community interested in learning how to use AI effectively.

## Why he matters in AI

Masa helps demystify advanced technology for everyday users, showing how AI can be a practical tool rather than an abstract concept. By focusing on real-world applications, he empowers professionals, entrepreneurs, and creators in Japan and beyond to integrate AI into their workflows. His influence lies in spreading awareness and making AI accessible across cultural and language barriers.



#117



Total Followers: 201.2K

## Associated Brands



## Dan Scalco

AI Educator and Innovator  
Sharing Tools for Everyday  
Life

### ✦ Short Biography

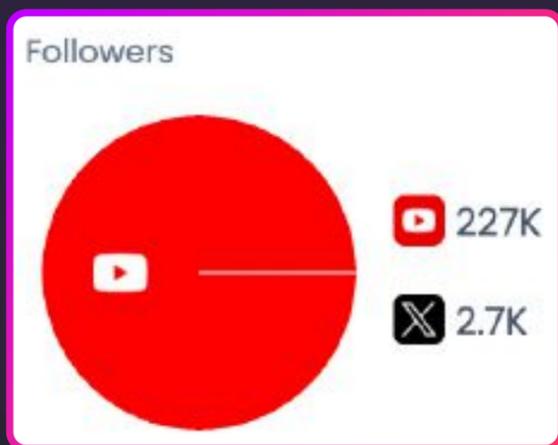
Dan Scalco is a digital marketer and entrepreneur, founder and Growth Director at Digitalux, a Hoboken, New Jersey-based marketing agency. He's also the creator of "It's Better With AI," a content platform dedicated to teaching people how to enhance productivity and creativity using artificial intelligence. Through tips, tutorials, and engaging examples, he helps readers and followers discover AI tools they can actually use in their daily workflows.

### ✦ Why he matters in AI

Dan transforms artificial intelligence from a complex concept into a practical productivity tool. By breaking down AI techniques—such as image generation, custom GPT creation, and prompt optimization—into accessible lessons, he empowers professionals and creators to unlock AI's potential in tangible ways. His teaching approach not only democratizes AI knowledge but also encourages intelligent and actionable use across business and creative contexts.



#118



Total Influencers: 229.7K

## Sphere of Influence



Kenneth Stanley



Lianhui Qin

## Max Romana

AI Innovator in Life Simulations and Neural Networks

### Short Biography

Max Romana is a digital creator and AI educator who produces content focused on making artificial intelligence accessible to professionals and entrepreneurs. He is known for his practical tutorials and insights on how AI can be used to improve productivity, automate workflows, and create new business opportunities. His clear, approachable teaching style has earned him a following among audiences eager to integrate AI into their daily lives.

### Why he matters in AI

Max translates complex technology into simple, actionable strategies that help people adopt AI without a technical background. By focusing on real-world use cases, he enables creators, businesses, and individuals to unlock value from AI tools quickly. His influence lies in empowering non-technical communities to take advantage of AI's potential, driving broader awareness and adoption.



#119



Total Influencers: 233.1K

## Sphere of Influence



Riley Brown



Ryan Carson

# Mckay Wrigley

AI Software Developer and Startup Founder

## Short Biography

Mckay Wrigley is an AI developer and entrepreneur known for building innovative applications with large language models and sharing insights on the future of artificial intelligence. He creates content that blends technical demonstrations with strategic perspectives, showing how AI can reshape business, creativity, and everyday workflows. His work highlights both the opportunities and challenges of rapidly advancing AI systems.

## Why he matters in AI

Mckay not only builds with cutting-edge tools but also educates a broad audience on how to use them effectively. By combining hands-on development with clear communication, he helps bridge the gap between AI research and practical adoption. His influence lies in inspiring both developers and non-technical audiences to understand and experiment with AI, accelerating its integration into real-world applications.



#120



Total Followers: 585.1K

## Associated Brands



## Sphere of Influence



Margaret Hoover

## Fei-Fei Li

AI Researcher and Advocate for Human-Centered Technology

### Short Biography

Fei-Fei Li is a Chinese-American computer scientist and one of the world's leading experts in artificial intelligence. She is a professor at Stanford University, co-director of the Stanford Human-Centered AI Institute, and former Chief Scientist of AI/ML at Google Cloud. With a PhD in electrical engineering from Caltech, she is best known for leading the creation of ImageNet, a groundbreaking dataset that enabled major advances in computer vision and deep learning.

### Why she matters in AI

Fei-Fei matters in AI because her work has been central to the progress of computer vision and large-scale deep learning. ImageNet became the foundation for many of the breakthroughs that shaped modern AI, influencing both academic research and industry applications. Beyond her technical achievements, she is also a strong advocate for ethical, human-centered AI, emphasizing inclusion, transparency, and social responsibility in the development of intelligent systems.



#121



Total Followers: 265K

## Associated Brands



## Sphere of Influence



Anton Osika



Satya Nadella

# Thomas Wolf

AI Innovator and Co-Founder of Hugging Face

## Short Biography

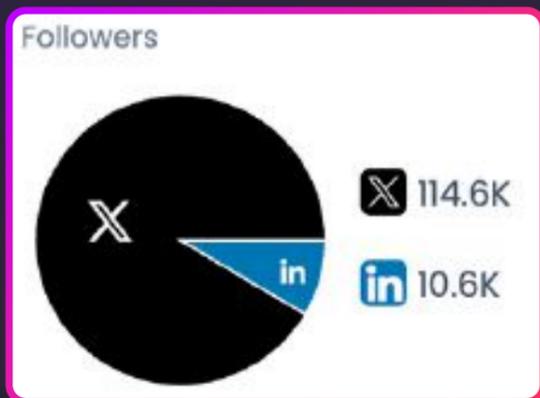
Thomas Wolf is co-founder and Chief Science Officer at Hugging Face. He led the development of foundational open-source tools like the Transformers and Datasets libraries that have become essential in AI research and industry. He holds a PhD in quantum statistical physics and previously worked as a patent attorney. Thomas also helped organize the BigScience research workshop that produced the BLOOM multilingual language model, and co-authored Natural Language Processing with Transformers.

## Why he matters in AI

Thomas bridges cutting-edge research with real-world tools. Under his leadership, Hugging Face has made advanced NLP libraries broadly usable across academia and industry. He's also a thoughtful critic of the field's direction, warning that AI risks becoming "overly compliant helpers" rather than systems that question assumptions and spark innovation. His work promotes open science, clarity, and pushing AI toward deeper reasoning and creative potential.

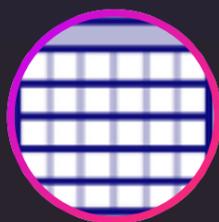


#122



Total Followers: 125.2K

## Associated Brands



## Sphere of Influence



Logan Kilpatrick

# Simon Willison

Python and Django Expert,  
Creator of Datasette Project

## Short Biography

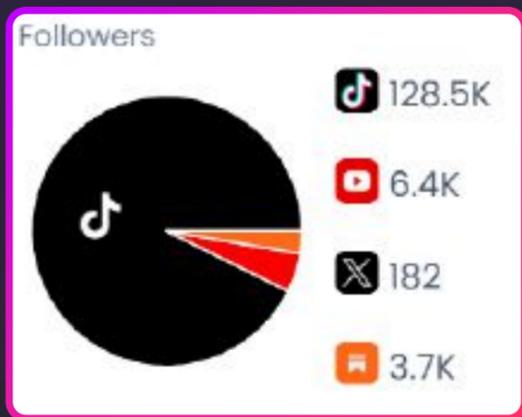
Simon Willison is a British software engineer and open-source developer best known as the co-creator of the Django web framework. In recent years, he has become a leading figure in the AI developer community, building and maintaining tools like Datasette and sharing insights on working with large language models. Through his blog, talks, and open-source projects, he has established himself as a practical and influential voice at the intersection of software engineering and artificial intelligence.

## Why he matters in AI

Simon helps developers and organizations understand how to use language models effectively and responsibly. By releasing open-source tools and writing extensively about AI workflows, he lowers the barrier for developers to experiment and innovate. His influence lies in combining deep technical expertise with a commitment to open knowledge, making him a key figure in how AI is integrated into real-world software development.



#123



Total Followers: 138.7K

## Associated Brands



## Sphere of Influence



Adam Aleksic

# Aidan Walker

Meme Researcher and  
Digital Culture Analyst

## Short Biography

Aidan Walker is a writer, content creator, and cultural researcher who focuses on the study of internet culture and digital media. With a background in literature and history, he has contributed to publications, produced video essays, and created educational content about the evolution of memes, online communities, and emerging technologies. He also lectures on meme history and network culture, connecting academic insight with the fast-changing dynamics of the online world.

## Why he matters in AI

Aidan matters in AI because he highlights how artificial intelligence intersects with digital culture, particularly in the creation and spread of memes and online expression. His work helps audiences understand not only how AI is shaping internet culture, but also how cultural trends influence the way AI is perceived and used. By blending critical analysis with accessible commentary, he provides a unique perspective on AI's role in shaping modern communication.



#124



Total Followers: 221.2K

## Associated Brands



## Sphere of Influence



Soogia

# Casey Fiesler

Professor of Information Science Focused on Tech Ethics and Law

## Short Biography

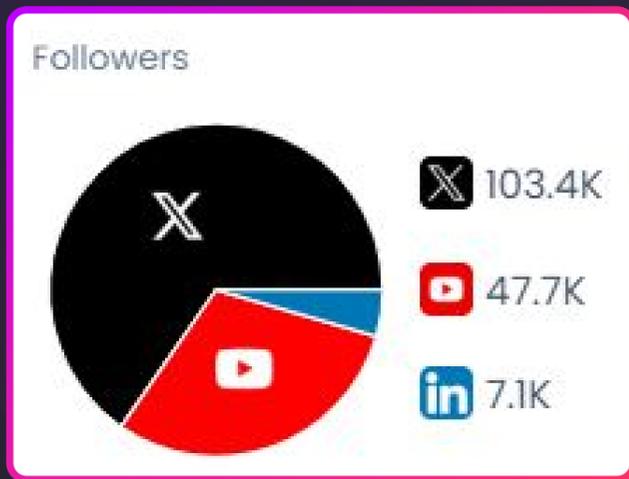
Casey Fiesler is an Associate Professor of Information Science (with a courtesy appointment in Computer Science) at the University of Colorado Boulder. She holds a PhD in Human-Centered Computing and a JD in law, and her academic work explores technology ethics, internet law and policy, online communities, and data science research ethics. She leads the Internet Rules Lab and is a recipient of an NSF CAREER Award for her contributions to ethics education, participation in computing, and responsible AI research.

## Why she matters in AI

Casey brings vital attention to the ethical and societal dimensions of technology, ensuring emerging AI systems are developed and used responsibly. Her research spans from content moderation and algorithmic justice to inclusive design and data ethics, and she actively engages the public through accessible commentary on platforms like TikTok. By bridging academia, policy, and communication, she plays a crucial role in shaping how AI can be both powerful and principled.



#125



Total Followers:158.2K

## Associated Brands



# Furkan Gözükara

AI and Software Engineering Educator

## Short Biography

Furkan Gözükara (PhD) is an assistant professor of computer and software engineering at Toros University in Turkey. He runs SECourses, a popular YouTube channel dedicated to generative AI tools like Stable Diffusion, SDXL, LoRA, DreamBooth, and voice cloning. He also maintains a highly starred GitHub repository with beginner-to-advanced guides on AI tools and hosts a Discord community for creators and learners.

## Why he matters in AI

Furkan makes advanced AI accessible by teaching practical, step-by-step workflows for image generation, fine-tuning, and AI-powered media creation. His tutorials demystify complex tools and empower students, creators, and hobbyists to go from ideas to projects confidently, without skipping key technical details. His work lowers barriers and builds a hands-on, supportive AI community.



#126



Total Followers: 111.7K

## Associated Brands



## Sphere of Influence



Reid Hoffman

# Noam Brown

AI Research Scientist at OpenAI Specializing in Reasoning Models

## Short Biography

Noam Brown is an AI researcher at OpenAI, previously at Facebook AI Research, with expertise in multi-agent systems and game-playing AI. He earned his PhD in computer science from Carnegie Mellon University, focusing on game theory and reinforcement learning. Brown is best known for co-creating Libratus, the first AI to beat top professionals in no-limit Texas Hold'em, and for developing Pluribus, which achieved superhuman performance in multiplayer poker.

## Why he matters in AI

Noam Brown's work pushes the boundaries of strategic reasoning and multi-agent interaction, areas critical for future AI applications beyond games. By designing systems that can navigate hidden information, uncertainty, and negotiation, his research has laid the groundwork for AI in complex real-world domains such as economics, security, and large-scale coordination. His contributions demonstrate how reinforcement learning and game-theoretic methods can unlock new capabilities in AI, advancing both academic research and practical applications.



#127



Total Followers: 177.2K

## Associated Brands



## Sphere of Influence



Richard Sutton

# Jürgen Schmidhuber

Pioneer of Deep Learning and AI Research

## Short Biography

Jürgen Schmidhuber is a German computer scientist and one of AI's founding figures. He's scientific director of Switzerland's IDSIA (Dalle Molle Institute for AI) and co-chair of the Generative AI Center at KAUST in Saudi Arabia. He invented foundational AI architectures like LSTM, one of the most cited models in neural networks—and helped pioneer concepts behind GANs, transformers, and meta-learning.

## Why he matters in AI

Jürgen didn't just develop tools, he shaped how we build and scale AI. His LSTM model remains crucial for sequence learning. His early work on fast-weight programming anticipated modern transformers, and his lab's breakthroughs in GPU-powered CNNs helped launch visual AI from laboratories into real-world use. Beyond tools, he's driven research infrastructure and set the stage for today's generative and meta-learning systems.



#128



Total Followers: 902.1K

## Associated Brands



## Harley Digital

AI Developer and Author  
Specializing in LLMs and RAG  
Systems

### ✦ Short Biography

Harley Ma is a digital creator and AI content creator who shares practical AI tools and strategies with a large TikTok and Instagram following. Under the name Harley.Digital, he covers tech, AI solutions, and content automation, often offering tutorials and unboxing-style demos. His TikTok account (@harleyma) has earned over half a million followers and more than 10 million likes.

### ✦ Why he matters in AI

Harley brings AI into everyday creativity and productivity. He highlights tools that automate social media, generate content, and streamline workflow, with clear, actionable content. His hands-on approach helps viewers discover tools they can use right now, making AI feel relevant, easy, and ready for real impact.



#129



Total Followers: 93.9K

## Associated Brands



# Srinivas Narayanan

VP Engineering at OpenAI  
Driving AI Innovations

## ✦ Short Biography

Srinivas Narayanan is an Indian-born technologist serving as Vice President of Engineering at OpenAI, where he oversees the development of large-scale AI systems and model deployment infrastructure. He completed his undergraduate studies in Computer Science at IIT Madras before earning his master's degree from the University of Wisconsin-Madison. Prior to joining OpenAI, he spent over a decade in engineering leadership roles at Meta (formerly Facebook), and earlier in his career contributed to IBM, Tavant, and co-founded the startup Viralizr.

## ✦ Why he matters in AI

Narayanan plays a pivotal role in translating AI research into impactful products as part of OpenAI's leadership team. He spearheads engineering efforts behind staples like ChatGPT—used by tens of millions weekly—and the developer platform supporting millions of creators. His experience in scaling high-performance systems at Meta and his current strategic contributions toward AI deployment at OpenAI position him as a key figure in bridging cutting-edge AI research with real-world, high-impact applications.



#130



Total Followers: 675K

## Associated Brands



## Sphere of Influence



Ronald Van Loon

# Antonio Grasso

Technologist and Advocate for Sustainability

## Short Biography

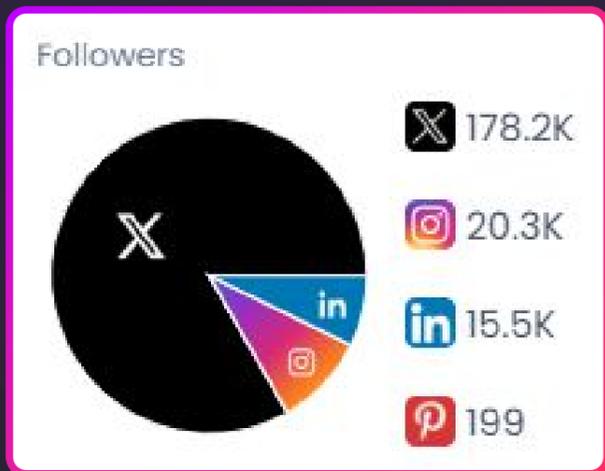
Antonio Grasso is the founder and CEO of Digital Business Innovation Srl in Italy. He's a recognized expert and influencer in digital transformation, AI, cybersecurity, IoT, blockchain, and sustainability. Antonio advises enterprises and governments, mentors startups, and serves as an ambassador for European Commission initiatives like Next Generation Internet and AI4EU. He's also a Fellow of the Royal Society for Arts, Manufactures and Commerce and an Intel IoT Software Innovator.

## Why he matters in AI

Antonio brings clarity to complex technologies by combining strategic vision with cultural insight. His writing, infographics, and social media posts help organizations and leaders understand and adopt AI, IoT, and digital systems responsibly. He shapes how businesses think about transformation, not just as a tech upgrade, but as a societal shift, especially across Europe and developing regions.



#131



Total Followers: 214.2K

## Associated Brands



## Sphere of Influence



Sam Altman



Dario Amodei

# Joanna Stern

Emmy-Winning Columnist at The Wall Street Journal

## Short Biography

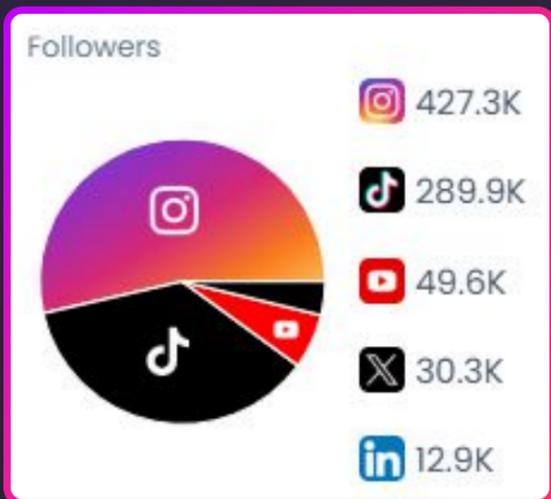
Joanna Stern is an Emmy Award-winning technology journalist and the senior personal technology columnist at The Wall Street Journal. She started her career reviewing laptops and netbooks at Laptop Magazine, later joining Engadget and co-founding The Verge. In 2012, she became a tech editor at ABC News before joining The Wall Street Journal in 2014. She writes the Tech Things newsletter, produces engaging video reviews, and contributes regularly to CNBC and NBC.

## Why she matters in AI

Joanna breaks down the latest gadgets, apps, and AI trends with wit and clarity. Her mix of video storytelling and tech analysis helps readers make smarter choices in a fast-moving landscape. Her award-winning work, like her Emmy-winning documentary on death and technology, reflects how she brings empathy, insight, and humor into consumer tech journalism.



#132



Total Followers: 810K

## Associated Brands



## Lucas Rizzotto

Award-Winning Inventor and Filmmaker Exploring AI and Innovation

### Short Biography

Lucas Rizzotto is a Brazilian inventor, filmmaker, and immersive tech creator who calls himself a real-life “mad scientist.” He’s behind surprising projects like a VR time machine and a talking microwave that “had a mind of its own.” His work spans VR, AR, AI, and mixed reality storytelling, with creations that have premiered at Sundance, Tribeca, SXSW, and TED. He also co-founded the startup Pillow, blending mixed reality with daily life.

### Why he matters in AI

Lucas reshapes how we feel and think about technology. He pushes the limits of storytelling and invention, using humor, emotion, and surprise to rethink what tech can be. By mixing interactive art with intelligent systems, he invites audiences to explore deep ideas through joy and reflection. His approach helps tech feel more human, imaginative, and alive.



#133



Total Followers: 100.3K

## Associated Brands



# Peyman Milanfar

Distinguished Scientist at Google

## Short Biography

Peyman Milanfar is an Iranian-American computer scientist and researcher specializing in image processing, computer vision, and machine learning. He earned his PhD in electrical engineering from the Massachusetts Institute of Technology (MIT) and went on to serve as a professor at the University of California, Santa Cruz. Milanfar later joined Google, where he became a distinguished engineer leading efforts in computational imaging and AI-powered photography.

## Why he matters in AI

Peyman Milanfar's research and engineering innovations have transformed how AI is applied to everyday imaging technologies. By pioneering machine learning techniques for denoising, super-resolution, and low-light enhancement, he has pushed the boundaries of what's possible in computational photography. His work bridges advanced AI research with consumer applications, directly shaping the way billions of people capture and experience images on their devices.



#134



Total Followers: 357.2K

## Associated Brands



# Benjamin Benichou

CEO and Creative Innovator  
in Generative AI

## ✦ Short Biography

Benjamin Benichou is a French artist and AI creative based in Los Angeles. With a background in media and branding, he co-founded Be Street in Paris and UNRTD™ in LA, he now blends history, mythology, and technology in his work using AI. He leads ©3.11LABS, a creative AI studio supporting campaigns for brands like Nike, Lacoste, and PSG, and he runs Masters of AI, a course guiding creators to build advanced, scalable AI workflows. His art merges traditional motifs with futuristic AI-generated visuals, making AI an artistic collaborator.

## ✦ Why he matters in AI

Benjamin expands what creative AI can mean. He pushes the field beyond novelty by weaving narrative, emotion, and craft into AI-generated work. Through his studio and teaching, he helps practitioners move from experimenting with tools to executing polished, campaign-ready creative. His work models how AI can elevate artistry, not replace it.



#135

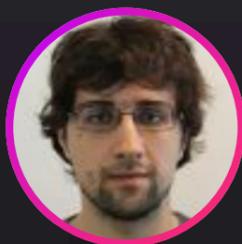


Total Followers: 109.2K

## Associated Brands



## Sphere of Influence



Alexander Kolesnikov

# Lucas Beyer

AI Researcher and Machine Learning Expert from Belgium

## Short Biography

Lucas Beyer is a research scientist at Google DeepMind, where he focuses on computer vision, self-supervised learning, and large-scale representation learning. He earned his PhD in computer science from ETH Zurich, specializing in machine learning and visual recognition. Beyer has contributed to influential projects such as Big Transfer (BiT), which demonstrated the power of transfer learning at scale, and has co-authored key works on contrastive learning and multimodal AI systems.

## Why he matters in AI

Lucas Beyer's research advances how machines learn robust and generalizable representations without relying heavily on labeled data. His work on BiT and related methods has shaped the development of foundation models in vision, enabling breakthroughs in efficiency and adaptability. By pushing the boundaries of self-supervised and transfer learning, Beyer's contributions play a crucial role in building the next generation of multimodal AI systems that can understand and reason across diverse domains.



#136

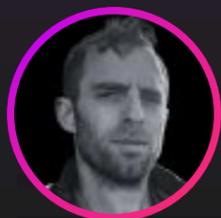


Total Followers: 108.4K

## Associated Brands



## Sphere of Influence



Lance Martin

# Harrison Chase

MLOps and Generative AI Expert at LangChain

## Short Biography

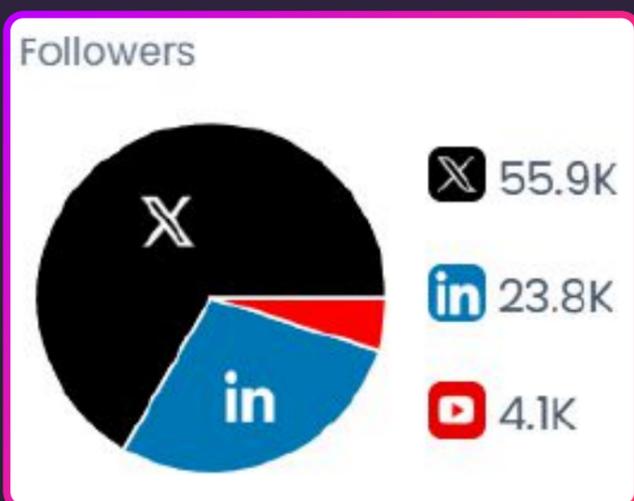
Harrison Chase is an American entrepreneur and AI engineer, best known as the co-founder and CEO of LangChain, an open-source framework for building applications with large language models. He studied statistics and computer science at Harvard University and previously worked as a machine learning engineer at Kensho Technologies and Robust Intelligence. Since launching LangChain in 2022, he has led its growth into one of the most widely adopted tools for developing and deploying LLM-powered applications.

## Why he matters in AI

Harrison Chase has democratized access to building with large language models, lowering the barrier for developers and companies to create real-world applications. LangChain has become foundational infrastructure for the AI application layer, powering chatbots, copilots, research assistants, and enterprise AI solutions. By fostering a thriving open-source community and ecosystem, Chase is accelerating the pace of AI adoption and shaping how generative AI is integrated into products and workflows worldwide.



#137



Total Followers: 83.8 K

## Associated Brands



## Sphere of Influence



Luca Soldaini

# Nathan Lambert

AI Researcher and Author on Reinforcement Learning

## Short Biography

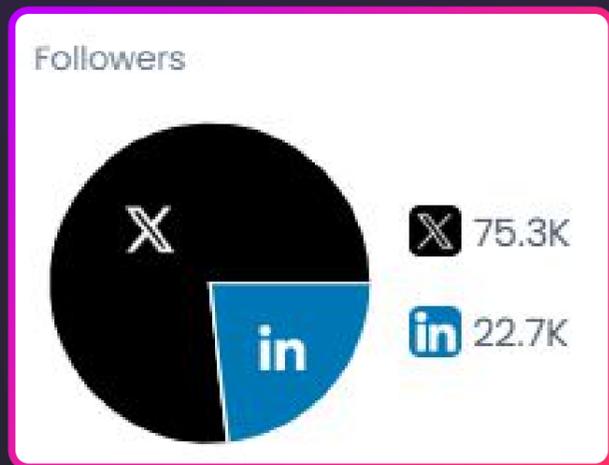
Nathan Lambert is an AI researcher and writer, currently serving as Research Scientist at Hugging Face. He earned his PhD in robotics and reinforcement learning from the University of California, Berkeley, where his work focused on human-in-the-loop learning and decision-making systems. In addition to his research, Lambert is known for his widely read newsletter Interconnects, where he analyzes AI policy, research trends, and the social impact of emerging technologies.

## Why he matters in AI

Nathan Lambert matters in AI because he bridges the gap between technical research and public understanding. His work at Hugging Face contributes to making powerful AI models more accessible and transparent, while his writing helps demystify complex developments in machine learning for a broader audience. By combining hands-on expertise with thoughtful commentary on governance and ethics, Lambert plays a key role in shaping how researchers, policymakers, and practitioners approach responsible AI development.



#138



Total Followers: 98K

## Associated Brands



## Sphere of Influence



Aravind Srinivas

# Tatiana Tsiguleva

Creative Designer  
Specializing in Midjourney

## Short Biography

Tatiana Tsiguleva is a multidisciplinary designer and creative ambassador at Perplexity AI. She crafts and shares prompts and visual explorations using tools like Midjourney to spark curiosity about AI-generated visuals. Based in Canada, she writes on topics like the uncanny valley in AI content and sells curated prompt collections, making creative AI accessible to a broad audience. She shares designs, tutorials, and reflections as a designer and a parent on platforms like X and Medium.

## Why she matters in AI

Tatiana brings a human touch to AI creation. She helps designers and hobbyists explore how AI can elevate visuals and spark storytelling. Through her artwork, prompt collections, and design-led insights, she makes AI feel playful, expressive, and thoughtful, and shows that prompts can be art in their own right.

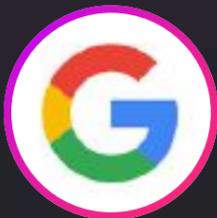


#139



Total Followers: 80.7K

## Associated Brands



## Matthieu Lorrain

Creative Lead at Google  
DeepMind Advancing AI and  
Human Creativity

### ✦ Short Biography

Matthieu Lorrain is a French AI researcher and entrepreneur focused on creative AI, computer vision, and human-computer interaction. He co-founded Originality.AI, a startup using AI for creativity and digital content generation. Previously, he held research and leadership roles at Google, exploring AI applications in design, augmented reality, and media.

### ✦ Why he matters in AI

Matthieu Lorrain matters in AI because he is advancing the frontier of how artificial intelligence intersects with creativity and design. His work helps demonstrate that AI is not only a tool for efficiency and automation but also a driver of new forms of artistic expression and user experiences. By shaping applications of AI in augmented reality, digital media, and creative industries, Lorrain highlights the broader cultural and economic impact of AI beyond traditional research and engineering.



#140



Total Followers: 5.3M

## Associated Brands



## Sphere of Influence



Dario Amodei



Dylan Field

# Mike Krieger

Chief Product Officer at Anthropic and Instagram Co-Founder

## Short Biography

Mike Krieger is a Brazilian-American entrepreneur and software engineer best known as the co-founder and former Chief Technology Officer of Instagram. He studied symbolic systems at Stanford University and launched Instagram in 2010 with Kevin Systrom, helping grow the platform into one of the most influential social media apps before its acquisition by Facebook. After leaving Instagram in 2018, he went on to co-found Artifact, an AI-powered personalized news app, further extending his impact in technology and product design.

## Why he matters in AI

Mike demonstrates how artificial intelligence can reshape user experiences at scale, particularly in content discovery and personalization. By applying AI to news curation through Artifact, he has showcased the potential of machine learning to filter information in ways that adapt to user interests. His track record of building products that shape digital culture, combined with his focus on integrating AI into consumer applications, positions him as a key figure in the intersection of AI, media, and product innovation.



#141



Total Followers: 53.5K

## Associated Brands



# Hyung Won Chung

AI Research Scientist with a Focus on Coding Agents

## Short Biography

Hyung Won Chung is originally from South Korea and currently serves as an AI Research Scientist at Meta's Superintelligence Labs. Prior to this, he was a pivotal researcher at OpenAI—contributing to major initiatives like o1-preview, o1, the Deep Research project, and leading the training of the Codex mini model. Before joining OpenAI, he worked at Google Brain, where he helped scale large-scale AI systems and played a significant role in training the groundbreaking language models PaLM, Flan-PaLM, and Flan-T5. He holds a PhD from MIT and currently resides in Mountain View, California.

## Why he matters in AI

Chung is a key figure in the development of modern large language models and AI agents. His work in building scalable infrastructure (T5X), enhancing model instruction following (Flan families), and advancing agent reasoning (o1 and Codex mini) has directly shaped how advanced AI systems are trained and deployed. His contributions span from fundamental research to high-impact applications, illustrating the bridge between deep technical invention and practical AI capabilities.



#142



Total Followers: 169.1K

## Associated Brands



## Sphere of Influence



Michael Levin

# Joscha Bach

AI Researcher and Cognitive Scientist Exploring Intelligence

## Short Biography

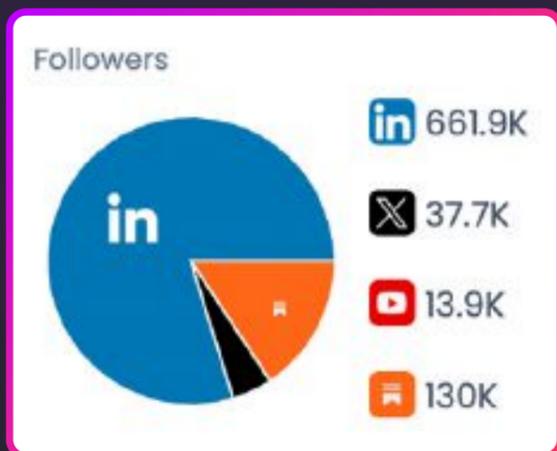
Joscha Bach is a German cognitive scientist and AI researcher known for his work on artificial general intelligence, cognitive architectures, and the philosophy of mind. He studied computer science and philosophy at Humboldt University in Berlin, earning his PhD in cognitive science. Bach has held research and leadership positions at the MIT Media Lab, Harvard Program for Evolutionary Dynamics, and AI startups such as AE Studio. He is widely recognized for his lectures, interviews, and writings that explore the intersection of AI, consciousness, and human cognition.

## Why he matters in AI

Joscha Bach matters in AI because he brings a unique perspective that bridges technical research with philosophy and cognitive science. His work emphasizes building AI systems inspired by human cognition, focusing on understanding perception, reasoning, and consciousness. By framing AI not only as an engineering challenge but also as a cognitive and ethical one, Bach influences how researchers and the public think about the future of general intelligence, human-machine interaction, and the broader societal impact of AI.



#143



Total Followers: 843.5K

## Associated Brands



## Sphere of Influence



Anisha Jain



Axelle Malek

# Ruben Hassid

Content Creator

## Short Biography

Ruben Hassid is a French-Israeli AI content creator and entrepreneur. He founded EasyGen, an AI-powered content tool that helps users craft LinkedIn posts quickly. He built a large following, over half a million on LinkedIn, by sharing AI and marketing insights. His platform reached about \$33K in monthly recurring revenue within its first five months.

## Why he matters in AI

Ruben matters in AI because he shows how to scale content creation with AI. He uses tools like video avatars and voice cloning to keep up high output, reaching 60 million LinkedIn views and 130 million impressions in a year. He makes AI visible in everyday marketing and content work.



#144



Total Followers: 57.8 K

## Associated Brands



## Will Depue

AI Researcher and  
Technology Commentator

### ✦ Short Biography

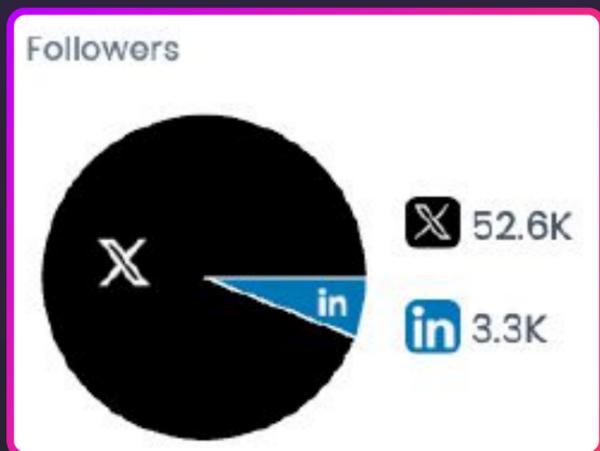
Will Depue is an AI researcher and engineer specializing in large language models and reinforcement learning. He completed his PhD in computer science at Stanford University, where his research focused on aligning AI systems with human values and preferences. Depue has contributed to academic work on preference learning, interpretability, and model evaluation, and has collaborated with leading AI labs to explore safer training methods for generative models.

### ✦ Why he matters in AI

Will Depue's research directly addresses one of the field's most pressing challenges: aligning powerful models with human goals. By advancing methods in reinforcement learning from human feedback (RLHF) and interpretability, his work contributes to building AI systems that are not only more capable but also safer and more reliable. His focus on alignment and responsible deployment makes him an important voice in ensuring AI develops in ways that serve human interests.



#145



Total Followers: 55.9K

## Associated Brands



## Ryo Lu

Head of Design at Cursor.ai  
and Startup Innovator

### Short Biography

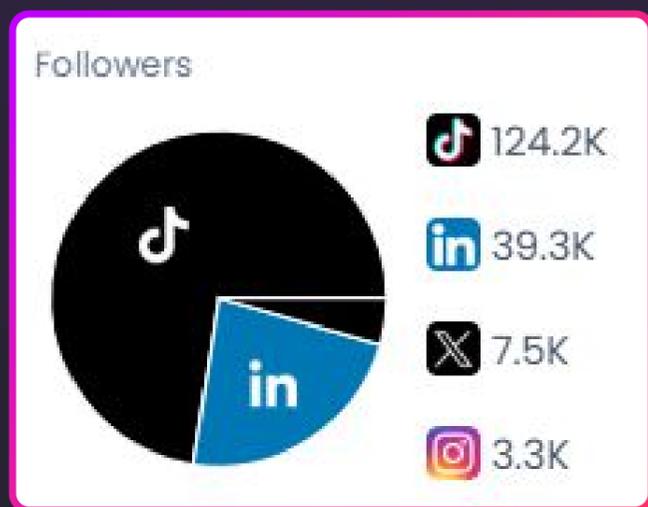
Ryo Lu is an AI researcher and engineer focused on large-scale machine learning and model alignment. He has worked on reinforcement learning and human feedback to improve the reliability of generative AI. His research bridges theory and practice to make advanced systems safer and more controllable.

### Why he matters in AI

Ryo Lu matters in AI because his research addresses critical challenges in alignment and safety, ensuring that increasingly powerful models behave in ways consistent with human goals. By advancing reinforcement learning and scalable oversight techniques, he contributes to building AI systems that are both capable and dependable. His focus on trustworthy deployment makes him an important figure in shaping the future of responsible AI development.



#146



Total Followers: 174.3K

## Associated Brands



# Tianyu Xu

GenAI Practitioner, Author, Speaker

## Short Biography

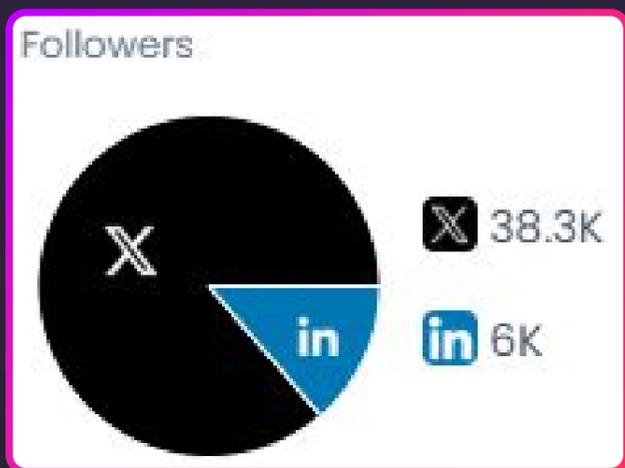
Tianyu Xu is a Singapore-based generative AI educator, consultant, and speaker. With over 2,000 hands-on hours working with AI, he co-created top-selling online courses and co-authored the book *Will ChatGPT Take My Job?* He's generated tens of thousands of AI-powered images and videos, reaching a wide audience through LinkedIn, TikTok, and live training workshops.

## Why he matters in AI

Tianyu accelerates practical AI adoption by guiding individuals and teams through real use cases. From creating narrative-driven mini-films to designing workflows for creative professionals, his hands-on workshops help learners go beyond theory. Through influential courses, visual storytelling, and strategic coaching, he empowers others to use AI with confidence and impact.

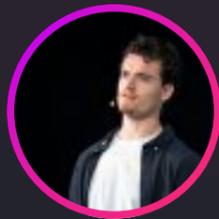


#147



Total Followers: 44.3 K

## Sphere of Influence



Alex Albert

## Catherine Wu

Product Manager at Anthropic, Innovating Developer Tools

### Short Biography

Catherine Wu is an AI researcher and engineer with expertise in machine learning, large language models, and alignment methods. With a background in computer science and applied mathematics, she has worked on projects that improve the reliability and interpretability of generative AI systems. Wu's contributions focus on advancing techniques for reinforcement learning, scalable oversight, and safety evaluations to ensure that increasingly powerful models behave in line with human intentions.

### Why she matters in AI

Catherine Wu's work tackles one of the field's most urgent priorities: building AI systems that are trustworthy and aligned with human values. By contributing to research on alignment and interpretability, she helps reduce the risks of unpredictable or harmful model behavior. Her role in advancing safe and transparent AI development supports the broader effort to ensure that next-generation models can be both highly capable and responsibly deployed.

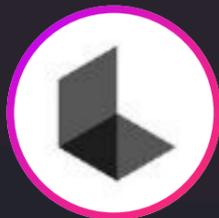


#148

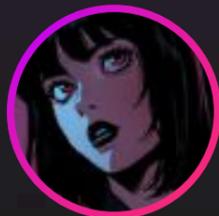


Total Followers: 108.9K

## Associated Brands



## Sphere of Influence



Chubby 

# Jon Finger

Director and Storyteller  
Exploring AI in Filmmaking

## ✦ Short Biography

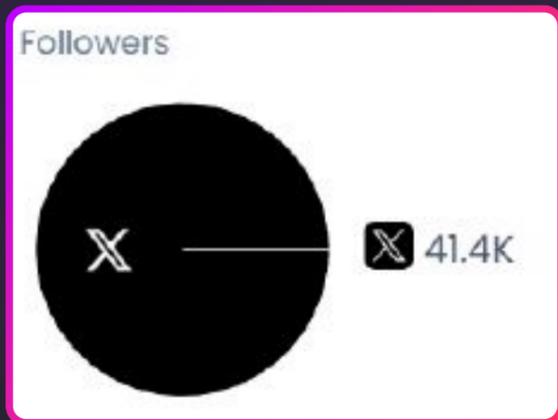
Jon Finger is a filmmaker, world-builder, and AI-powered storyteller. He creates sci-fi short films and visual experiments using tools like Cuebric, Runway, and motion capture. Based in Los Angeles, he documents his creative process on YouTube, TikTok, and Instagram. One of his AI-backed TikTok stories earned over 4 million views, a testament to his blend of craft, tech, and narrative.

## ✦ Why he matters in AI

Jon pushes the boundaries of film by weaving AI into every stage of creation, from concept to visual effects. He uses generative tools to enhance emotion, mood, and motion in cinematic storytelling. His work shows how technology can extend, not replace, human creativity, inviting audiences into immersive, tech-driven worlds that still feel deeply human.



#149

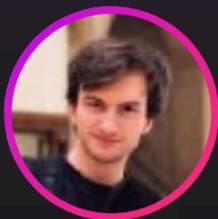


Total Followers: 41.4K

## Associated Brands



## Sphere of Influence



James Campbell



Will Brown

# Aidan McLaughlin

AI Model Designer and Tech Commentator

## Short Biography

Aidan McLaughlin is an AI researcher and engineer with expertise in large-scale machine learning and reinforcement learning. He has contributed to work on aligning advanced models with human preferences and improving the reliability of generative AI systems. With a background spanning both academic research and applied AI development, McLaughlin's focus has been on bridging theoretical insights with practical approaches to building safer and more capable models.

## Why he matters in AI

Aidan McLaughlin matters in AI because his research addresses the core challenge of creating models that act in alignment with human intentions. His contributions to reinforcement learning, evaluation methods, and safety techniques strengthen the foundation for more trustworthy AI systems. By advancing both the technical depth and practical application of alignment research, McLaughlin plays a role in ensuring that increasingly powerful models can be deployed responsibly and effectively.



#150



Total Followers: 93.3K

## Associated Brands



## Sphere of Influence



Elon Musk

# Greg Yang

Community Advocate for Grok Culture

## Short Biography

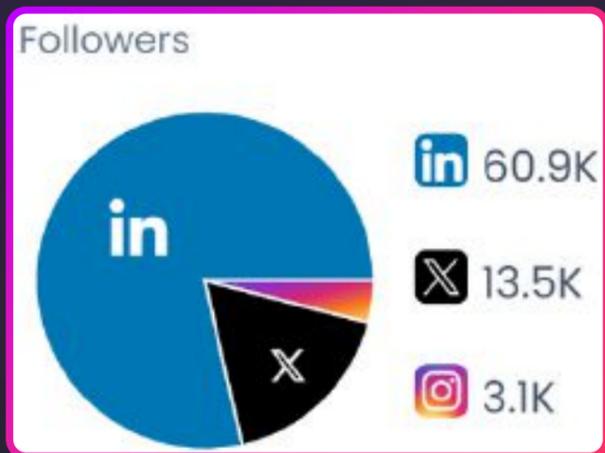
Greg Yang is a mathematician and AI researcher at Microsoft Research in Redmond. He earned his bachelor's in mathematics and master's in computer science from Harvard, where he won top academic honors like the Hoopes Prize and a Morgan Prize Honorable Mention. After Harvard, he joined Microsoft Research, where he developed a groundbreaking theory called Tensor Programs, a mathematical framework for large neural networks.

## Why he matters in AI

Greg brings theory to action. Through Tensor Programs and the  $\mu$ Transfer method, he showed how you can tune large models by training much smaller versions, saving huge amounts of compute while still retaining performance. His work tackles how AI scales, not just in code, but with mathematical rigor, helping the field move from guesswork to principled design.



#151



Total Followers: 80.5K

## Associated Brands



## Sphere of Influence



Sadie St. Lawrence



Shawn swyx W

# Gabriela de Queiroz

Former Director of AI at Microsoft  
& Chief Data Scientist at IBM

## Short Biography

Gabriela de Queiroz is an AI leader, entrepreneur, and investor helping startups scale with artificial intelligence. She founded F02 Labs, providing fractional developer advocacy and strategic guidance, and has advised over 100 startups. Previously, she held senior roles at Microsoft and IBM, shaping AI strategy, driving open-source innovation, and supporting developer communities. She also founded R-Ladies and AI Inclusive, two global organizations advancing diversity in tech.

## Why she matters in AI

Gabriela de Queiroz matters in AI because she bridges deep technical expertise with real-world startup experience, helping founders build, scale, and bring AI products to market. Her leadership at global companies and her community-building work with R-Ladies and AI Inclusive have expanded access to AI education, diversity, and adoption. By advising startups, investing in innovation, and advocating for inclusion, she continues to shape how AI is developed, democratized, and deployed around the world.

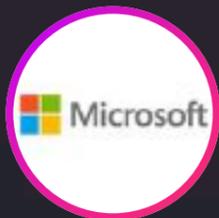


#152



Total Followers: 90.1K

## Associated Brands



## Sphere of Influence



Vishen Lakhiani

# Noelle Russell

AI Leadership Advocate and Technologist Committed to Inclusivity

## Short Biography

Noelle Russell is an AI leader, technologist, and keynote speaker with extensive experience in cloud and conversational AI. She has held senior roles at Microsoft, Amazon, IBM, and Accenture, where she focused on building enterprise-scale AI solutions and advancing responsible AI practices. Russell is also the founder of the AI Leadership Institute, where she advises organizations on AI strategy, ethics, and adoption. She is recognized as one of the most influential voices advocating for diversity and inclusion in the AI and tech industries.

## Why she matters in AI

Noelle Russell matters in AI because she combines technical expertise with a strong focus on ethical adoption and accessibility. Through her work at major technology companies and her leadership institute, she helps businesses implement AI responsibly while emphasizing transparency, inclusivity, and trust. Her advocacy ensures that conversations around AI extend beyond innovation and efficiency to include fairness, representation, and long-term societal impact, making her a crucial voice in shaping how AI is built and deployed in real-world settings.



#153



Total Followers: 478.8K

## Associated Brands



# Esteban Díaz Baena

AI Educator and Content Creator

## Short Biography

Esteban Díaz Baena is a Spanish filmmaker turned AI educator. After years in the film industry, he shifted focus to artificial intelligence and now shares his expertise through talks and social channels like YouTube, TikTok, and Instagram. He's an AI ambassador for Madrid's Chamber of Commerce. In 2024, he co-founded Uveox, a company that helps businesses integrate AI into their workflows. He's offered services in AI training, marketing campaigns, mentorship, and coaching, and has collaborated with brands including Samsung, TikTok, and Opera.

## Why he matters in AI

Esteban brings AI to life through storytelling and practical creativity. He walks people through AI tools week by week and delivers training that feels grounded and accessible. By guiding small businesses and creators to apply AI in real ways, whether in video, marketing, or productivity, he shows how the technology can boost artistic expression and business workflows alike. His work helps the Spanish-speaking creative community see AI as a practical, inspiring tool rather than a buzzword.



#154



Total Followers: 44.3K

## Associated Brands



## Sphere of Influence



Pragya Misra

# Brad Lightcap

COO of OpenAI Driving AI Innovation and User Engagement

## Short Biography

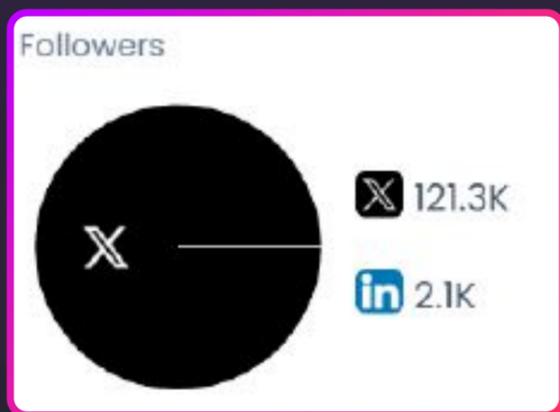
Brad Lightcap is the Chief Operating Officer (COO) of OpenAI, overseeing the company's business operations, partnerships, and commercial strategy. Before joining OpenAI, he worked in venture capital at Y Combinator's Continuity Fund and previously held roles in technology investing and entrepreneurship. At OpenAI, Lightcap has been central to scaling the organization's impact, from guiding the launch of ChatGPT to negotiating major partnerships with companies like Microsoft, helping turn advanced research into widely used products.

## Why he matters in AI

Brad Lightcap plays a key role in bridging cutting-edge research with global deployment. His leadership ensures that OpenAI's breakthroughs—like GPT models—move beyond the lab and into the hands of millions, shaping how people and businesses interact with AI daily. By driving partnerships, scaling infrastructure, and steering commercialization, Lightcap influences not just OpenAI's trajectory but also the broader adoption of generative AI worldwide.



#155



Total Followers: 123.4K

## Associated Brands



# Christopher Olah

AI Interpretability Expert at AnthropicAI

## Short Biography

Chris Olah is a leading AI researcher best known for his work on interpretability and alignment. He studied mathematics at the University of Toronto and went on to work at Google Brain, OpenAI, and later co-founded Anthropic. Olah has been central in developing techniques that make neural networks more transparent, including feature visualization and “circuits” research, which map how concepts are represented and processed within large models. His essays and visual explanations have made complex AI concepts accessible to both researchers and the public.

## Why he matters in AI

Chris Olah matters in AI because he is one of the foremost voices on understanding the inner workings of neural networks. His interpretability research has reshaped how the field approaches transparency, safety, and alignment, providing tools to peer into models once thought of as “black boxes.” By pushing for a clearer understanding of how advanced systems reason and make decisions, Olah’s work is critical for ensuring that increasingly powerful AI remains understandable, steerable, and safe for deployment.



#156



Total Followers: 495.4K

## Associated Brands



## Sphere of Influence



Terence Mills



Gary Marcus

# Geoffrey Hinton

AI Pioneer Advocating for Ethical AI and Safety Regulations

## Short Biography

Geoffrey Hinton is a British-Canadian cognitive psychologist and computer scientist known as one of the “godfathers of deep learning.” He earned his PhD in AI from the University of Edinburgh and held academic positions at Carnegie Mellon, University College London, and the University of Toronto. Hinton’s groundbreaking work on neural networks, including backpropagation and deep belief nets, shaped modern deep learning, and he has contributed through roles at Google and as co-founder of the Vector Institute.

## Why he matters in AI

Geoffrey Hinton breakthroughs in neural networks enabled the modern era of machine learning, powering advances in speech recognition, computer vision, and large language models. His research transformed AI from a niche academic pursuit into a technology reshaping industries and society. Beyond his technical contributions, Hinton has become an influential public voice on the risks of advanced AI, calling for stronger safety measures and global cooperation to manage its long-term impact.



#157



Total Followers: 129.5K

## Associated Brands



# Arthur Mensch

Co-founder and CEO of Mistral AI Driving AI Innovation

## Short Biography

Arthur Mensch is a French computer scientist and co-founder of Mistral AI, a Paris-based startup building open-weight large language models. He studied mathematics and machine learning at École Polytechnique and ENS Paris-Saclay, later earning his PhD in computational neuroscience from ENS/Collège de France. Before launching Mistral in 2023, Mensch worked as a researcher at DeepMind, where he focused on large-scale optimization and deep learning methods.

## Why he matters in AI

Arthur Mensch is at the forefront of Europe's effort to build competitive, open, and transparent alternatives to U.S.-led AI labs. Through Mistral AI, he champions open-weight models, which give researchers, startups, and governments more control and flexibility compared to closed systems. By combining cutting-edge research expertise with entrepreneurial vision, Mensch is helping shape the global AI landscape toward openness, sovereignty, and innovation.



#158



Total Followers: 246K

## Associated Brands



## Timnit Gebru

AI Ethics Advocate and  
Founder of DAIR

### ✦ Short Biography

Timnit Gebru is an Ethiopian-American computer scientist and one of the most prominent voices in AI ethics. She earned her PhD in computer vision from Stanford University, where her research focused on computer vision and algorithmic bias. Gebru worked at Microsoft Research and later at Google, where she co-led the Ethical AI team before founding the Distributed AI Research Institute (DAIR). She is widely recognized for her research on bias in facial recognition systems, dataset documentation (Datasheets for Datasets), and the social implications of large language models.

### ✦ Why he matters in AI

Timnit Gebru has been a leading advocate for responsible and equitable AI development. Her research exposed systemic biases in widely used AI systems, sparking global conversations on fairness, accountability, and transparency. By founding DAIR, she created an independent research institute focused on community-driven AI ethics outside of big tech. Gebru's work continues to shape policy, industry standards, and public awareness.



#159

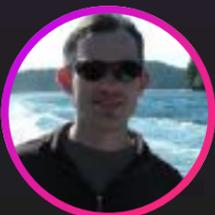


Total Followers: 100.4K

## Associated Brands



## Sphere of Influence



Kevin Patrick Murphy



Dan Roy

## Yi Ma

Chair Professor in AI at HKU and Author on Deep Learning Principles

### ✦ Short Biography

Yi Ma is a Chinese-American computer scientist and professor at the University of California, Berkeley, with a joint appointment at Tsinghua University. He is renowned for his work in computer vision, machine learning, and signal processing, particularly in sparse representation and low-rank matrix recovery. Ma previously served as a principal researcher at Microsoft Research Asia and has authored highly cited papers that shaped modern approaches to visual recognition, image processing, and data analysis.

### ✦ Why he matters in AI

Yi Ma matters in AI because his research has provided foundational methods for making sense of high-dimensional data, which underpin advances in vision and deep learning. His contributions to sparse modeling and robust subspace learning have become standard tools in computer vision and machine learning, influencing how modern AI systems handle noise, structure, and large-scale data. By bridging rigorous mathematics with practical applications, Ma's work continues to shape the efficiency, reliability, and scalability of AI technologies.



#160



Total Followers: 294.5K

## Associated Brands



# Soumith Chintala

AI Innovator and Co-Founder of PyTorch at Meta

## Short Biography

Soumith Chintala is an Indian computer scientist and engineer best known as the creator and lead developer of PyTorch, one of the world's most widely used deep learning frameworks. He studied at the Indian Institute of Technology (IIT) Madras and later worked at Facebook AI Research (FAIR), where he spearheaded PyTorch's development. Chintala's contributions extend beyond software engineering to advancing deep learning research infrastructure, making it easier for scientists and developers to prototype, scale, and deploy neural networks.

## Why he matters in AI

Soumith Chintala built the foundational tools that power much of today's research and innovation in machine learning. PyTorch has become the default framework for academic labs, startups, and industry leaders, accelerating breakthroughs in natural language processing, computer vision, and generative AI. By making deep learning more accessible and flexible, Chintala has played a pivotal role in democratizing AI research.



#161



Total Followers: 45.2K

## Associated Brands



# Tim Rocktäschel

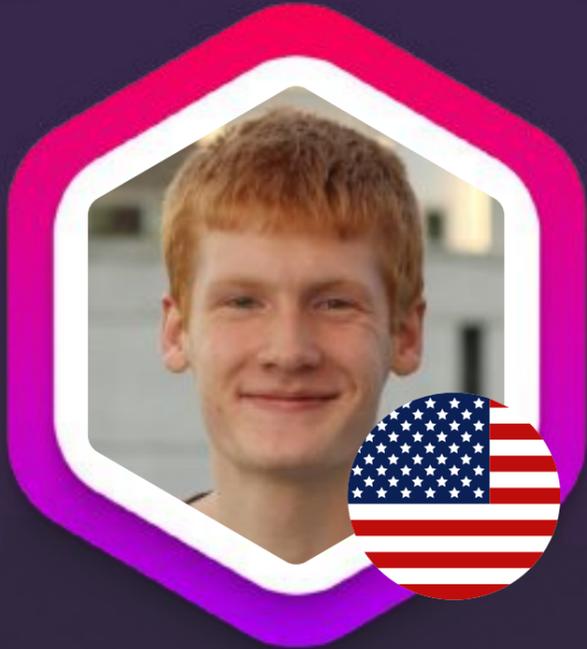
AI Director at Google DeepMind

## Short Biography

Tim Rocktäschel is a German computer scientist and research scientist at Google DeepMind, where he focuses on reinforcement learning, natural language processing, and embodied AI. He earned his PhD in machine learning from University College London, where he worked on reasoning with neural networks and logic. Rocktäschel has contributed to influential research on agents that can learn in complex, simulated environments, including work on MineRL and embodied reinforcement learning benchmarks.

## Why he matters in AI

Tim Rocktäschel's research advances how agents can reason, adapt, and act in environments that resemble the real world. By bridging reinforcement learning with natural language and embodied tasks, he pushes AI beyond static pattern recognition toward more general intelligence. His work helps lay the foundation for AI systems that can learn continually, reason about rules, and operate effectively in dynamic, open-ended settings, key requirements for building robust and versatile artificial general intelligence.



#162



Total Followers: 42.8K

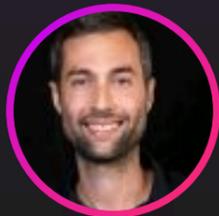
## Associated Brands



## Sphere of Influence



Lenny Rachitsky



Udi Menkes

# Michael Truell

AI Enthusiast and  
Technology Advocate

## ✦ Short Biography

Michael Truell is an AI researcher and engineer focused on large-scale machine learning and model alignment. With a background in mathematics and computer science, he has contributed to work on reinforcement learning, preference modeling, and safety techniques for advanced AI systems. Truell is recognized in the AI research community for exploring methods to improve the reliability, alignment, and long-term safety of generative models.

## ✦ Why he matters in AI

Michael Truell's research addresses the critical challenge of aligning increasingly powerful models with human values and expectations. By advancing methods in reinforcement learning from human feedback (RLHF) and scalable oversight, his work strengthens the foundation for building AI systems that are both more capable and more trustworthy. His focus on safety and alignment ensures that AI development not only achieves technical breakthroughs but also progresses in a way that remains beneficial and controllable.



#163



Total Followers: 45.7K

## Associated Brands



## Sphere of Influence



Kieran Gilmurray

# Oliver Patel, AIGP

AI Governance Leader at AstraZeneca: Championing Responsible AI

## Short Biography

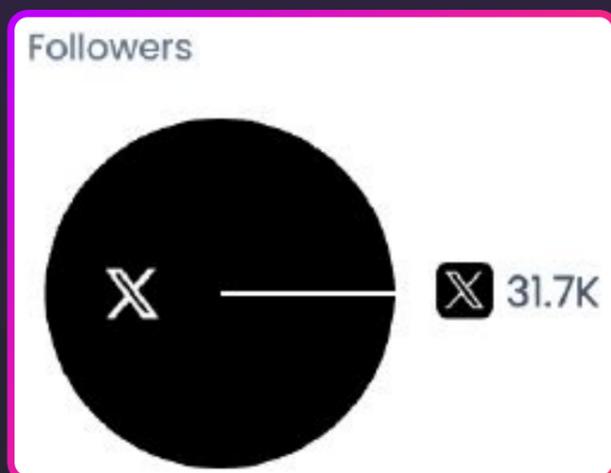
Oliver Patel, AIGP, CIPP/E, is a researcher and policy expert specializing in artificial intelligence governance, privacy, and data protection. He has worked on AI ethics and regulatory frameworks at leading institutions, contributing to research on how governments, companies, and international bodies should approach AI oversight. With certifications in privacy and governance, Patel focuses on the intersection of emerging technologies, data rights, and compliance, making him a trusted voice in discussions around responsible AI policy.

## Why she matters in AI

Oliver Patel matters in AI because his work addresses the governance and ethical challenges that come with deploying advanced AI systems. By focusing on privacy, accountability, and regulatory alignment, he helps shape the frameworks that ensure AI development benefits society while minimizing risks. His expertise in both technical and policy dimensions makes him an important figure in guiding governments, companies, and institutions toward responsible adoption and regulation of AI technologies.



#164



Total Followers: 31.7K

## Associated Brands



# Aidan Gomez

AI Innovator and Cohere CEO

## Short Biography

Aidan Gomez is a Canadian computer scientist and entrepreneur, best known as one of the co-authors of the landmark 2017 paper “Attention Is All You Need”, which introduced the Transformer architecture. At the time, he was a research intern at Google Brain while completing his studies at the University of Toronto under Geoffrey Hinton. Gomez later co-founded Cohere, where he serves as CEO, building large language models and NLP tools designed for enterprise applications.

## Why he matters in AI

Aidan Gomez helped create the Transformer, the foundational architecture behind nearly all modern large language models, including GPT, BERT, and Claude. His leadership at Cohere focuses on making these powerful models accessible to businesses through efficient APIs and domain-specific solutions. By bridging groundbreaking research with enterprise deployment, Gomez plays a pivotal role in shaping both the technology and the ecosystem of applied AI.



#165

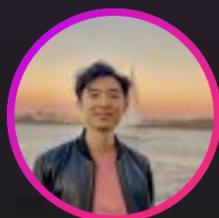


Total Followers: 54.2K

## Associated Brands



## Sphere of Influence



Jason Wei

# Yi Tay

AI Research Scientist and  
Gemini DeepThink Co-Lead

## Short Biography

Yi Tay is a research scientist at Google DeepMind, specializing in natural language processing, large-scale model architectures, and efficient training techniques. He earned his PhD in computer science from Nanyang Technological University in Singapore, focusing on neural networks and information retrieval. His research has produced influential work on transformers, retrieval-augmented generation, and scaling strategies, advancing both the efficiency and capabilities of large language models.

## Why he matters in AI

Yi Tay matters in AI because his research tackles the twin challenges of scale and efficiency in large language models. By pioneering work on transformer variants, retrieval mechanisms, and optimization methods, he helps make state-of-the-art models more powerful while reducing their computational cost. His contributions shape the way foundation models are built and deployed, influencing both academic research and industry adoption of generative AI worldwide.



#166



Total Followers: 61.4K

## Associated Brands



# Shane Legg

Co-founder and Chief AGI Scientist at Google  
DeepMind

## Short Biography

Shane Legg is a New Zealand computer scientist and AI researcher, best known as the co-founder and Chief AGI Scientist of DeepMind, the London-based AI company acquired by Google in 2014. He studied mathematics at Waikato University and earned his PhD in computer science at the University of Lugano under Marcus Hutter, focusing on universal intelligence and reinforcement learning. Alongside Demis Hassabis and Mustafa Suleyman, Legg helped establish DeepMind in 2010 with the mission of building artificial general intelligence (AGI).

## Why he matters in AI

Shane Legg has been one of the earliest and most consistent voices defining and pursuing AGI as the ultimate goal of AI research. His academic work on formal measures of intelligence laid theoretical groundwork for evaluating machine cognition, while at DeepMind he has guided long-term strategy toward safe and beneficial AGI. By combining scientific rigor with entrepreneurial vision, Legg has shaped both the technical and philosophical direction of one of the world's most influential AI labs.



#167



Total Followers: 33.4K

## Associated Brands



# Bryan Catanzaro

VP of Applied Deep Learning Research at NVIDIA

## Short Biography

Bryan Catanzaro is an American computer scientist and Vice President of Applied Deep Learning Research at NVIDIA. He earned his PhD in electrical engineering and computer sciences from the University of California, Berkeley, focusing on parallel computing and machine learning. At NVIDIA, Catanzaro leads teams developing large-scale deep learning systems and practical AI applications, building on his prior work at Baidu's Silicon Valley AI Lab, where he helped pioneer end-to-end deep learning for speech recognition.

## Why he matters in AI

Bryan Catanzaro has been instrumental in pushing the boundaries of deep learning at scale, both in research and deployment. His work on GPU-accelerated machine learning and end-to-end neural approaches for speech recognition helped establish new standards in efficiency and capability. At NVIDIA, he drives innovations that not only advance AI research but also bring those breakthroughs into industry applications.



#168



Total Followers: 54.2K

## Associated Brands



## Sphere of Influence



Kirk Borne, Ph.D.



Yi Ma

# Kevin Patrick Murphy

AI Research Scientist and  
Gemini DeepThink Co-Lead

## Short Biography

Kevin Patrick Murphy is an Irish computer scientist and machine learning researcher, author of *Machine Learning: A Probabilistic Perspective*. He earned his PhD at UC Berkeley under Stuart Russell, focusing on Bayesian methods and graphical models. He worked at Google on probabilistic modeling and deep learning before joining DeepMind as a staff research scientist.

## Why he matters in AI

Kevin Patrick Murphy's work bridges the theoretical foundations of probabilistic modeling with modern deep learning approaches. His textbook has educated a generation of researchers and engineers, becoming a standard reference in the field. At Google and DeepMind, his contributions to probabilistic inference, structured models, and large-scale learning have influenced both academic research and industrial AI applications, making him a central figure in the development of interpretable and mathematically grounded AI systems.



#169



Total Followers: 129.5K

## Associated Brands



## Sphere of Influence



Gavin Newsom



Zvi Mowshowitz

# Jan Leike

AI Safety Researcher  
Focused on Post-AGI Futures

## Short Biography

Jan Leike is a German AI researcher specializing in alignment and safety of advanced AI systems. He earned his PhD in computer science at the Australian National University, focusing on reinforcement learning theory, and later worked at DeepMind before joining OpenAI. At OpenAI, he co-led the Superalignment team alongside Ilya Sutskever, directing research on aligning superintelligent AI with human values. Leike has published extensively on reinforcement learning, reward modeling, and scalable oversight, and is regarded as one of the key figures in AI safety research.

## Why she matters in AI

Jan Leike matters in AI because he has been at the forefront of research into how to align increasingly powerful models with human intentions. His leadership of OpenAI's Superalignment team marked a major institutional effort to address existential safety risks posed by future AI systems. By combining deep technical expertise with a focus on practical alignment strategies, Leike's work influences how the AI community approaches one of the field's most urgent and high-stakes challenges: ensuring that superintelligent AI remains safe and beneficial.



#170



Total Followers: 35.1K

## Associated Brands



## Sphere of Influence



Yann LeCun



Dawn Song

# Joelle Pineau

Chief AI Officer and  
Professor Advancing AI  
Research

## ✦ Short Biography

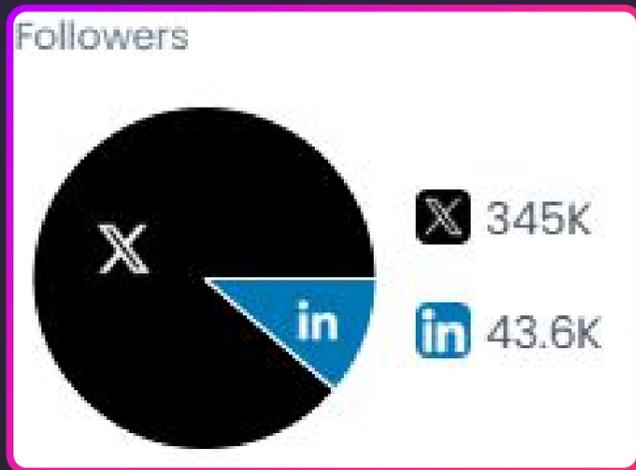
Joelle Pineau is a Canadian computer scientist recognized for her contributions to reinforcement learning, robotics, and responsible AI. She is a professor at McGill University, where she co-directs the Reasoning and Learning Lab, and also serves as Vice President of AI Research at Meta, leading several of its AI labs. Pineau is a strong advocate for reproducibility and open science, pushing for higher standards in machine learning research publishing.

## ✦ Why she matters in AI

Joelle Pineau combines pioneering technical research with leadership in building open, ethical, and scientifically rigorous AI practices. Her work in reinforcement learning and robotics has advanced the field's understanding of how agents can learn and adapt in complex environments, while her leadership at Meta drives large-scale AI innovation. By championing reproducibility and transparency in machine learning, Pineau is shaping the standards and culture of AI research, ensuring progress benefits both the scientific community and society at large.



#171



Total Followers: 388.6K

## Associated Brands



## Sphere of Influence



Jeff Dean



Ronald Van Loon

# Ian Goodfellow

DeepMind Research  
Scientist and GAN Inventor

## Short Biography

Ian Goodfellow is an American computer scientist best known as the inventor of Generative Adversarial Networks (GANs). He earned his PhD in machine learning at the University of Montreal under Yoshua Bengio, where he introduced GANs in 2014. Goodfellow has held research roles at OpenAI, Google Brain, and Apple, and is also co-author of the influential textbook Deep Learning.

## Why he matters in AI

Ian Goodfellow matters in AI because his invention of GANs revolutionized generative modeling, enabling AI to create highly realistic images, videos, and audio. GANs have influenced fields ranging from art and entertainment to medical imaging and scientific research. Beyond this landmark contribution, his work on adversarial robustness and deep learning education has shaped both the technical progress and the talent pipeline of AI. Goodfellow's innovations continue to influence how researchers and practitioners build and secure the next generation of AI systems.



#172



Total Followers: 59.2K

## Associated Brands



## Sphere of Influence



Anne Bouverot

# Sasha Luccioni, PhD

AI & Climate Advocate |  
Hugging Face Lead |  
Gender Diversity Champion

## Short Biography

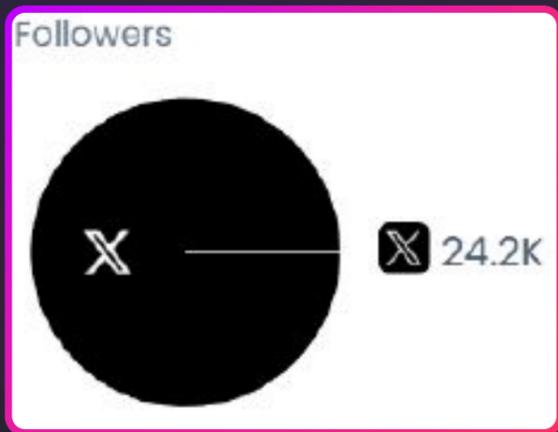
Sasha Luccioni, PhD, is a research scientist at Hugging Face specializing in ethical and sustainable AI. She completed her PhD in computer science at the University of Montreal under Yoshua Bengio, focusing on machine learning applications in healthcare. Her work centers on AI's environmental and social impact, and she is also an active science communicator on AI ethics and sustainability.

## Why she matters in AI

Sasha Luccioni is one of the leading voices ensuring that the industry takes responsibility for the environmental and ethical implications of its technologies. Her research and advocacy highlight the carbon footprint of large language models and promote greener, more transparent practices for training and deploying AI. By combining technical expertise with public engagement, Luccioni plays a key role in steering the AI community toward building systems that are not only powerful, but also sustainable and socially responsible.



#173

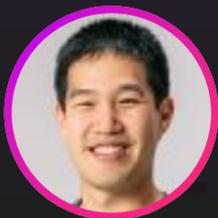


Total Followers: 24.2K

## Associated Brands



## Sphere of Influence



Mark Chen



Srinivas Narayanan

# Alexander Wei

AI Researcher and PhD Graduate from Berkeley

## ✦ Short Biography

Alexander Wei is an AI researcher known for his work on interpretability, alignment, and the theoretical foundations of machine learning. He has contributed to research on mechanistic interpretability—developing methods to better understand how large language models process information internally—and has published influential papers in the alignment community. With a strong mathematical background, Wei focuses on advancing tools that make AI systems more transparent and analyzable.

## ✦ Why he matters in AI

Alexander Wei matters in AI because his research directly addresses the “black box” problem in large models. By pioneering methods in mechanistic interpretability, he helps uncover how neural networks encode and manipulate concepts, which is crucial for building AI systems that are safe, controllable, and aligned with human goals. His contributions provide the technical foundation for ensuring future AI development remains transparent and accountable, influencing both research labs and the broader alignment community.



#174



Total Followers: 53.7K

## Associated Brands



## Sphere of Influence



J. Trevor Hughes

# Barry Scannell

AI Law Expert and Partner at William Fry LLP

## ✦ Short Biography

Barry Scannell is an Irish lawyer and AI policy expert specializing in technology law, data protection, and the governance of artificial intelligence. He serves as a senior associate at a leading law firm and is also a research fellow at the Centre for AI and Digital Policy (CAIDP). Scannell advises on the legal and ethical implications of AI adoption, focusing on compliance, intellectual property, and human rights in the digital era. His thought leadership spans academic publications, industry guidance, and contributions to global discussions on responsible AI regulation.

## ✦ Why he matters in AI

Barry Scannell helps shape the legal and ethical frameworks that govern how AI technologies are developed and deployed. At a time when global regulators are drafting AI laws, his expertise ensures that policies balance innovation with safeguards for privacy, accountability, and fairness. By translating complex legal and regulatory issues into practical strategies, Scannell plays a critical role in ensuring AI adoption aligns with democratic values and societal interests.



#175



Total Followers: 133.5K

## Associated Brands



## Sphere of Influence



Javi Lopez

# Edmond Yang

Award-Winning AI Visual Artist and Creative Director

## Short Biography

Edmond Yang is a Norwegian-based interdisciplinary AI visual artist, creative technologist, and speaker. He blends AI, animation, and design to produce striking visuals that have gone viral, garnering hundreds of millions of views across social platforms. He also runs workshops, delivers talks, and collaborates with creative tools companies like Runway and Luma AI.

## Why he matters in AI

Edmond expands the AI art space by showing how generative visuals can captivate broad audiences. His work makes AI-powered creativity feel cinematic, accessible, and inspiring. Through viral art, hands-on workshops, and creative direction, he invites others to explore what AI can express, and how it can enhance visual storytelling.



#176



Total Followers: 232.5K

## Associated Brands



## Dr. Joy Buolamwini

AI Researcher and Advocate for Algorithmic Justice

### Short Biography

Dr. Joy Buolamwini is a Ghanaian-American computer scientist, artist, and activist known for her pioneering work on algorithmic bias and AI ethics. She earned her PhD at MIT, where she founded the Algorithmic Justice League (AJL), an organization dedicated to combating bias and harms in AI systems. Her groundbreaking research, including the influential Gender Shades study, revealed racial and gender disparities in commercial facial recognition systems.

### Why she matters in AI

Dr. Joy Buolamwini exposed how AI systems, particularly facial recognition, can perpetuate discrimination against marginalized groups. Through AJL, she has become one of the most influential voices calling for accountability, fairness, and transparency in AI. Her work has not only shaped public understanding but also influenced legislation, corporate practices, and global debates on responsible technology.

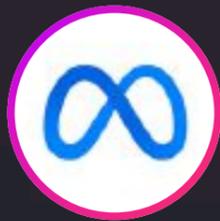


#177



Total Followers: 47.5K

## Associated Brands



## Sphere of Influence



Elon Musk



Demis Hassabis

# François Fleuret

AI Research Scientist and Professor at UNIGE

## Short Biography

François Fleuret is a Swiss computer scientist and professor at the University of Geneva, specializing in machine learning and computer vision. He previously worked as a senior researcher at the Idiap Research Institute in Martigny, where he led projects on statistical learning, generative models, and visual recognition. Fleuret's academic work spans from probabilistic modeling to deep learning, with a focus on building efficient algorithms that can learn from limited data.

## Why he matters in AI

François Fleuret matters in AI because his research addresses fundamental challenges in making machine learning systems more data-efficient and interpretable. By developing methods that go beyond brute-force scaling, he contributes to advancing AI models that are more accessible, robust, and adaptable in real-world applications. His work influences both theoretical understanding and practical deployment, helping to shape the future of AI systems that can learn effectively with fewer resources.



#178



Total Followers: 116.2K

## Associated Brands



# Nando de Freitas

AI Leader Advocating for Responsible Intelligence

## Short Biography

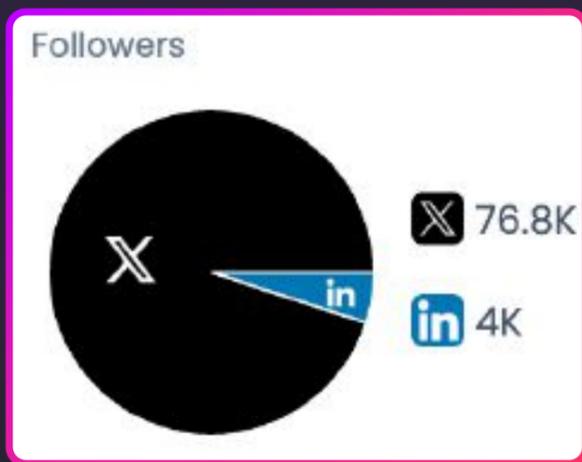
Nando de Freitas is a computer scientist and AI researcher, currently Vice President at Microsoft AI, where he leads multimodal and human-centered AI efforts. Originally from Zimbabwe, he earned his PhD at Cambridge and held professorships at the University of British Columbia and Oxford before joining DeepMind as a senior researcher. Widely recognized for his contributions to machine learning, he has received multiple best paper awards at top conferences (IJCAI, ICLR, ICML) and honors such as the Charles A. McDowell Award and Google Faculty Research Award.

## Why he matters in AI

Nando de Freitas matters in AI because he has shaped core advances in machine learning, from Bayesian methods to large-scale deep learning, and has mentored a generation of researchers who now drive the field. His work at DeepMind and now Microsoft AI has pushed forward breakthroughs in reinforcement learning and multimodal systems, influencing how cutting-edge AI is built and applied globally.



#179



Total Followers: 80.8K

## Associated Brands



# Kyunghyun Cho

AI Researcher and Physicist at NYU

## Short Biography

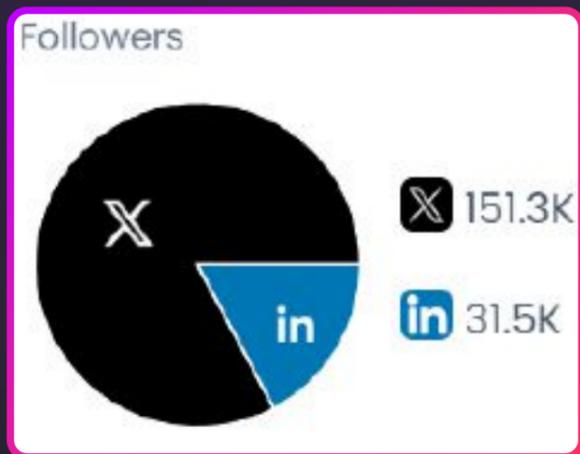
Kyunghyun Cho is a South Korean computer scientist and associate professor at New York University, as well as a research scientist at Genentech. He earned his PhD in computer science from Aalto University in Finland and is best known as one of the inventors of the neural machine translation (NMT) model using recurrent neural networks with attention. His early work on the GRU architecture and sequence-to-sequence models has become foundational in natural language processing, shaping how modern AI systems handle language.

## Why he matters in AI

Kyunghyun Cho's pioneering research made neural machine translation and large-scale NLP possible. The GRU and seq2seq models he helped develop paved the way for today's transformer-based architectures, which power generative AI tools like GPT and other large language models. Beyond his technical contributions, Cho is also active in promoting open science, interdisciplinary collaboration, and responsible development of AI, making him a highly influential figure in both the research community and the broader AI ecosystem.



#180



Total Followers: 182.8K

## Associated Brands



## Sphere of Influence



Dr. Brian Keating

# Max Tegmark

MIT Professor Exploring AI Risks and Future of Humanity

## ✦ Short Biography

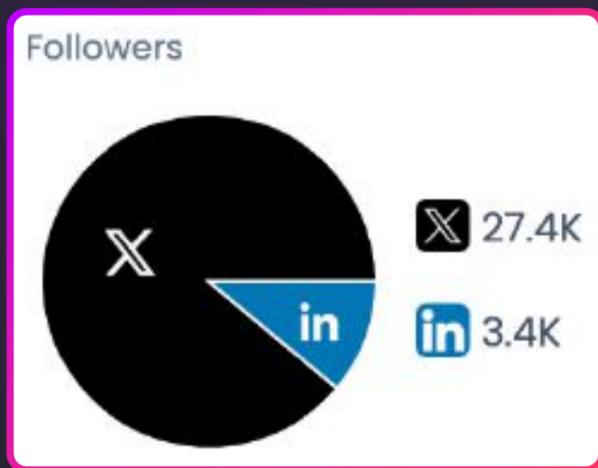
Max Tegmark is a Swedish-American physicist, cosmologist, and MIT professor known for his contributions to cosmology and the study of reality. He later turned his focus to artificial intelligence, co-founding the Future of Life Institute to promote safe and beneficial AI development. Tegmark also authored the bestselling book *Life 3.0*, which explores how AI could shape the future of society.

## ✦ Why he matters in AI

Max Tegmark has been one of the most prominent voices warning about both the promise and risks of advanced AI. Through the Future of Life Institute, he has played a key role in raising global awareness about AI safety, organizing influential open letters signed by leading researchers and CEOs to call for responsible development. By combining scientific credibility with public advocacy, Tegmark has helped shape the global conversation on AI governance, ethics, and long-term existential risk.



#181



Total Followers: 30.8K

## Associated Brands



# Thang Luong

AI Research Leader at Google  
DeepMind

## Short Biography

Thang Luong is a Vietnamese-born computer scientist and Senior Staff Research Scientist at Google DeepMind. He received his PhD in Computer Science from Stanford University, where he pioneered neural machine translation techniques. At Google, he has led or co-developed influential models and systems including QANet, ELECTRA, UDA, NoisyStudent, Meena (a precursor to LaMDA/Bard), and AlphaGeometry, alongside publishing extensively and securing multiple patents.

## Why he matters in AI

Luong's research has shaped core directions in language modeling, vision, and reasoning. His contributions to pre-training efficiency (ELECTRA), self-training (NoisyStudent), and large-scale dialogue (Meena/Bard) set benchmarks for practical AI, while AlphaGeometry broke ground in combining neural networks with symbolic reasoning, solving Olympiad-level geometry problems and redefining what AI can achieve in reasoning tasks.



#182



Total Followers: 63.5K

## Associated Brands



## Quoc Le

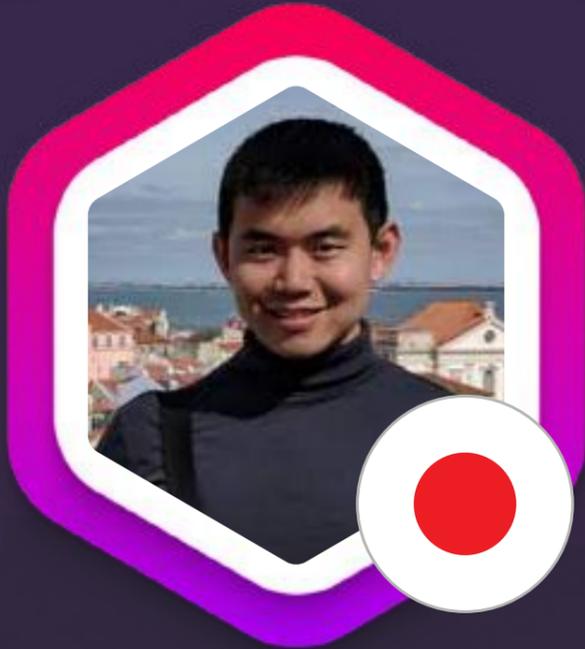
Distinguished Scientist at Google Advancing AI Research

### Short Biography

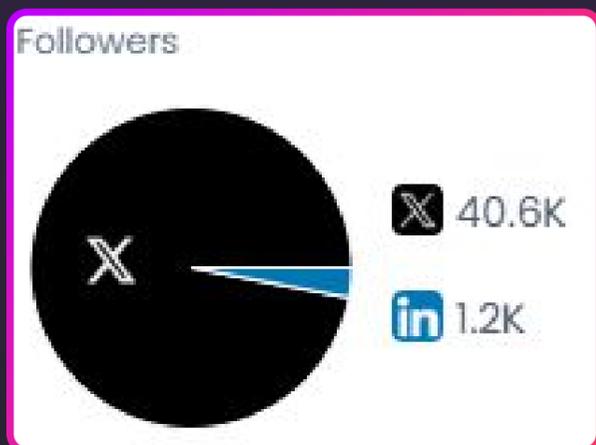
Quoc Le is a Vietnamese computer scientist and pioneer in deep learning and large-scale machine learning. He earned his PhD at Stanford University under Andrew Ng, contributing to early breakthroughs in deep neural networks. As one of the first members of Google Brain, he co-authored influential work on deep learning, reinforcement learning, neural machine translation, and later advanced AutoML, large language models, and AI scaling methods.

### Why he matters in AI

Quoc Le matters in AI because his research and engineering contributions have helped define the core architecture and scaling strategies of today's AI. His work on neural machine translation transformed how AI handles language, while his contributions to AutoML and large-scale training shaped the development of foundation models. As a long-time Google Brain researcher, he has played a central role in driving the breakthroughs that enabled generative AI, making him one of the key figures behind the systems powering the current AI revolution.



#183



Total Followers: 41.8K

## Associated Brands



## Shane Gu

AI Innovator and Research Scientist at Google DeepMind

### Short Biography

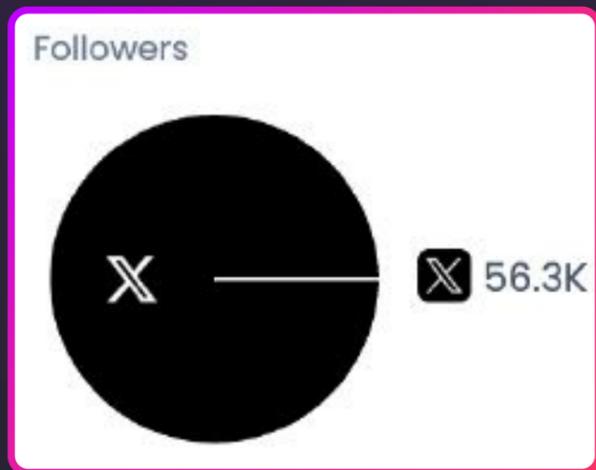
Shane Gu is a Japanese-Canadian AI researcher and entrepreneur, currently a research scientist at Google DeepMind. He earned his PhD in machine learning and robotics from the University of Cambridge, focusing on deep reinforcement learning and probabilistic models for control. His work spans robotics, generative modeling, and model-based reinforcement learning, and he has also co-founded AI and robotics companies to translate research into real-world applications.

### Why he matters in AI

Shane Gu matters in AI because his research pushes the boundaries of how AI systems can learn to act in the physical world. His work on deep reinforcement learning and generative models has advanced both theoretical foundations and real-world applications in robotics and control. By combining academic excellence with entrepreneurial initiatives, Gu is helping drive progress toward AI systems that are not only capable of reasoning but also able to interact safely and effectively in dynamic, real-world environments.



#184



Total Followers: 56.3K

## Associated Brands



## Dan Roy

AI Research Director and Professor

### ✦ Short Biography

Dan Roy is a Canadian computer scientist and associate professor at the University of Toronto, as well as a faculty member at the Vector Institute for Artificial Intelligence. He earned his PhD in statistics from the University of California, Berkeley, where his research focused on probability theory and statistical learning. Roy's work spans machine learning, Bayesian inference, and the theoretical foundations of AI, with an emphasis on building rigorous mathematical frameworks for understanding learning algorithms.

### ✦ Why he matters in AI

Dan Roy's research strengthens the theoretical backbone of modern machine learning. By advancing probabilistic methods and statistical reasoning, he provides tools for understanding how and why AI systems work, and under what conditions they can be trusted. His contributions help bridge the gap between theory and practice, ensuring that the rapid scaling of AI models is grounded in solid mathematical principles that support safety, reliability, and interpretability.



#185



Total Followers: 49.2K

## Associated Brands



# Guillaume Lample

AI Innovator and Chief Scientist at Mistral.ai

## Short Biography

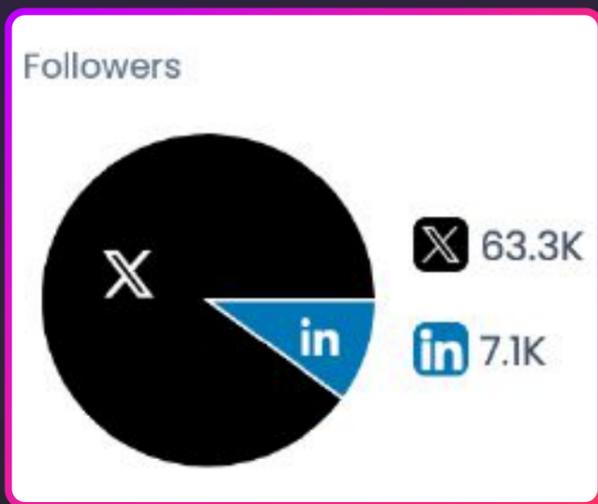
Guillaume Lample is a French computer scientist and AI researcher, currently co-founder and Chief Science Officer of Mistral AI, a leading European startup building open-weight large language models. He studied at École Polytechnique in France and earned his PhD in machine learning. Before launching Mistral in 2023, Lample worked as a research scientist at Facebook AI Research (FAIR), where he became well known for his pioneering work in natural language processing, including unsupervised machine translation and large-scale language models.

## Why he matters in AI

Guillaume Lample has been a driving force behind breakthroughs in natural language understanding and generation. His work on unsupervised translation and representation learning showed that AI systems could learn powerful linguistic structures without parallel data, influencing modern NLP research. At Mistral AI, he is shaping the European AI ecosystem by building competitive, open models that provide transparency and sovereignty, positioning him as a key figure in the global race for responsible and innovative AI development.



#186



Total Followers: 70.4K

## Associated Brands



# Zachary Lipton

AI Innovator and Tech Governance Advocate

## Short Biography

Zachary C. Lipton is an American computer scientist and assistant professor at Carnegie Mellon University, jointly appointed in the Machine Learning Department and the Heinz School of Public Policy. He completed his PhD in Computer Science at UC San Diego. Beyond academia, he has worked with leading industry labs and serves as the founding editor of the journal *Approximately Correct*, which bridges machine learning research with broader societal and philosophical questions.

## Why he matters in AI

Lipton is influential in AI both for his technical contributions—in deep learning, sequence modeling, and medical applications—and for his critical work on interpretability, fairness, and the social impact of AI. His research and writing have helped shape how the field grapples with issues of bias, transparency, and accountability, making him a leading voice at the intersection of machine learning and ethics.



#187



Total Followers: 22.7K

## Associated Brands



# Shuchao Bi

AI Researcher at Meta with Insights on AGI

## Short Biography

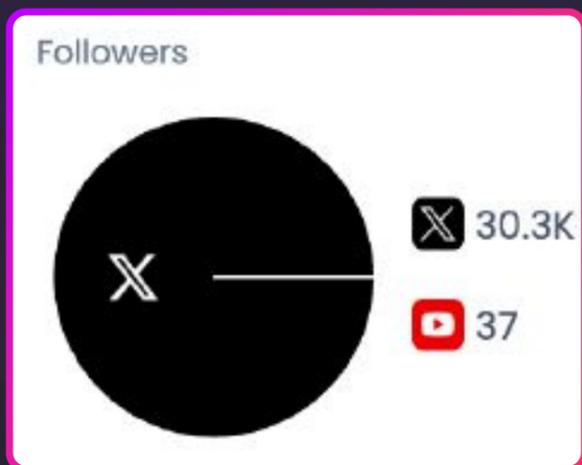
Shuchao Bi is a Chinese computer scientist specializing in artificial intelligence. He earned his bachelor's degree at Zhejiang University and later pursued graduate studies at the University of California, Berkeley. He has built his career in top global AI labs and is currently a research scientist at Meta AI, contributing to advances in large-scale machine learning and generative models.

## Why he matters in AI

Bi is part of the new generation of Chinese-born researchers shaping frontier AI research in the US. His work at Meta focuses on scaling and refining state-of-the-art models, drawing attention for both technical breakthroughs and the broader trend of Chinese talent driving progress in leading Western AI labs.



#188



Total Followers: 30.3K

## Associated Brands



## Natasha Jaques

AI Researcher and Assistant Professor at UW

### ✦ Short Biography

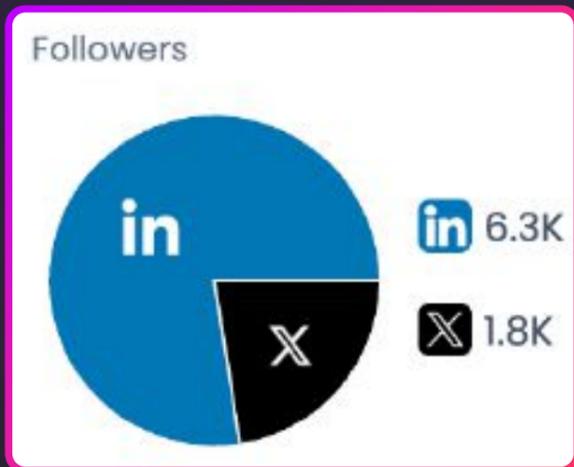
Natasha Jaques is a Canadian AI researcher specializing in reinforcement learning, human-AI interaction, and affective computing. She earned her PhD in computer science from MIT, where she developed methods for socially aware machine learning systems. Jaques has worked as a senior research scientist at Google Brain and DeepMind, focusing on alignment, multi-agent learning, and value-driven AI.

### ✦ Why she matters in AI

Natasha Jaques's research explores how machines can better understand and respond to human values, emotions, and social dynamics. By developing reinforcement learning methods that integrate human feedback and affective signals, she advances the creation of AI systems that collaborate more naturally and ethically with people. Her contributions are crucial for aligning technical progress with human-centered outcomes, ensuring that next-generation AI is not only capable but also empathetic and trustworthy.



#189



Total Followers: 8.1K

## Associated Brands



## Peter Voss

CEO & Chief Scientist at  
Aigo.ai

### ✦ Short Biography

Peter Voss is an entrepreneur, engineer, and AI researcher best known for coining the term “Artificial General Intelligence” (AGI). Originally from South Africa, he built his career in software engineering and later founded Adaptive AI Inc., focusing on creating systems with human-like learning and reasoning capabilities. Voss has been a longtime advocate for building AI that moves beyond narrow applications toward more general, flexible intelligence, combining insights from cognitive science, philosophy, and computer engineering.

### ✦ Why he matters in AI

Peter Voss has been one of the earliest and most consistent voices driving the pursuit of AGI. His work emphasizes building AI systems that can learn continuously, adapt to new environments, and reason abstractly, much like humans. By framing AGI as a distinct field of research, Voss helped shape the direction of both academic inquiry and entrepreneurial efforts around human-level AI, influencing how the community defines and approaches the long-term goals of artificial intelligence.



#190



Total Followers: 586K

## Sphere of Influence



Geoffrey Hinton



Demis Hassabis

# Ilya Sutskever

AI Innovator and Chief Scientist at Mistral.ai

## Short Biography

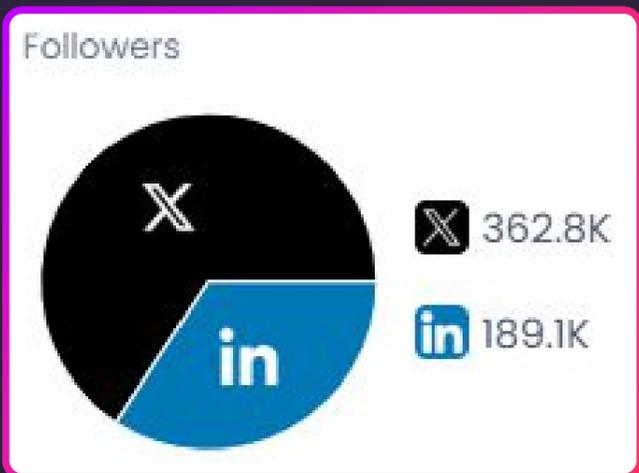
Ilya Sutskever is a Russian-Canadian computer scientist and one of the most influential figures in modern artificial intelligence. He earned his PhD in machine learning at the University of Toronto under Geoffrey Hinton, where he co-authored groundbreaking papers on deep learning. Sutskever worked at Google Brain, contributing to the development of large-scale neural networks, before co-founding OpenAI in 2015, where he served as Chief Scientist. He played a central role in building GPT models and advancing generative AI, making OpenAI one of the leading labs in the field.

## Why he matters in AI

Ilya Sutskever's research and leadership have shaped the trajectory of deep learning and generative models. From early breakthroughs in neural networks to steering OpenAI's development of GPT-3 and GPT-4, his contributions directly fueled today's AI revolution. Beyond technical advances, Sutskever has been deeply engaged in questions of alignment and long-term safety, co-leading OpenAI's Superalignment initiative. His influence extends across both cutting-edge research and the ethical debates about how powerful AI should be developed and governed.



#191



Total Follower: 551.9K

## Associated Brands



## Sphere of Influence



Sam Altman

# Mira Murati

CTO of OpenAI and Founder of Thinking Machines Lab

## ✦ Short Biography

Mira Murati is an Albanian-American tech executive and founder. She began her career with roles at Goldman Sachs, Zodiac Aerospace, Tesla, and Leap Motion before joining OpenAI in 2018. She became CTO in 2022 and played a key role in launching breakthrough AI products like ChatGPT and DALL·E. In 2023, she launched her own venture, Thinking Machines Lab, an AI startup aiming to build customizable, human-facing AI systems. The company raised an unprecedented \$2 billion seed round at a \$12 billion valuation.

## ✦ Why she matters in AI

Mira has steered major shifts in how AI reaches the world. At OpenAI, she helped move AI from research labs to products adopted by millions, like conversational and image-generation systems. Now, with Thinking Machines Lab, she's building next-gen AI platforms that emphasize collaboration, customization, and transparency. Her leadership is shaping AI's future not just through innovation, but through building responsible, human-centered systems.



#192



Total Followers: 118.9K

## Associated Brands



# Pieter Abbeel

AI and Robotics Expert at UC Berkeley and Amazon Scholar

## Short Biography

Pieter Abbeel is a Belgian computer scientist and professor at UC Berkeley, where he directs the Berkeley Robot Learning Lab and co-directs the BAIR Lab. Born in Antwerp, he studied engineering at KU Leuven before completing his PhD in Computer Science at Stanford under Andrew Ng. Beyond academia, he co-founded Gradescope (acquired by Turnitin) and Covariant, serves as an Amazon Scholar, and is an investment partner at AIX Ventures, bridging research with entrepreneurship and industry impact.

## Why he matters in AI

Abbeel is one of the world's foremost experts in robot learning and reinforcement learning. He developed widely adopted algorithms such as TRPO, soft actor-critic, and domain randomization, enabling robots to learn complex tasks like manipulation, locomotion, and even surgical skills. His combination of groundbreaking research, high-profile awards such as the ACM Prize in Computing, and successful startup ventures has made him a defining voice in the future of AI and robotics.

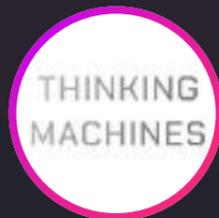


#193



Total Followers: 184K

## Associated Brands



## Lilian Weng

AI Researcher and Co-founder of Thinking Machines Lab

### ✦ Short Biography

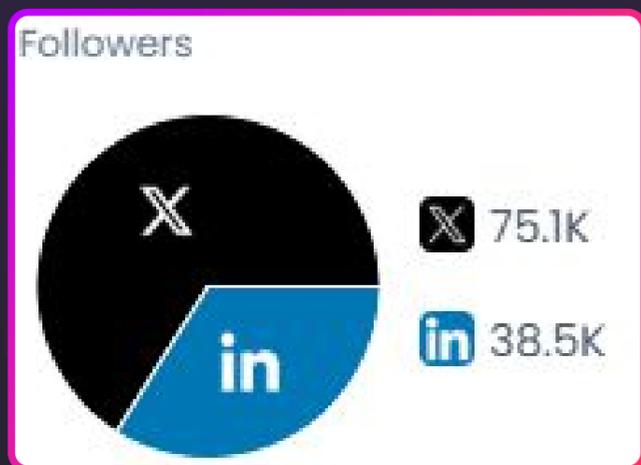
Lilian Weng is a research scientist and head of safety systems at OpenAI, specializing in machine learning, deep reinforcement learning, and AI alignment. She earned her PhD in electrical engineering from the University of Michigan and has published widely on topics such as adversarial attacks, interpretability, and scalable oversight. Weng is also known for her influential blog posts that break down complex AI concepts for both researchers and practitioners, helping to advance understanding across the field.

### ✦ Why she matters in AI

Lilian Weng leads critical research on ensuring that advanced models behave safely and reliably. Her work on reinforcement learning, alignment techniques, and safety evaluations helps address risks in deploying powerful generative systems. By combining hands-on research with public education through her writing, she shapes both the scientific direction and the broader conversation around safe, responsible AI development.



#194



Total Followers: 113.6K

## Sphere of Influence



Eric Newcomer

## Dario Amodei

CEO of Anthropic and AI Safety Advocate

### Short Biography

Dario Amodei is an American AI researcher and entrepreneur, best known as the co-founder and CEO of Anthropic, a company focused on building safe and reliable AI systems. He studied physics at Stanford University and worked as a researcher at Baidu's Silicon Valley AI Lab before joining OpenAI, where he served as research director. At OpenAI, Amodei led teams working on large-scale language models, safety, and reinforcement learning before leaving in 2021 to start Anthropic with several colleagues, emphasizing alignment and safety-first development.

### Why he matters in AI

Dario Amodei is one of the leading figures shaping how advanced AI is built and governed. At Anthropic, he drives research into interpretability, scalable oversight, and alignment, ensuring that cutting-edge models like Claude are developed with safety and reliability at their core. His leadership reflects a broader push in the AI community to prioritize human values and control mechanisms in an era of rapidly advancing model capabilities, making him central to the global conversation on AI's risks and opportunities.



#195



Total Followers: 97.1K

## Associated Brands



## Chelsea Finn

Assistant Professor of CS & EE  
at Stanford

### ✦ Short Biography

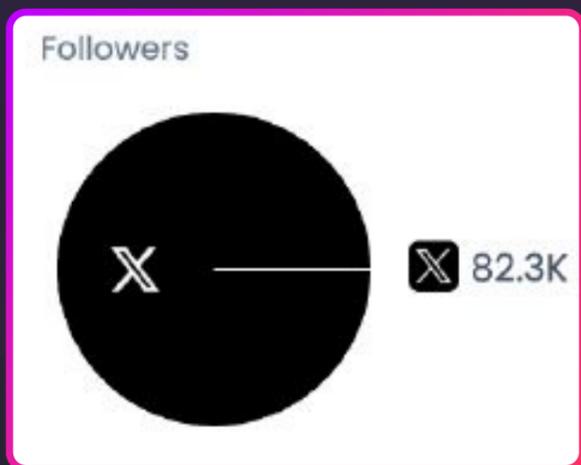
Chelsea Finn is an American computer scientist and assistant professor at Stanford University, specializing in machine learning, robotics, and meta-learning. She earned her PhD in computer science from the University of California, Berkeley, where her research focused on enabling robots and AI systems to learn new tasks quickly with minimal supervision. Finn is widely recognized for her work on model-agnostic meta-learning (MAML), a foundational approach that allows models to adapt rapidly to new problems with limited data.

### ✦ Why she matters in AI

Chelsea Finn's research advances the goal of building AI systems that can generalize and adapt like humans. By pioneering meta-learning and combining it with robotics, she has created methods that make AI more flexible, data-efficient, and applicable to real-world environments. Her work pushes the boundaries of generalization in machine learning, laying essential groundwork for AI systems that can continually learn, adapt, and interact safely in dynamic settings.



#196



Total Followers: 82.3K

## Associated Brands



# Kate Crawford

AI Researcher and Author

## Short Biography

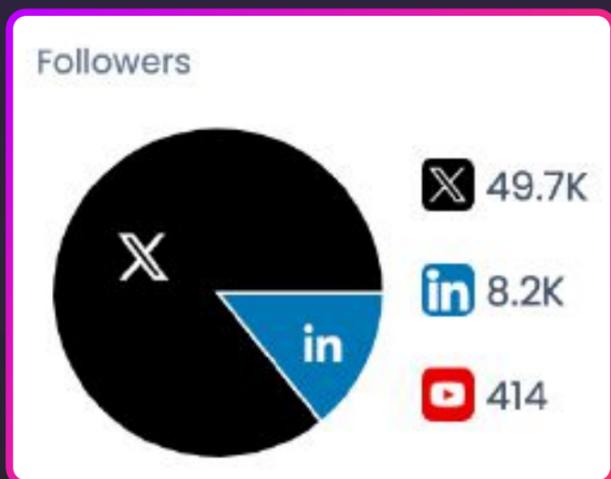
Kate Crawford is an Australian researcher, author, and scholar widely recognized as one of the leading voices on the social and political implications of artificial intelligence. She is a senior principal researcher at Microsoft Research, a professor at USC Annenberg, and the inaugural chair of AI and Justice at the École Normale Supérieure in Paris. Crawford is the author of the influential book *Atlas of AI*, which examines the hidden costs, power structures, and environmental impact of AI systems.

## Why she matters in AI

Kate Crawford has reshaped how society understands the ethical, environmental, and geopolitical consequences of artificial intelligence. Her work exposes the resource extraction, labor practices, and power imbalances embedded in AI technologies, influencing policymakers, academics, and the public. By reframing AI as not just a technical system but also a socio-political infrastructure, Crawford plays a critical role in ensuring that conversations about AI include justice, sustainability, and human rights.

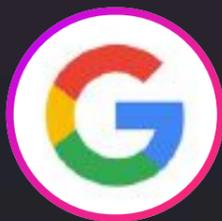
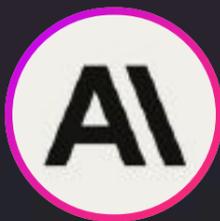


#197



Total Followers: 57.9K

## Associated Brands



# Durk Kingma

Pioneering Machine Learning Researcher and AI Innovator

## Short Biography

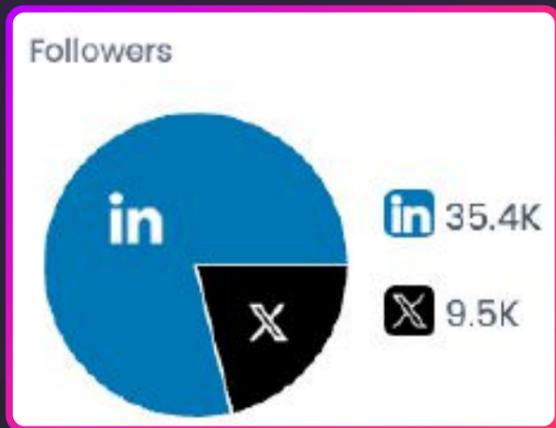
Diederik P. “Durk” Kingma is a leading computer scientist in machine learning and generative modeling. He earned his PhD (cum laude) from the University of Amsterdam in 2017 and was a founding member of OpenAI (2015–2018), where he led the algorithms team. After a stint as angel investor and advisor, he returned to Google Brain—later merging into DeepMind—and in 2024 joined Anthropic, working mostly from the Netherlands

## Why he matters in AI

Kingma has made seminal contributions to modern AI, inventing or co-inventing foundational tools such as the Adam optimizer, Variational Autoencoders (VAE), Glow, and more recently variational diffusion models. These innovations underpin much of today's generative modeling and deep learning infrastructure. Importantly, his work has earned top recognition—the VAE paper received the first-ever ICLR Test of Time Award in 2024; the Adam optimizer is one of the most cited scientific papers in recent years.



#198



Total Followers: 44.9K

## Associated Brands



## Sphere of Influence



Nancy Duarte



Guillaume Princen

# Daniela Amodei

AI Safety Advocate and  
President at Anthropic AI

## ✦ Short Biography

Daniela Amodei is the co-founder and President of Anthropic, an AI research company focused on building safe and reliable artificial intelligence. Before launching Anthropic in 2021 with her brother Dario Amodei, she held leadership roles at Stripe and OpenAI, where she worked on safety and organizational growth. At Anthropic, she leads operations, strategy, and partnerships, helping position the company as a leading AI lab.

## ✦ Why she matters in AI

Kate Crawford has reshaped how society understands the ethical, environmental, and geopolitical consequences of artificial intelligence. Her work exposes the resource extraction, labor practices, and power imbalances embedded in AI technologies, influencing policymakers, academics, and the public. By reframing AI as not just a technical system but also a socio-political infrastructure, Crawford plays a critical role in ensuring that conversations about AI include justice, sustainability, and human rights.



#199



Total Followers: 34.3K

## Associated Brands



## Dr. Rumman Chowdhury

AI Ethics Advocate and U.S. Science Envoy

### ✦ Short Biography

Dr. Rumman Chowdhury is an AI ethics researcher, entrepreneur, and social scientist recognized globally for her leadership in responsible AI. She is the CEO and co-founder of Humane Intelligence, a tech nonprofit building accountability structures for AI, and serves as a U.S. Science Envoy for Artificial Intelligence. Previously, she founded the algorithmic audit startup Parity, led the META (ML Ethics, Transparency, and Accountability) team at Twitter, and was Global Lead for Responsible AI at Accenture. She is also an investor, board member, and a TIME100 AI honoree.

### ✦ Why she matters in AI

Dr. Rumman Chowdhury has pioneered the field of applied algorithmic ethics, developing practical tools and frameworks for fairness, transparency, and accountability. Her work bridges technical innovation with social impact, influencing both industry practices and policy approaches to responsible AI. Through her leadership, research, and advocacy, she ensures that the global conversation on AI addresses not only technological progress but also ethics, equity, and human rights.



#200



Total Followers: 51.2K

## Associated Brands



# Gordon Hirsch Wilson

CEO of Rain AI Challenging Conventional AI Wisdom

## Short Biography

Gordon Hirsch Wilson is the Founding CEO of Rain AI and Chief Strategy Officer at Allstora. At Rain, he led the creation of fully analog neuromorphic hardware—“artificial brains” designed to close the gap between biological and artificial intelligence. A University of Florida graduate and Y Combinator alum, his path spans data science, political advocacy, and entrepreneurship.

## Why he matters in AI

Wilson champions neuromorphic computing as a way to overcome AI's hardware bottlenecks, aiming for massive gains in efficiency and scalability. His leadership at Rain placed the company among key players in the race toward more human-like and accessible AI.



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